

ATTACHMENT 1

MARKET SURVEY

MUNICIPAL/RETAIL FACILITIES JUNE 2008

LOCATION	FREE PERIOD	INCREMENTAL RATE	DAILY MAXIMUM	3 HOUR STAY
Paseo Colorado - current	90 -120 mins	\$2.00/60 mins	\$ 6.00	\$4.00-\$6.00*
Old Pasadena Public	90 mins	\$2.00/60 mins	\$ 6.00	\$4.00
Santa Monica Public	120 mins	\$1.00/30 mins	\$ 7.00	\$2.00
Glendale Public	120 mins	\$.75/30 mins	\$ 6.00	\$1.50
Beverly Hills Public	120 mins	\$1.50/30 mins	\$13.50	\$3.00
The Grove	60 mins	\$3.00/next two hrs, \$1/20 mins thereafter	\$22.00	\$3.00
Beverly Center	N/A \$1.00/first four hrs	\$2.00/hr	\$10.00	\$1.00
Americana at Brand	60 mins	2 nd hr \$3.00 3 rd hr \$5.00 4 th hr \$7.00 5 th hr \$9.00	\$ 9.00	\$5.00
<i>Paseo Colorado - Proposed</i>	<i>90 - 120 mins</i>	<i>\$1.50/30 mins</i>	<i>\$ 6.00 - \$ 9.00**</i>	<i>\$3.00-\$9.00***</i>

*\$4.00 with 90 minute validation, \$6.00 without validation

**\$6.00 max with validation, \$9.00 max without validation

***\$3.00 with two hour validation, \$4.50 with 90 minute validation, \$9.00 without validation