

Agenda Report

TO: CITY COUNCIL

DATE: January 22, 2007

FROM: CITY MANAGER

SUBJECT: AUTHORIZATION TO ENTER INTO A CONTRACT WITH TRUECYCLE FOR SERVICES TO HOLD ELECTRONIC WASTE COLLECTION EVENTS IN THE CITY OF PASADENA AND COLLECT, TRANSPORT, AND RECYCLE ELECTRONIC WASTE

RECOMMENDATION

It is recommended that the City Council authorize the City Manager to enter into a contract, without competitive bidding pursuant to City Charter Section 1002 (F): contracts for professional or unique service, with TrueCycle for services to hold up to eight annual electronic waste collection events in the City of Pasadena and to collect, transport, and recycle electronic waste from the City Corporate Yard located at 233 West Mountain Street.

BACKGROUND

In 2001, the California Department of Toxic Substances Control banned computer monitors and televisions from disposal in landfills because they contained cathode ray tubes (CRT's). Each CRT can contain approximately five to seven pounds of lead. Lead is a toxic substance that can lead to lead poisoning in humans, especially young children.

In January 2006, the City of Pasadena was permitted by the California Integrated Waste Management Board as an approved collector of covered electronic waste (CEW). This permission also authorized the City to participate in the Covered Electronic Waste Recovery and Recycling Payment System provided by California's Electronic Waste Recycling Act of 2003. The designation of the City as an authorized collector allows for reimbursement from the State at a rate of \$0.20 per pound for monitors and television sets.

The City held an electronics recycling event in June of 2006 and collected over 44,000 pounds of electronic waste. A total of 450 cars drove through the event at an average of one car per minute. Even though 22 tons of electronic waste material was collected, staff believes that this amount is only a portion of what is potentially being generated by Pasadena residents, businesses, and organizations.

Criteria	%	ECS Refining	E-Recycling	Electronic Recyclers	TrueCycle
The Proposer must provide proof of certification that they are approved by the CIWMB to participate in the Covered Electronic Waste Recovery and Recycling Payment System (Payment System) provided by California's Electronic Waste Recycling Act of 2003 as amended, (Chapter 8.5, of Part 3 of Division 30 of the Public Resources Code, commencing with Section 42460, and Article 10.3, of Chapter 6.5 of Division 20 of the Health and Safety Code, commencing with Section 25214.9) and Title 14 of the California Code of Regulations (CCR), Division 7, Chapter 8.2, commencing with Section 18660.5). (30%)	30%	30	30	30	30
The Proposer must provide a detailed report showing their processing methodology and how they maximize the use of recycling by giving priority to material recycling processes with energy recovery being considered as a secondary option and landfill or incineration considered as last and final option and only if done in accordance with all corresponding environmental management requirements. (30%)	30%	30	30	30	30
The Proposer must provide a description of the Covered Electronic Waste (CEW) cancellation activities that includes the type of cancellation used. For all Covered Electronic Waste (CEW's) that are not cancelled but are transferred to another entity, a list of receiving entities and a description and quantification of those activities including but not limited to repair, refurbishment, resale, reuse, transfer and/or export. (25%)	25%	20	25	25	25
Compliance with the City of Pasadena's Affirmative Action in Contracting Ordinance as evidence by submission of completed forms AA-1 (5 %)	5%	5	5	5	5
Local Pasadena Business receive a 5% preference	5%	0	0	0	5
Small and Micro-Businesses receive a 5% preference (proposer must be certified by the State of California as a small or micro-business -	5%	0	0	0	0
Comments:					
Totals		85	90	90	95

**Disclosure Pursuant to the
City of Pasadena Taxpayer Protection Amendment of 2000
Pasadena City Charter, Article XVII**

Contractor/Organization hereby discloses its trustees, directors, partners, officers, and those with more than a 10% equity, participation, or revenue interest in Contractor/Organization, as follows:

(If printing, please print legibly. Use additional sheets as necessary.)

1. Contractor/Organization Name:

TRUECYCLE, INC.

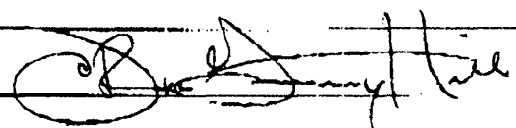
2. Name(s) of trustees, directors, partners, officers of Contractor/Organization:

TOOD Ryan Gregory Hill

3. Names of those with more than a 10% equity, participation or revenue interest in Contractor/Organization:

TOOD Ryan Gregory Hill

Prepared by:



Title:

founder & CEO

Date:

July 12, 2007

For office use only:

Contract Transaction No. _____

If not a contract, type of transaction: _____