

Agenda Report

TO: CITY COUNCIL **DATE:** February 4, 2008

FROM: CITY MANAGER

SUBJECT: SUSPENSION OF THE NOISE ORDINANCE RELATING TO THE AMGEN TOUR OF CALIFORNIA CYCLING RACE, TO BE HELD AT THE ROSE BOWL AND IN THE ARROYO SECO AREA ON SUNDAY, FEBRUARY 24, 2008.

RECOMMENDATION:

1. Acknowledge that the proposed Amgen Tour of California Cycling Race and the lifting of the Noise Ordinance are categorically exempt under California Environmental Quality Act (CEQA) Guidelines Section 15323 Normal Operations of Facilities for Public Gatherings and;
2. Adopt an ordinance and Notice of Exemption to suspend the Noise Ordinance and to allow amplified sound to exceed 65 dB's at the property line of the event and hold the first reading of same on Monday, February 4, 2008, with respect to the proposed Amgen Tour of California to be held at the Rose Bowl and within the Arroyo Seco area on Sunday, February 24, 2008 from 12:30 pm – 5:30 pm.

BACKGROUND:

The Pasadena Center Operating Company was awarded a bid to host the overall finish of the Amgen Tour of California, a professional cycling race that features an eight day, 650 mile cycling road race and "rolling festival" through California. A Special Event Application has been submitted both to the Rose Bowl Operating Company (RBOC) and City for use of RBOC and City land on Sunday, February 24, 2008 to conduct a circuit race and festival. The event set-up is to begin on Saturday, February 23, 2008 with the event the following day from 12:30 pm – 5:30 pm and departure by Monday, February 25, 2008. The projected attendance for the event is 20,000 people concentrated primarily within the festival and finish line area in Lot K and on West Drive between Seco and Salvia Canon throughout the day. The event operations are consistent with all City codes and regulations pertaining to Special Event Permitting.

The sound equipment for the event will be used for race announcements and ambient music. It will be set-up in Lot K and along West Drive adjacent to the finish line and pointed away from residential areas. A sound system including eight speakers with 10,000 watts total will be used during the event. Sound checks will begin at approximately 11:00 am. At the property line of the event the estimated decibel level is 85 dB's and will diminish 6dB's every doubling of distance. The approximate decibel level drop-off at the nearest property line will be 65 dB's at a combined distance of 134 feet from the speakers.

The operation of amplified sound by non-profit organizations is permitted on Sundays between the hours of 10:00 a.m. to 10:00 p.m. The lifting of the Noise Ordinance for this event would allow amplified sound to exceed 65 dB's at the property line of the event. The applicant is not seeking a waiver of the entire Noise Ordinance. Sound from the event will be monitored.

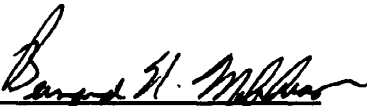
ENVIRONMENTAL IMPACT:

The Environmental Administrator has determined that the proposed suspension of the Noise Ordinance and Temporary Use Permit necessary to hold the Amgen Tour of California is categorically exempt from CEQA under CEQA Guidelines Section 15323, Normal Operations of Facilities for Public Gatherings.

FISCAL IMPACT:

There are negligible fiscal impacts and any costs that may be incurred will be paid by the event promoter.

Respectfully submitted:


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Approved by:


Richard Bruckner
Director of Planning & Development