

Agenda Report

TO: CITY COUNCIL

DATE: January 9, 2006

FROM: CITY MANAGER

SUBJECT: SUSPENSION OF THE NOISE ORDINANCE RELATING TO THE SUSAN G. KOMEN BREAST CANCER FOUNDATION'S RACE FOR THE CURE 5K RUN/WALK, TO BE HELD ON AREA H AND IN THE PUBLIC RIGHT-OF-WAY ON SUNDAY, FEBRUARY 26, 2006

RECOMMENDATION:

1. Acknowledge that the proposed Susan G. Komen Breast Cancer Foundation's Race for the Cure 5k Run/Walk and the lifting of the Noise Ordinance are categorically exempt under California Environmental Quality Act (CEQA) Guidelines Section 15023 Normal Operations of Facilities for Public Gatherings and;
2. Approve an ordinance to suspend the Noise Ordinance by permitting amplified sound on a Sunday beginning at 9:00 am and a Notice of Exemption and hold the first reading of same on Monday, January 9, 2006, with respect to the proposed Susan G. Komen Breast Cancer Foundation's Race for the Cure 5k Run/Walk to be held at Area H and in the Public Right-of-Way on Sunday, February 26, 2006 from 9:00 a.m. to 3:00 p.m.

BACKGROUND:

The Susan G. Komen Breast Cancer Foundation, Los Angeles County Affiliate based in Pasadena has submitted their Special Event application requesting the use of Area H and the public right-of-way on Sunday, February 26, 2006 to conduct their annual Race for the Cure 5k Run/Walk with an estimated attendance of 10,000 people. The event warm-up and survivor ceremony with amplified sound is scheduled to begin on Area H at 9:00 a.m. followed by the walk around the standard Rose Bowl 5k route. A full street closure for the 5k route is scheduled to take place from 8:30 a.m. to 12:00 p.m. with park departure

by 1:00 p.m. Amplified sound will be used for both pre-recorded music and speech.

The suspension of the noise ordinance is requested so that the event can begin and end earlier. This is the 10th year that the Race for the Cure has occurred in the Arroyo. There have been no complaints from the lifting of the noise ordinance in previous years.

The operation of amplified sound by non-profit organizations is permitted on Sundays between the hours of 10:00 a.m. to 10:00 p.m. The lifting of the Noise Ordinance for this event would permit amplified sound to begin at 9:00 am. The applicant is not seeking a waiver of the entire Noise Ordinance. Sound from the event will be consistent with the Noise Ordinance and will be monitored.

Last year's walk raised \$604,600 of which 75% of the money is awarded to local breast cancer treatment centers in the form of grants for education, screening and treatment and 25% goes to the national office to fund research grants. Locally, \$45,000 is awarded to Pasadena-based treatment centers as follows: \$20,000 to the Foothill Community Wellness Services, \$15,000 to the Wellness Community, and \$10,000 to the Community Health Alliance of Pasadena.

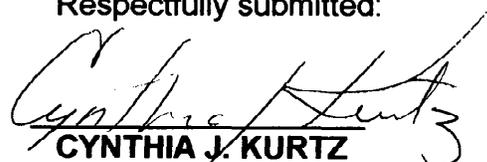
ENVIRONMENTAL IMPACT:

The Environmental Administrator has determined that the Proposed Suspension of the Noise Ordinance and Temporary Use Permit necessary to hold the Race for the Cure is categorically exempt from CEQA under CEQA Guidelines Section 15323, Normal Operations of Facilities for Public Gatherings.

FISCAL IMPACT:

Any City costs that may be incurred, (i.e.-sound meter reading, police and fire personnel, permit costs, park clean-up, etc.) are to be paid by the event promoter.

Respectfully submitted:


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City Manager

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Approved by:


Richard Bruckner
Director of Planning & Development