



Exhibit "E"

**2009 Goals and Objectives
of
The South Lake Avenue PBID**



2009 Goals and Objectives of The South Lake Avenue PBID

GOALS AND OBJECTIVES

Goals and objectives are interchangeable. They are the ends toward which effort and action are directed or coordinated.

South Lake Business Association is a corporation organized as a business league in order to promote, advance and improve business conditions in the district known as the South Lake Avenue Property-Based Business Improvement District. Its primary focus, in partnership with public and private organizations, is on providing services to maintain and strengthen the economic viability of the District. The Board of Directors acts as governing trustees of the organization on behalf of property owners (the financial contributors), business owners and the community at large in carrying out the organization's goals. In this regard the Board of Directors have agreed to engage the services of a professional facilitator to participate in a planning process to more accurately define the goals and objectives for 2009 and beyond. This process will include addressing but not be limited to the following:

- Continue and improve Maintenance Services and The Ambassador/Guide /Day Porter Program as defined in the management plan
- Develop strategic Promotions and Marketing programs that address the current economic environment and increasing vacancy of business store fronts
- Coordinate with the City of Pasadena completion of Phase 1 of the South Lake Avenue Streetscape Improvement Project (Del Mar Medians)
- Coordinate with the City of Pasadena the funding, scheduling and completion time frames of remaining phases of the South Lake Avenue Streetscape Improvement Project (\$1.5m)
- Work with the City of Pasadena, the South Lake Parking Place Commission and property owners to address and correct the perception/reality of parking issues in the District
- Continue and expand outreach programs to property owners and business owners within the District
- Continue to collaborate and share expertise and idea exchange with the other PBIDS located in Pasadena



Exhibit "F"

**2009 Annual Budget
and
2008 Budget Comparison
of
South Lake Business Association of Pasadena**

SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA

2009 BUDGET (UNAUDITED)

REVENUE	\$	%
GOVERNMENTAL CONTRACT FOR SERVICES	485,649	
EVENT & ACTIVITY INCOME	0	
INTEREST INCOME	2,000	
MISCELLANEOUS REVENUE	1,151	
TOTAL REVENUE	488,800	100.0%
EXPENDITURES		
<u>MAINTENANCE & LANDSCAPE SERVICES</u>		
SALARIES & WAGES	15,000	
PAYROLL TAXES & BENEFITS	1,800	
OPERATING SUPPLIES	4,000	
STREETSCAPE AMENITIES	11,600	
STREET / SIDE WALK CLEANING	44,000	
SIDEWALK POWER WASH	36,000	
MAINTENANCE & LANDSCAPE OTHER	4,600	
GENERAL ADMIN - MAINTENANCE	10,000	
	127,000	26.0%
<u>AMBASSADOR/DAY PORTERS</u>		
OPERATING SUPPLIES	5,000	
EQUIPMENT/UNIFORMS/RADIOS	10,000	
PERSONAL SERVICES - CONTRACT SERVICES	125,000	
GENERAL ADMIN - AMBASSADOR/ PORTERS	10,000	
	150,000	30.7%
<u>PROMOTIONS, MARKETING, ECONOMIC DEVELOPMENT</u>		
SALARIES & WAGES	22,500	
PAYROLL TAXES & BENEFITS	2,700	
REGIONAL MARKETING & ADVERTISING	18,000	
HOLIDAY CELEBRATIONS & EVENTS	40,000	
NEWSLETTER & ANNUAL REPORT	6,000	
PROMOTIONS	4,000	
MEMBER SERVICES/MIXERS	5,000	
GENERAL ADMIN & OPERATIONS	15,000	
C.A.R.E.	2,400	
	115,600	23.6%
<u>ADMINISTRATION & OPERATIONS</u>		
SALARIES & WAGES	37,500	
PAYROLL TAXES & BENEFITS	4,500	
SUPPLIES	4,200	
GENERAL ADMIN & OPERATIONS	42,500	
OFFICE START-UP(FF&E)	2,000	
EQUIPMENT MAINTENANCE & SERVICE	2,000	
CONTINGENCY	3,500	
	96,200	19.7%
TOTAL EXPENDITURES	488,800	100.0%

SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA

BUDGET COMPARISON (UNAUDITED)
FOR THE YEAR ENDING DECEMBER 31, 2008

	2008 BUDGET cash basis	2008 ACTUAL cash basis	2008 VARIANCE fav/(unfav)
RECEIPTS:			
<u>RESTRICTED AND UNRESTRICTED REVENUE</u>			
GOVERNMENTAL CONTRACT FOR SERVICES	485,649	483,282	(2,367)
PRE-PBID ASSESSMENT	-	5,992	5,992
EVENT & ACTIVITY INCOME	3,000	-	(3,000)
INTEREST INCOME	351	7,962	7,611
MISCELLANEOUS REVENUE	1,000	-	(1,000)
SLPPC MAINTENANCE INCOME	-	17,200	17,200
TOTAL RECEIPTS:	490,000	514,436	24,436
DISBURSEMENTS:			
<u>MAINTENANCE & LANDSCAPE SERVICES</u>			
SALARIES & WAGES	14,000	14,250	(250)
PAYROLL TAXES & BENEFITS	1,680	1,188	492
OPERATING SUPPLIES	15,000	244	14,756
STREETSCAPE AMENITIES	11,000	9,816	1,184
STREET / SIDE WALK CLEANING	39,000	37,290	1,710
SIDEWALK POWER WASH	24,000	25,900	(1,900)
STREETCAR FEASIBILITY STUDY	-	15,000	(15,000)
MEDIAN STREETSCAPE IMPROVEMENTS	-	200,000	(200,000)
MAINTENANCE & LANDSCAPE OTHER	5,320	-	5,320
SLPPC MAINTENANCE EXPENSE	-	17,600	(17,600)
GENERAL ADMIN - MAINTENANCE	16,800	5,622	11,178
	126,800	326,910	(200,110)
<u>AMBASSADOR/DAY PORTERS</u>			
OPERATING SUPPLIES	10,000	1,195	8,805
EQUIPMENT/UNIFORMS/RADIOS	15,000	1,822	13,178
PERSONAL SERVICES - CONTRACT SERVICES	100,000	28,828	71,172
GENERAL ADMIN - AMBASSADOR/ PORTERS	16,800	5,930	10,870
	141,800	37,775	104,025
<u>PROMOTIONS, MARKETING, ECONOMIC DEVELOPMENT</u>			
SALARIES & WAGES	21,000	21,375	(375)
PAYROLL TAXES & BENEFITS	2,520	1,782	738
REGIONAL MARKETING & ADVERTISING	25,000	8,160	16,840
HOLIDAY CELEBRATIONS & EVENTS	30,000	61,471	(31,471)
NEWSLETTER & ANNUAL REPORT	12,000	180	11,820
PROMOTIONS	5,000	1,621	3,379
MEMBER SERVICES/MIXERS	5,000	505	4,495
GENERAL ADMIN & OPERATIONS	22,680	6,675	16,005
C.A.R.E.	2,400	345	2,055
	125,600	102,114	23,486
<u>ADMINISTRATION & OPERATIONS</u>			
SALARIES & WAGES	28,000	35,625	(7,625)
PAYROLL TAXES & BENEFITS	5,600	4,510	1,090
SUPPLIES	4,000	2,834	1,166
GENERAL ADMIN & OPERATIONS	39,000	9,983	29,017
OFFICE START-UP(FF&E)	7,700	4,839	2,861
EQUIPMENT MAINTENANCE & SERVICE	1,500	1,346	154
CONTINGENCY	10,000	-	10,000
	95,800	59,137	36,663
TOTAL DISBURSEMENTS:	490,000	525,936	(35,936)
NET INCREASE(DECREASE)	-	(11,500)	(11,500)



Exhibit "G"

Audited Financial Statements
of
South Lake Business Association of Pasadena

Year ending December 31, 2008

**SOUTH LAKE BUSINESS
ASSOCIATION OF PASADENA**

AUDITED FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2008

SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA

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SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA
 STATEMENT OF FINANCIAL POSITION
 DECEMBER 31, 2008

ASSETS	
<u>CURRENT ASSETS</u>	
CASH AND CASH EQUIVALENTS-note # 4	409,743
PREPAID EXPENSES	1,113
PBID ASSESSMENT RECEIVABLE-note # 3	35,210
REFUNDABLE DEPOSITS	200
RECEIVABLES OTHER	<u>1,800</u>
TOTAL CURRENT ASSETS	448,066
 <u>PROPERTY AND EQUIPMENT</u>	
FURNITURE AND EQUIPMENT	23,888
DECORATIONS	50,525
STREETSCAPE, PLANTERS, ETC.	18,488
STREETSCAPE MONUMENTS	25,337
LESS: ACCUMULATED DEPRECIATION	<u>(72,604)</u>
TOTAL PROPERTY AND EQUIPMENT, NET	45,634
TOTAL ASSETS	<u><u>493,700</u></u>
 LIABILITIES & NET ASSETS	
<u>CURRENT LIABILITIES</u>	
ACCOUNTS PAYABLE	<u>11,799</u>
TOTAL CURRENT LIABILITIES	11,799
 <u>NET ASSETS</u>	
UNRESTRICTED	481,708
TEMPORARILY RESTRICTED	204
TOTAL LIABILITIES AND NET ASSETS	<u><u>493,710</u></u>

SEE ACCOUNTANT'S REPORT. THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THESE FINANCIAL STATEMENTS.

SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA

STATEMENT OF ACTIVITIES

FOR THE YEAR ENDING DECEMBER 31, 2008

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<u>SUPPORT AND REVENUE</u>			
GOVERNMENTAL CONTRACT FOR SERVICES	486,280	-	486,280
PRE-PBID ASSESSMENT	1,753	-	1,753
INTEREST INCOME	7,962	-	7,962
MISCELLANEOUS REVENUE	-	-	-
SLPPC MAINTENANCE INCOME	-	17,600	17,600
TOTAL SUPPORT AND REVENUE	495,995	17,600	513,595
<u>DIRECT EXPENDITURES</u>			
MAINTENANCE & LANDSCAPE SERVICES			
SALARIES & WAGES	14,250	-	14,250
PAYROLL TAXES & BENEFITS	1,188	-	1,188
OPERATING SUPPLIES	244	-	244
STREETSCAPE AMENITIES	9,816	-	9,816
STREET / SIDE WALK CLEANING	37,290	-	37,290
SIDEWALK POWER WASH	25,900	-	25,900
STREETCAR FEASIBILITY STUDY	15,000	-	15,000
MEDIAN STREETSCAPE IMPROVEMENTS	200,000	-	200,000
SLPPC MAINTENANCE EXPENSE	-	17,600	17,600
GENERAL ADMIN - MAINTENANCE	25,347	-	25,347
TOTAL MAINT. & LANDSCAPE SERVICES	329,035	17,600	346,635
AMBASSADOR/DAY PORTERS			
OPERATING SUPPLIES	1,195	-	1,195
EQUIPMENT/UNIFORMS/RADIOS	1,822	-	1,822
PERSONAL SERVICES - CONTRACT SERVICES	28,828	-	28,828
GENERAL ADMIN - AMBASSADOR/ PORTERS	5,930	-	5,930
TOTAL AMBASSADOR /DAY PORTERS	37,775	-	37,775
PROMOTIONS, MARKETING, ECONOMIC DEVELOPMENT			
SALARIES & WAGES	21,375	-	21,375
PAYROLL TAXES & BENEFITS	1,782	-	1,782
REGIONAL MARKETING & ADVERTISING	8,160	-	8,160
HOLIDAY CELEBRATIONS & EVENTS	20,728	-	20,728
NEWSLETTER & ANNUAL REPORT	180	-	180
PROMOTIONS	1,621	-	1,621
MEMBER SERVICES/MIXERS	505	-	505
GENERAL ADMIN & OPERATIONS	6,675	-	6,675
C.A.R.E.	345	-	345
TOTAL PROMO, MARKETING, ECON. DEVELOP.	61,371	-	61,371
TOTAL DIRECT EXPENDITURES	428,181	17,600	445,781
<u>GENERAL & ADMINISTRATIVE EXPENSES-note #2</u>	58,380	-	58,380
CHANGE IN NET ASSETS	9,434	-	9,434

SEE ACCOUNTANT'S REPORT. THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THESE FINANCIAL STATEMENTS.

SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA
STATEMENT OF CHANGES IN NET ASSETS
FOR THE YEAR ENDING DECEMBER 31, 2008

	UNRESTRICTED NET ASSETS	TEMPORARILY RESTRICTED NET ASSETS	TOTAL NET ASSETS
BALANCE AT DECEMBER 31, 2007	472,273	204	472,477
INCREASE (DECREASE) IN NET ASSETS	9,434	0	9,434
BALANCE AT DECEMBER 31, 2008	481,708	204	481,912

SEE ACCOUNTANT'S REPORT. THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THESE FINANCIAL STATEMENTS.

SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA

STATEMENT OF CASH FLOWS FOR THE YEAR ENDING DECEMBER 31, 2008

NET CASH PROVIDED BY OPERATING ACTIVITIES:	
CHANGE IN NET ASSETS	9,434
ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS TO NET CASH USED FOR OPERATING ACTIVITIES:	
DEPRECIATION	3,525
LOSS ON DISPOSITION OF ASSETS	17,011
UNREALIZED GAIN	0
DECREASE (INCREASE) IN ASSESSMENTS RECEIVABLE	158,014
DECREASE (INCREASE) IN OTHER RECEIVABLE	(400)
DECREASE (INCREASE) IN PREPAID EXPENSES	(266)
(DECREASE) INCREASE IN ACCOUNTS PAYABLE	11,335
(DECREASE) INCREASE IN ACCRUED PAYROLL AND RELATED TAXES	<u>0</u>
NET CASH PROVIDED BY OPERATING ACTIVITIES:	198,652
NET CASH USED BY INVESTING ACTIVITIES:	
INVESTMENTS IN CERTIFICATES OF DEPOSITS	146,511
PAYMENTS FOR CAPITAL EXPENDITURES	<u>(42,934)</u>
NET CASH USED BY INVESTING ACTIVITIES:	<u>103,578</u>
NET INCREASE(DECREASE) IN CASH	302,230
CASH AT DECEMBER 31, 2007	<u>107,513</u>
CASH AT DECEMBER 31, 2008	<u>409,743</u>

SEE ACCOUNTANT'S REPORT. THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THESE FINANCIAL STATEMENTS.

SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2008

NOTE # 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Activities

The Association is a nonprofit corporation incorporated in California. The purpose of the Association is to promote, advance and improve business conditions and to administer the Property-Based Improvement District.

Basis of Accounting

The financial statements have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles.

Revenue

The Association (BID) received substantially all of its revenue from fees, assessed and collected by the City of Pasadena, from local business establishments. The Association, at its 2007 annual meeting held December 5, 2007 restated its Articles of Incorporation and By-Laws to approve a PBID (see Note #3). The fiscal year of the PBID is July 1st to June 30th and assessments are levied directly on properties within the boundaries of the PBID on the basis of relative benefit.

Property & Equipment

Property, Plant, and Equipment is stated at cost. Depreciation is computed principally on the straight line method over the estimated useful lives of the assets generally as follows:

Furniture and equipment	5 - 7 years
Flag Poles	10 years
Decorations	5 years
Streetscape, planters, etc.	10 years

Income Taxes

The Association is exempt from income taxes under Section 501 (c) (6) of the Internal Revenue Code and therefore has made no provision for Federal income taxes.

Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities.

Cash, Cash Equivalents, and Concentration of Credit Risk

For purposes of reporting cash flow information, the Association considers all unrestricted, highly liquid investments available for current use, with a maturity of three months or less to be cash equivalents. The Association maintains its cash balances in one financial institution. The balances are insured by the Federal Deposit Insurance Corporation up to \$250,000. At December 31, 2008, the Association's uninsured cash balances were \$159,743.

The Association has not experienced any losses in such accounts, and management believes it is not exposed to significant risk on cash.

SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2008

NOTE # 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Revenue and Contributions

The Organization recognizes revenue in accordance with SFAS No. 116; funds received are recorded as unrestricted, temporarily restricted, or permanently restricted, depending on the existence or nature of any restrictions.

NOTE # 2 GENERAL ADMINISTRATION & OPERATIONS EXPENSE

	TOTAL	MAINTENANCE AND LANDSCAPING SERVICES	AMBASSADORS /DAY PORTER	MARKETING / PROMOTIONS/ ECONOMIC DEVELOPMENT	ADMIN. AND OPERATIONS
STAFF SALARIES	35,625				35,625
PAYROLL TAXES	2,970				2,970
EMPLOYEE BENEFITS-MEDICAL	3,080	616	924		1,540
BANK CHARGES	1,149	207	207	276	459
OPERATING & OFFICE SUPPLIES	4,963				4,963
INSURANCE	2,629	473	473	631	1,052
MEALS & ENTERTAINMENT	510	92	92	122	204
PROFESSIONAL FEES	234	42	42	56	94
LEGAL SERVICES	2,479	446	446	595	992
AUDIT FEES	3,800	684	684	912	1,520
EQUIPMENT LEASES	1,140				1,140
EQUIPMENT MAINTENANCE	206				206
RENT	12,639	2,275	2,275	3,033	5,056
TELEPHONE	1,746	314	314	419	699
DEPRECIATION EXPENSE	3,525	2,812			713
MILEAGE/PARKING	873	158	158	209	348
INTERNET EXPENSE	1,146	206	206	276	458
LOSS ON DISPOSAL OF ASSETS-note# 6	17,011	16,913			98
TAXES	607	109	109	146	243
TOTAL GENERAL AND ADMINISTRATIVE	96,332	25,347	5,930	6,675	58,380

NOTE # 3 CONVERSION TO PROPERTY BASED BUSINESS IMPROVEMENT DISTRICT

The Association has converted from a fee based assessment district to a Property-based Business Improvement District (PBID). During 2007 a ballot of property owners was completed and the Property Based Improvement District was approved.

The South Lake Avenue Property-Based Business Improvement District was established by Resolution No. 8765, adopted by the City Council of Pasadena on July 30, 2007 pursuant to Section 36600, et seq. of the California Streets and Highways Code.

The purpose of the Association will remain, and it will continue to provide and manage supplemental services and improvements in the District.

SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2008

NOTE # 3 CONVERSION TO PROPERTY BASED BUSINESS IMPROVEMENT DISTRICT
(continued)

Although the Association reports its' financial results on a calendar year basis, assessments are levied directly on properties based on the fiscal year of the PBID, which is July 1st to June 30th. The Association receives these assessments on behalf of the PBID and utilizes the funds for the promotion, advancement, and improvement of business conditions within the PBID boundaries.

NOTE # 4 DESIGNATION OF UNRESTRICTED ASSETS

It is the policy of the Board of Directors of the Association to review its plans for future capital improvements from time to time, and to designate appropriate sums of unrestricted assets to assure adequate financing of such improvements.

As of December 31, 2008, \$50,000 of the amount in cash has been designated for future capital improvements, in the right of ways within the Associations' boundaries.

In addition, as a result of revenues of the Association being received periodically, rather than monthly, the Association has designated \$40,000 as operating capital, to be used for the renewal of the PBID in five years.

NOTE # 5 LEASES

The Organization leases office space under noncancelable leases. The following is a schedule of future minimum leases payments:

<u>Year Ending</u> <u>December 31,</u>	
2009	14,420
2010	4,826
Total	<u>19,246</u>

NOTE # 6 LOSS ON DISPOSAL OF ASSETS

The Organization had disposed of obsolete holiday decorations and tree lights in the amount of \$25,759, incurring a loss on disposal of \$16,913. These were replaced with tree lights costing \$36,915, and monument decorations costing \$3,828. Also some obsolete office furniture was disposed of in the amount of \$1,236 incurring a loss on disposal of \$98. This office furniture was replaced with donated property in 2008. No cost basis has been recorded on the books.

SUPPLEMENTARY INFORMATION

SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA

BUDGET COMPARISON (UNAUDITED)
FOR THE YEAR ENDING DECEMBER 31, 2008

	2008 BUDGET cash basis	2008 ACTUAL cash basis	2008 VARIANCE fav/(unfav)
RECEIPTS:			
RESTRICTED AND UNRESTRICTED REVENUE			
GOVERNMENTAL CONTRACT FOR SERVICES	485,649	483,282	(2,367)
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EVENT & ACTIVITY INCOME	3,000	-	(3,000)
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MISCELLANEOUS REVENUE	1,000	-	(1,000)
SLPPC MAINTENANCE INCOME	-	17,200	17,200
TOTAL RECEIPTS:	490,000	514,436	24,436
DISBURSEMENTS:			
<u>MAINTENANCE & LANDSCAPE SERVICES</u>			
SALARIES & WAGES	14,000	14,250	(250)
PAYROLL TAXES & BENEFITS	1,680	1,188	492
OPERATING SUPPLIES	15,000	244	14,756
STREETSCAPE AMENITIES	11,000	9,816	1,184
STREET / SIDE WALK CLEANING	39,000	37,290	1,710
SIDEWALK POWER WASH	24,000	25,900	(1,900)
STREETCAR FEASIBILITY STUDY	-	15,000	(15,000)
MEDIAN STREETSCAPE IMPROVEMENTS	-	200,000	(200,000)
MAINTENANCE & LANDSCAPE OTHER	5,320	-	5,320
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GENERAL ADMIN - MAINTENANCE	16,800	5,622	11,178
	126,800	326,910	(200,110)
<u>AMBASSADOR/DAY PORTERS</u>			
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	141,800	37,775	104,025
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PAYROLL TAXES & BENEFITS	2,520	1,782	738
REGIONAL MARKETING & ADVERTISING	25,000	8,160	16,840
HOLIDAY CELEBRATIONS & EVENTS	30,000	61,471	(31,471)
NEWSLETTER & ANNUAL REPORT	12,000	180	11,820
PROMOTIONS	5,000	1,621	3,379
MEMBER SERVICES/MIXERS	5,000	505	4,495
GENERAL ADMIN & OPERATIONS	22,680	6,675	16,005
C.A.R.E.	2,400	345	2,055
	125,600	102,114	23,486
<u>ADMINISTRATION & OPERATIONS</u>			
SALARIES & WAGES	28,000	35,625	(7,625)
PAYROLL TAXES & BENEFITS	5,600	4,510	1,090
SUPPLIES	4,000	2,834	1,166
GENERAL ADMIN & OPERATIONS	39,000	9,983	29,017
OFFICE START-UP(FF&E)	7,700	4,839	2,861
EQUIPMENT MAINTENANCE & SERVICE	1,500	1,346	154
CONTINGENCY	10,000	-	10,000
	95,800	59,137	36,663
TOTAL DISBURSEMENTS:	490,000	525,936	(35,936)
NET INCREASE(DECREASE)	-	(11,500)	(11,500)

SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA

2009 BUDGET (UNAUDITED)

REVENUE	\$	%
GOVERNMENTAL CONTRACT FOR SERVICES	485,649	
EVENT & ACTIVITY INCOME	0	
INTEREST INCOME	2,000	
MISCELLANEOUS REVENUE	1,151	
TOTAL REVENUE	488,800	100.0%
EXPENDITURES		
<u>MAINTENANCE & LANDSCAPE SERVICES</u>		
SALARIES & WAGES	15,000	
PAYROLL TAXES & BENEFITS	1,800	
OPERATING SUPPLIES	4,000	
STREETScape AMENITIES	11,600	
STREET / SIDE WALK CLEANING	44,000	
SIDEWALK POWER WASH	36,000	
MAINTENANCE & LANDSCAPE OTHER	4,600	
GENERAL ADMIN - MAINTENANCE	10,000	
	127,000	26.0%
<u>AMBASSADOR/DAY PORTERS</u>		
OPERATING SUPPLIES	5,000	
EQUIPMENT/UNIFORMS/RADIOS	10,000	
PERSONAL SERVICES - CONTRACT SERVICES	125,000	
GENERAL ADMIN - AMBASSADOR/ PORTERS	10,000	
	150,000	30.7%
<u>PROMOTIONS, MARKETING, ECONOMIC DEVELOPMENT</u>		
SALARIES & WAGES	22,500	
PAYROLL TAXES & BENEFITS	2,700	
REGIONAL MARKETING & ADVERTISING	18,000	
HOLIDAY CELEBRATIONS & EVENTS	40,000	
NEWSLETTER & ANNUAL REPORT	6,000	
PROMOTIONS	4,000	
MEMBER SERVICES/MIXERS	5,000	
GENERAL ADMIN & OPERATIONS	15,000	
C.A.R.E.	2,400	
	115,600	23.6%
<u>ADMINISTRATION & OPERATIONS</u>		
SALARIES & WAGES	37,500	
PAYROLL TAXES & BENEFITS	4,500	
SUPPLIES	4,200	
GENERAL ADMIN & OPERATIONS	42,500	
OFFICE START-UP(FF&E)	2,000	
EQUIPMENT MAINTENANCE & SERVICE	2,000	
CONTINGENCY	3,500	
	96,200	19.7%
TOTAL EXPENDITURES	488,800	100.0%



Exhibit "H"

**2008 Voluntary Contributions
of
South Lake Business Association of Pasadena**



2008 Voluntary Contributions of South Lake Business Association of Pasadena

Our partnership with the City of Pasadena and the involvement with property owners and business owners has and will remain essential priorities to achieving the goals and objectives of the PBID.

In the calendar year 2008, SLBA provided the following voluntary contributions:

\$200,000 to the City of Pasadena

To provide partial funding for Phase 1 of South Lake Streetscape Improvements. The City's approved budget for this project is \$1.1m inclusive of improvements to the South Lake Avenue district medians and Del Mar Boulevard islands

\$15,000 to the City of Pasadena

To provide partial funding of a City Transportation Study for Trolleys and Cable Cars



Exhibit "I"

Officers and Directors Roster
of
South Lake Business Association of Pasadena



south lake business association

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