



Agenda Report

July 19, 2007

TO: City Council

FROM: Mayor Bill Bogaard

RE: RBOC and PCOC Ordinance Changes Related to Term Limits and Membership

RECOMMENDATION:

It is recommended that Council direct the City Attorney to prepare amendments to the applicable sections of the Pasadena Municipal Code in order to accomplish the following:

(1) With respect to the Rose Bowl Operating Company: (A) to create a new position on the Board of Directors of the Rose Bowl Operating Company to be filled by a Councilmember; (B) to eliminate term limits for members of the RBOC Board designated by the Tournament of Roses, UCLA, the City Manager and by the City Council as the Councilmember representative, and (C) to clarify that reappointment to the Board in a different representative capacity is not subject to the stated term limits.

(2) With respect to the Pasadena Center Operating Company: (A) to eliminate term limits for the member of the Pasadena Center Operating Company Board designated by the City Council, and (B) to clarify that reappointment to the Board in a different representative capacity is not subject to the stated term limits.

BACKGROUND:

At this point in time the Rose Bowl Operating Company bears a significant responsibility to formulate a strategic plan for the long term vitality, security and condition of the Rose Bowl, and it seems appropriate to call upon a sitting Councilmember to participate in the RBOC's work in the same manner as a sitting Councilmember sits on the PCOC Board.

In recent times, I have conferred with various persons who are stakeholders in the Rose Bowl's future to explore ways to strengthen the work of the RBOC. There has been a series of new appointments to the Board of persons who seem highly capable of contributing to the Board's work. The proposed addition of a City Councilmember would add to this momentum and would also indicate to the entire community that the Council views the effort to develop a Rose Bowl Strategic Plan to be a high priority.

At the same time, it seems appropriate that term limits not be applied to certain members of the Board who are designated by the Tournament of Roses, UCLA, by the City Manager and by the City Council as the City Councilmember representative. The City Manager's representative is not subject to term limits in the PCOC Ordinance, and the RBOC Ordinance should be amended to reflect this also.

Finally, both the PCOC and RBOC ordinances should be amended to make clear that the City Council should not be constrained in making appointments of individuals from one representative capacity to another representative capacity because of term limits which are otherwise desirable to insure board rotation. For example, an individual who has served as the representative of a particular district should be immediately eligible for appointment as an at-large representative if the City Council wishes. This will allow the Council to provide some continuity where special circumstances merit, while insuring that the overall rotation created by term limits continues as the general policy.

It is logical to take action at the same time to eliminate the term limit that applies to the Council's representative on the PCOC Board, Councilmember Steve Madison, who has indicated a willingness to continue serving.

FISCAL IMPACT:

This recommendation does not involve a measurable expenditure of public funds.

Respectfully submitted,



BILL BOGAARD
Mayor