

# Agenda Report

**TO:** CITY COUNCIL

**DATE:** FEBRUARY 25, 2008

**THROUGH:** FINANCE COMMITTEE

**FROM:** CITY MANAGER

**SUBJECT:** AUTHORIZATION TO ENTER INTO A CONTRACT AND APPROPRIATE ADDITIONAL FUNDS WITH GRC REDEVELOPMENT CONSULTANTS, INCORPORATED, TO PROVIDE PROFESSIONAL CONSULTING SERVICES TO MERGE THE FIVE EXISTING NORTHWEST REDEVELOPMENT PROJECT AREAS

## **RECOMMENDATION**

It is recommended that the City Council:

1. Authorize the City Manager to enter into a contract with GRC Redevelopment Consultants, Incorporated (GRC), in an amount not to exceed \$181,450 to provide professional consulting services to merge the five existing Northwest Redevelopment Project Areas; and
2. Approve a journal voucher appropriation of \$56,450 from the Pasadena Community Development Commission unappropriated fund balance to off-set the \$125,000 already approved in FY 08 for this project.
3. The proposed contract is exempt from competitive bidding pursuant to City Charter Section 1002(F) for contracts for professional or unique services.

## **BACKGROUND**

The City Council directed staff to commence with the amendment/merger process to combine the five existing redevelopment project areas in Northwest Pasadena (Orange Grove, Lincoln Avenue, Fair Oaks Avenue, Villa-Parke, and Lake/Washington) encompassing portions of City Council Districts 1, 2, 3, and 5 (Attachment A).

The amendment/merger process shall be in accordance with the provisions and requirements of the California Redevelopment Law-Health and Safety Code 3300 et seq.

Staff distributed a Request for Proposal (RFP) to three consulting firms (Attachment B). Two of the firms stated that their current workload commitment prevents them from submitting proposals. Staff determined that the bidding consultant, GRC Redevelopment Consultants, Incorporated, is qualified to perform the preparation of the project EIR for the plan amendment, and subsequent merger. Staff recommends the selection of GRC to commence with the project.

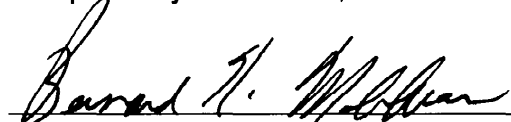
The total budget for the project would be \$181,450, including all options and allowances, as well as labor and direct expenses exclusive of advertising, County Clerk/Recorder fees. The scope of services include: (1) To evaluate Redevelopment Law-Health and Safety Code Section 33401 Pass-through agreements; (2) Evaluate expansion opportunities of the existing redevelopment areas ; (3) Prepare an initial study and environmental impact report for the Redevelopment Plan Amendment; and (4) Facilitate the merger of the five-Northwest Redevelopment Project Areas.

The expected timeline for the project following the procedures required by Community Redevelopment Law and recent State legislation is approximately 24 months. Concurrent with the merger, staff will discuss community representation and the composition of the project area committees with the community and will be included in the recommendation to the City Council. The table in Attachment C (Scope of Services and Budget) identifies the total budget for the project and scope of services to be preformed.

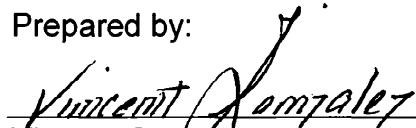
### **FISCAL IMPACT**

Funding in the amount of \$125,000 is available in the PCDC's adopted FY 08 budget. The balance of \$56,450 needed to fund this contract will come from the PCDC FY 08 unappropriated fund balance.

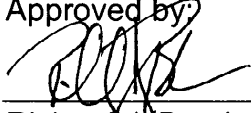
Respectfully Submitted,

  
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Bernard K. Melekian  
City Manager

Prepared by:

  
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Vincent Gonzalez  
Redevelopment Project Manager

Approved by:



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Richard J. Bruckner  
Director of Planning & Development

Attachments:

Attachment A – NW Redevelopment Area Map

Attachment B – Responding Consultants

Attachment C – Scope of Services and Budget

Attachment D – Taxpayer Protection Amendment Form

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