

Agenda Report

TO: CITY COUNCIL

DATE: May 5, 2008

FROM: CITY MANAGER

SUBJECT: INTENTION TO GRANT NON-EXCLUSIVE POLICE TOWING FRANCHISES FOR THE TERM OF ONE YEAR.

RECOMMENDATION

It is recommended that the City Council grant non-exclusive police towing franchises, for the term of one year, to Masters Tow, Freddie Mac and J&M Towing.

BACKGROUND

On June 4, 2001 the City Council approved modifications to the Police Towing Franchise System, Pasadena Municipal Code Chapter 10.46 that established the process for awarding franchises as well as providing a mechanism by which the franchises may be renewed for up to four additional one-year periods.

Pursuant to the revised ordinance, a notice inviting applications for police towing franchises was published in the Pasadena Star News on March 27, 2007 and request for applications were sent to five tow operators with an application due date of October 4, 2007.

Name	Address
A-Car Automotive	1160 E. Walnut Street, Pasadena, CA 91106
Freddie Mac	2740 N. Bruin Avenue South El Monte, CA 91733
J&M Towing	927 S. Fremont Avenue, Alhambra, CA 91803
Masters Tow	640 N. Fair Oaks Avenue, Pasadena, CA 91103
Hadley Tow	11819 Hadley Street, Whittier, CA 90601

On March 17, 2008, City Council was presented with the applications of the above tow operators and adopted Resolution No. 8839, setting a public hearing for May 5, 2008 in order that all persons wishing to be heard in favor or in opposition to the granting of the non-exclusive franchises will have the opportunity to do so.

On March 27, 2008 the City Clerk's Office published Resolution No. 8839 in the Pasadena Star News to notice the public hearing.

Based on the criteria established in the request applications as well as PMC Chapter 10.46, which outlines the purpose for Police Impound Towing Franchises, three of the applications, Masters Tow, Freddie Mac, and J&M Towing meet the requirements for award of a police towing franchise. The requirements include; radio communications monitoring police calls; storage lots having an aggregate area of 20,000 square feet within 7 miles of the city limit; protection and handling of vehicles towed and stored in an enclosed and locked area; and the release and processing of vehicles once they have been approved for release by the City.

The City has used Masters Tow and Freddie Mac for many years and these companies provide satisfactory service. J&M Towing meets all of the requirements of the request for applications and passed inspection.

A-Car Automotive currently does not have adequate lighting or a facility for secured storage of vehicles held for evidence as required by the request for applications. Additionally A-Car Automotive does not have opaque fencing at its storage lots as required by the request for applications.

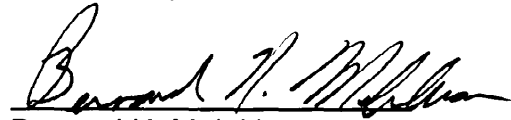
Hadley Tow does not have a track record with the City and has no current storage lot within seven miles of the City limits as required by the request for applications.

Each approved franchisee shall be subject to the terms and conditions specified in the City Charter, the Police Towing Franchise System Ordinance (P.M.C. Chapter 10.46), the RFP itself, and all other applicable federal, state and local laws and regulations.

FISCAL IMPACT

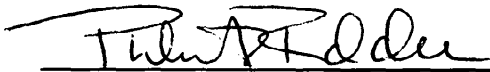
The City will receive an aggregate total of \$90,000 from the awarded franchises.

Respectfully submitted,



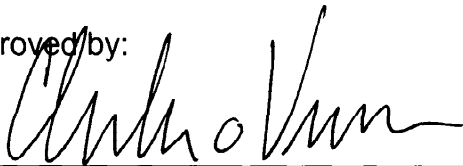
Bernard K. Melekian
City Manager

Prepared by:



Phlunte' Riddle, Lieutenant Pasadena Police Department

Approved by:



Christopher O. Vicino, Acting Chief of Police