

Agenda Report

TO: CITY COUNCIL

DATE: December 4, 2006

FROM: CITY MANAGER

SUBJECT: APPROVAL OF AN AGREEMENT WITH THE CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD TO PROMOTE USED MOTOR OIL RECYCLING

RECOMMENDATION

It is recommended that the City Council:

Authorize the City Manager or her designee to enter into an agreement with the California Integrated Waste Management Board to promote used motor oil recycling projects in the City of Pasadena.

BACKGROUND

On May 5, 2003, the City Council approved the filing of applications for grants from July 1, 2003 through June 30, 2006, for the California Used Oil Recycling Block Grant Program under the California Recycling Enhancement Act for state grant assistance. On May 22, 2006 the City filed the 2006/2007 Used Oil Recycling Block Grant Application for the Block Grant 12th Cycle.

On September 26, 2006, the City was notified that it was awarded \$37,863.00 for the 12th Cycle (one year).

The City will utilize the grant to enhance and expand the existing used motor oil program and continue public education and outreach. The target audience is the 16 to 35-year-old, do-it-yourself oil changer. The program information is available in Spanish as well as English to enhance the communication of the message to the City's population.

Appearances at community events, neighborhood block parties and neighborhood cleanups provide opportunities for outreach. Visits to local schools are an opportunity to reach children at an early age regarding the importance of protecting the environment through good habits.

The 12th Cycle Grant Fund expenditures will include continued public information campaigns to inform Pasadena residents of the certified oil collection centers in the City and the proper containment and disposal of used motor oil. Special events at the certified centers will continue, where re-refined oil, oil collection buckets and auto-related premiums are distributed giving the centers added recognition and increasing the awareness of the centers.

The City will also continue distribution of re-refined oil and oil collection buckets to attendees at special events such as the Classic Car Show presented by the Pasadena Police Department and at the Cinco de Mayo festival. This distribution enables drivers to try the product at no cost; the objective is to convert drivers to regular use of re-refined oil.

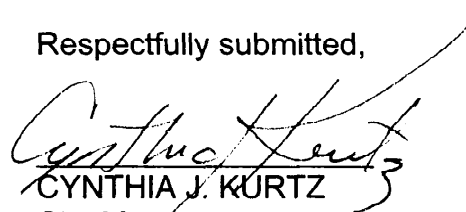
The CIWMB oversees the State of California's motor oil deposit program. An additional \$0.04 per quart is charged to motor oil consumers at the point of purchase and then refunded when they bring their used motor oil to a certified center to be recycled. Unclaimed redemption monies are used to provide grant funds to municipalities for promoting used motor oil recycling programs.

According to the grant requirement, "all claimed costs to be funded by grant funds must be clearly related to implementation and operation of a local used oil collection program." The City of Pasadena qualifies with the curbside collection of used motor oil, and the establishment of seven State Certified oil collection centers within the City.


FISCAL IMPACT

The Used Oil Recycling Block Grant Award is \$37,863 for fiscal year 2006-2007. The grant cycle is from July 1, 2006 to June 30, 2009 and expenditures can be incurred, and payment made during the grant cycle term. The expenditure of these funds is projected to occur in subsequent fiscal years and will be appropriated during the annual budget process.


Respectfully submitted,


CYNTHIA J. KURTZ
City Manager

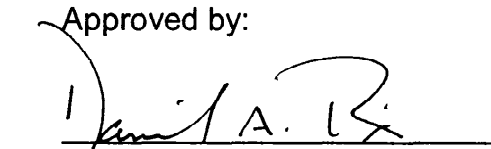
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