

Agenda Report

DATE: January 30, 2006

TO: CITY COUNCIL

FROM: CITY MANAGER

SUBJECT: EXPANSION OF OLD PASADENA PARKING METER ZONE DISTRICT

RECOMMENDATION:

It is recommended that the City Council:

1. Direct the City Attorney to prepare an ordinance amending the boundaries of the Old Pasadena Parking Meter Zone District and charging the rate of \$0.25 for every thirty minutes in this new area, which is the same as the rate charged in the surrounding area, and return to City Council 45 days after a legal description of the boundaries is provided to the City Attorney, consistent with the general description boundaries in the agenda report as shown in Exhibit A;
2. Amend the existing Old Pasadena Streetscapes and Alley Walkways boundaries to include the expanded areas as shown on Exhibit B and as described in the legal description approved by the City Attorney.

OLD PASADENA PARKING METER ZONE ADVISORY COMMISSION (OPPMZAC):

At their regularly scheduled meeting on June 16, 2005, the Old Pasadena Parking Meter Zone Advisory Commission unanimously recommended approval of the expansion of the existing Old Pasadena Parking Meter Zone District.

BACKGROUND:

The existing Old Pasadena Meter Zone District is generally bounded by Union Street/Walnut Street to the north, Valley Street/Del Mar Boulevard to the south, Raymond Avenue/Arroyo Parkway to the east, and Pasadena Avenue/St. John Avenue to the west which contains approximately 735 meters. On June 16, 2005, during their regularly scheduled meeting, the OPPMZAC recommended approval of the expansion of the existing Old Pasadena Parking Meter Zone District (OPPMZD) as shown in Exhibit C, which will add approximately 70 metered spaces.

The main purpose of the expansion would be to improve the existing traffic regulatory measures. An added benefit would be the enhancement of the gateway corridor at the south-west portion of Old Pasadena, which would be extended south to Del Mar Boulevard, and west from Fair Oaks Avenue to Pasadena Avenue. Funding for these improvements would be procured from the monies collected from the additional parking

meters and would be used exclusively in the Old Pasadena Parking Meter District. In addition, the expanded area would be included in the Old Pasadena Streetscapes and Alley Walkways Project (Exhibit B), making it eligible for landscaping elements, such as improved lighting and other street features, consistent with those currently installed in the Old Pasadena area. Old Pasadena parking meter funds would be used for the maintenance of these improvements.


The Parking Division staff posted and mailed letters to property owners and tenants in the area providing notification of two scheduled public meetings designed to receive public input regarding the expansion of the District. The meetings were held as planned and all attendees of the meetings were agreeable to the proposed expansion of the area and installation of the meters.

The expansion of the OPPMZD would prove to be an important element to assist with the changes in the demographics of the area and would support the City's goal of making a "walkable Old Pasadena".

FISCAL IMPACT:

With the approval of the above recommendation there will be no impact to the FY 2006 Operating Budget. The Department of Transportation will begin the installation of the meters in late summer of 2006. It is projected that the cost of the installation for the proposed 70 new metered spaces will be approximately \$45,000, with maintenance and operations costs estimated at \$21,000, per year. Monies generated in the first year are estimated at \$64,000, which will nearly cover the capital and maintenance costs. For future years, the meters are projected to generate a net positive revenue of approximately \$43,000, per year. The Department of Transportation will include all of the above mentioned costs and revenue projections in the FY 2007 recommended Operating Budget.

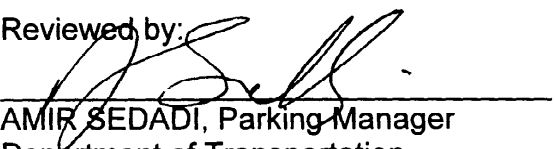
Respectfully submitted,


CYNTHIA J. KURTZ
City Manager

Prepared by:


HOLLY IMLER, Management Analyst II
Department of Transportation

Reviewed by:


AMIR SEDADI, Parking Manager
Department of Transportation

Approved by:

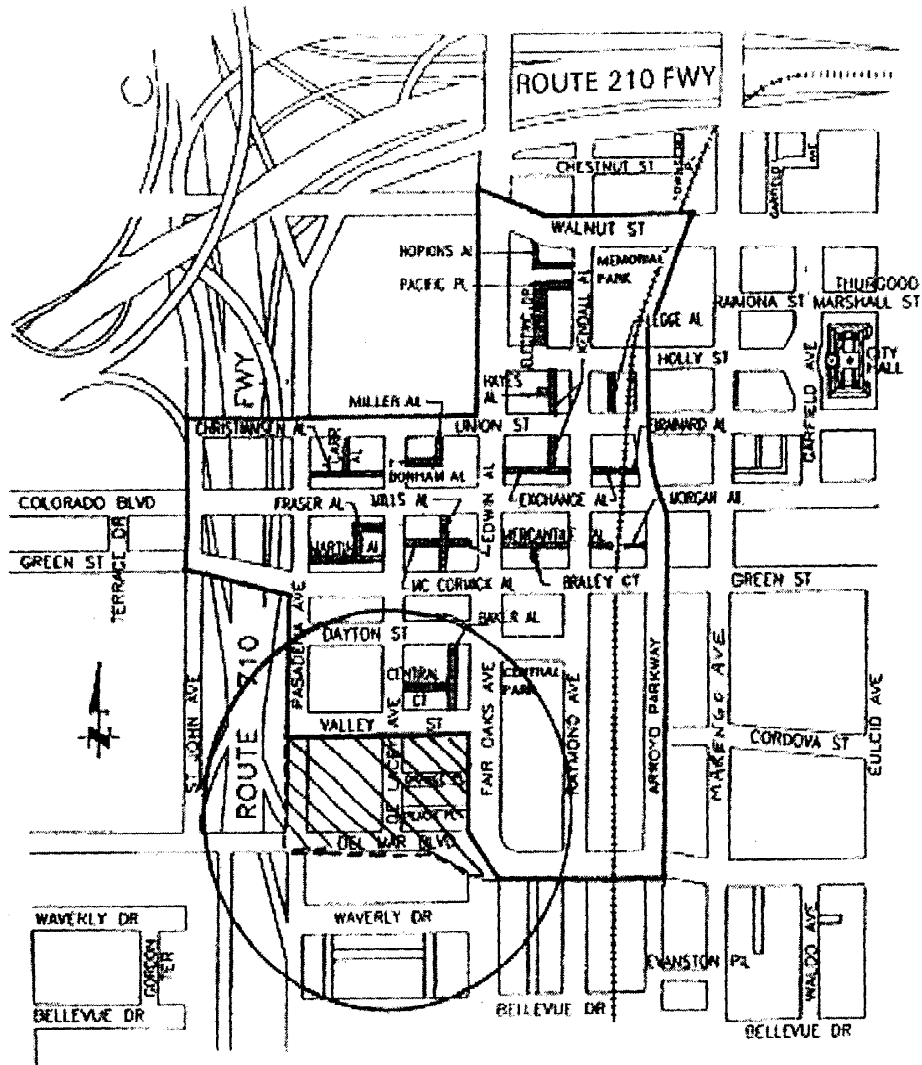

for JOYCE Y. AMERSON, Director
Department of Transportation

EXHIBIT A

General Boundaries of Expanded Old Pasadena Parking Meter Zone District

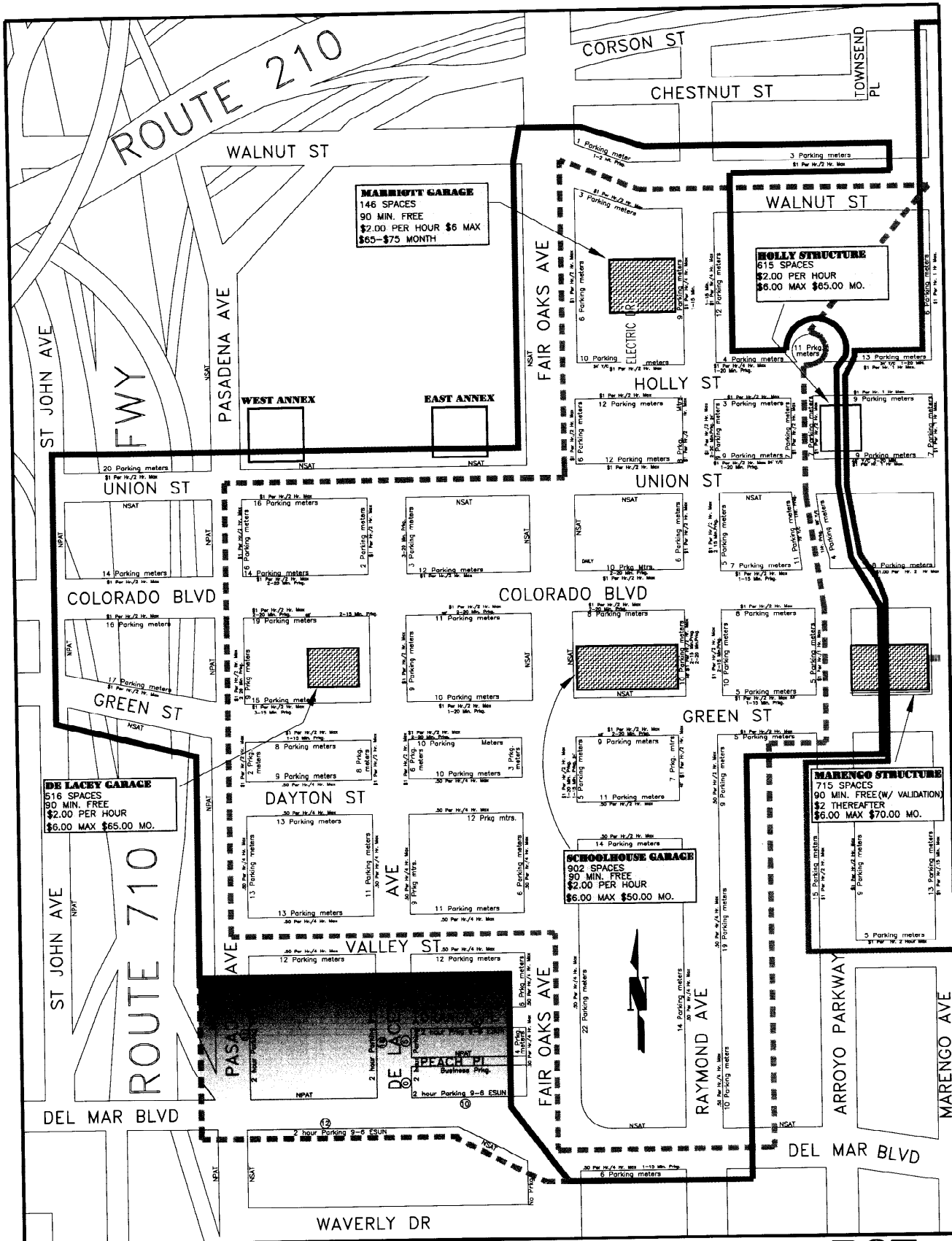
The parking meter rate shall be \$0.25 for each thirty minutes for those parking meters located in the boundary areas of the Old Pasadena Parking Meter Zone as defined by this subsection. The boundary areas are defined as follows: Orange Place from Delacey Avenue to Fair Oaks Avenue, both north and south sides of said street; Peach Place from Delacey Avenue to Fair Oaks Avenue, both north and south sides of said street; Del Mar Boulevard from Pasadena Avenue to Fair Oaks Avenue, both north and south sides of said street; Pasadena Avenue from Valley Street to Del Mar Boulevard, both east and west sides of said street; Delacey Avenue from Valley Street to Del Mar Boulevard, both east and west sides of said street; and Fair Oaks Avenue from Peach Place to Del Mar Boulevard, west side of said street, only.

EXHIBIT B



OLD PASADENA STREETSCAPES AND ALLEY WALKWAYS

EXHIBIT C



- = Old Pasadena Parking Meter Zone (OPPMZ) (P.M.C. 10.45.100)
Approx. 730 Parking Meters
Old Pasadena streetscape & Alley Walkways
Fund number (7023-213)
*Hours of Operation 11am to 8pm (Sun-Thur)
*Hours of Operation 11am to Mid (Fri. & Sat.)
- = Civic Center Meter District
- = OPMD Boundary (As of 3/2005)
- = Proposed amendment to the OPPMZ
- ① = Proposed number of meters (Approx. 70 new metered spaces)

City of Pasadena- DOT

PROJECT: **Old Pasadena Parking Meter Zone District**

DATE: **August 2005** DRAWN BY: **Daniel B** SCALE: **None**