

# Agenda Report

April 28, 2008

**TO:** CITY COUNCIL

**FROM:** CITY MANAGER

**SUBJECT:** LICENSE AGREEMENT WITH THE KENNEL CLUB OF PASADENA TO CONDUCT THE ANNUAL KENNEL CLUB DOG SHOW

**RECOMMENDATION:**

It is recommended that the City Council:

1. Acknowledge that the proposed Kennel Club License Agreement and lifting of the Noise Ordinance are categorically exempt under California Environmental Quality Act (CEQA) Guidelines Section 15323 Normal Operations for Public Gatherings and;
2. Direct the City Attorney to prepare an ordinance and Notice of Exemption to suspend the Noise Ordinance by permitting amplified sound to begin at 8:30 am on a Sunday and hold the first reading of same on Monday, May 5, 2008, with respect to the Kennel Club of Pasadena Dog Show to be held at Brookside Park May 30 – June 1, 2008 and;
3. Authorize the City Manager to enter into a license agreement according to the business points set forth in the body of the agenda report with the Kennel Club of Pasadena for the term of two years with an option for a third year and;
4. Direct the City Clerk to file the Notice of Exemption with the Los Angeles County Registrar-Recorder/County Clerk.

**BACKGROUND:**

The Kennel Club of Pasadena is a local non-profit organization whose mission is to promote responsible dog ownership while advancing the study, breeding, exhibiting, running and maintenance of purebred dogs. The Kennel Club of Pasadena has organized the Kennel Club of Pasadena Annual Dog Show in

Pasadena for the past 48 years. The Annual Dog Show draws a crowd of 2,000 people per day who come to exhibit and display their animals in an American Kennel Club sanctioned event. In addition to breed competitions the event will also feature agility matches, vendors, food, and amplified sound for playing of the National Anthem and speech.

Proceeds from the Annual Dog Show totaling \$9,000 are donated annually to the Pasadena Humane Society, Pasadena Police K-9 Unit, the Pasadena Chapter of the American Red Cross, Pasadena Rec & Parks Foundation, and a scholarship is awarded to a local student attending veterinary school in California.

### **ANALYSIS:**

On December 12, 2005, Council adopted the "Policy for Large Events in Public Parks" which prohibits parking motor vehicles on turf. Council may waive this restriction by approving a license agreement when they believe it is in the best interest of the community. In addition to allowing recreational vehicle (RV) parking at Brookside Park the City proposes to allow event participants to occupy the RV's overnight for the safety and lodging of the animals competing in the show since many of the event participants are traveling from out of town and there are limited hotels in the area which allow for pet accommodations.

The Kennel Club of Pasadena is requesting to park 50 RV's overnight at Brookside Park and an additional ten RV's in Lot I. RV parking will be limited to these areas as specified in the agreement. The organization has parked RV's overnight in this location since the 1990's. Because Lot I is the main parking lot for the event, Kidspace Museum, and the Aquatic Center, parking the RV's within the park does not detract from the overall pool of available parking spaces.

The vehicles will be parked in accordance with the conditions established by the Parks & Natural Resources Division of the Public Works Department designed to mitigate any damage to turf. Vehicles are not parked on the turf if there is inclement weather. The operator of the vehicle must adhere to approved access routes into and out of the park, and the Director of Public Works reserves the right to increase the amount of the security deposit requirements for the event if it has the potential of having a greater impact on City resources. Public Works collects a sufficient deposit to pay for turf rejuvenation and aerification.

A suspension of the Noise Ordinance Section 9.36.220 (amplification sound regulations) and 9.36.230 (general noise sources) is also requested for this event. The lifting of the Noise Ordinance for this event would permit amplified sound to start at 8:30 am on a Sunday. The applicant is not seeking a waiver of the entire Noise Ordinance. Sound from the event will be consistent with the Noise Ordinance and will be monitored.

**License Agreement**

The following are the major business points for the license agreement:

1. This would be a two year license agreement (with an option of a third year) between the City and the Kennel Club of Pasadena to produce their Annual Dog Show at Brookside Park on the first weekend in June in calendar years 2008, 2009, and 2010 (should the City and Kennel Club exercise the option to extend a third year).
2. The Kennel Club of Pasadena will have the right to park and occupy overnight a mutually agreed upon number of recreational vehicles on turf, weather and condition permitting.
3. The Kennel Club of Pasadena will not hold the City responsible for the success of the Annual Dog Show event and will have the right to cancel by March 31<sup>st</sup> for each year of the term of this agreement.
4. The Kennel Club of Pasadena will be granted a Noise Ordinance Suspension to allow amplified sound to begin on a Sunday starting at 8:30 am for speech.

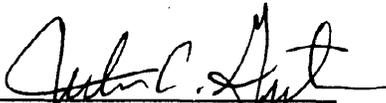
**Environmental Analysis**

Staff reviewed the project and determined that it is categorically exempt under CEQA Guidelines Section 15323, normal operations of Facilities for Public Gatherings.

**FISCAL IMPACT:**

There are negligible fiscal impacts and any costs that may be incurred, (i.e. sound meter reading, police and fire personnel, permit costs, park clean-up, etc.) are to be paid by the promoter.

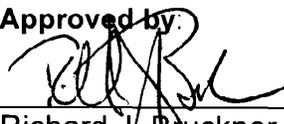
**Respectfully submitted,**

  
 or Bernard K. Melekian  
 City Manager

**Prepared by:**

  
 Michelle Bernal  
 Special Events Coordinator

**Approved by:**

  
 Richard J. Bruckner  
 Director of Planning and Permitting

**Exhibits**

1. Environmental Exemption



## NOTICE OF EXEMPTION

To:  
Los Angeles County Clerk  
Business Filing & Registration  
12400 E Imperial Hwy Rm 1101  
Norwalk CA 90650

From:  
City of Pasadena  
Planning & Development Dept.  
175 N. Garfield Avenue  
Pasadena, California 91109

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**Project Title:** Kennel Club of Pasadena License Agreement & Noise Ordinance Suspension for the Kennel Club of Pasadena

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**Project Address:**  
480 N. Arroyo Boulevard

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**Project City:** Pasadena    **Project County:** Los Angeles

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**Project Description:**

The Kennel Club of Pasadena proposes a three-day dog show at Brookside Park on May 30-June 1, 2008. The event is an American Kennel Club sanctioned dog show featuring breed competitions, agility matches, vendors, food, and amplified sound for music and speech. The Kennel Club of Pasadena has applied for a license agreement to hold their event and allow for overnight camping and parking of vehicles on the turf thereby requiring an exemption from the Park Policy adopted in December 2005. The suspension of the Noise Ordinance Section 9.36.220 (amplification sound regulations) and 9.36.230 (general noise sources) of the Pasadena Municipal Code on Sunday, June 1, 2008 for the Kennel Club of Pasadena's Annual Dog Show.

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**Name of Public Agency Approving Project:** City of Pasadena City Council

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**Project Contact Person:** Michelle Bernal, Planning & Development Department

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**Exempt Status (Check one):**

- Ministerial (CEQA Sec. 21080(b)(1);(CEQA Guidelines Section 15268)
- Declared Emergency (Sec. 21080(b)(3); 15269(a))
- Emergency Project (Sec. 21080(b)(4); 15269)(b)(c))
- Categorical Exemption. California Admin. Code Title 14 Chapter 3 Class 23 (Section 15323)
- Statutory Exemption California Admin. Code Title 14 Chapter 3 Section
- General Rule California Admin. Code Title 14 Chapter 3 Sec. 15061 (b) (3)

**Reason why project is exempt:**

CEQA Guidelines Section 15323, Normal Operations of Facilities for Public Gatherings. This Special Event gathering has been held annually in the same location and is deemed to be normal use for the area. The exemption is necessary to allow for amplified sound noise prior to 10:00 am on Sunday, June 1, 2008.

**Lead Agency: City of Pasadena Planning & Development Department**

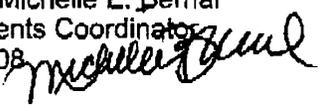
**Contact Person: Michelle E. Bernal**

**Phone: (626) 744-7216**

COMPLETED BY: Michelle E. Bernal

TITLE: Special Events Coordinator

DATE: April 10, 2008



APPROVED BY: Jennifer Paige Saeki

TITLE: Senior Planner

DATE: April 10, 2008

