



City of Pasadena
Planning Division
175 N. Garfield Avenue
Pasadena, California 91101-1704

PROPOSED NEGATIVE DECLARATION

PROJECT TITLE: CINEMA IN THE PARK

PROJECT APPLICANT: OLD PASADENA MANAGEMENT DISTRICT

PROJECT CONTACT PERSON: Ariel Penn

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**PROJECT LOCATION: Memorial Park, Walnut & Raymond
City of Pasadena
County of Los Angeles
State of California**

PROJECT DESCRIPTION:

The Old Pasadena Management District Cinema in the Park series proposes one movie screening at the Levitt Pavilion each Saturday in May in 2006 and 2007. The movies are free to the public and geared towards providing a family activity in Old Pasadena and the opportunity to raise money for cancer relief.

On December 12, 2005, Council approved a Policy for Large Events in Parks which limits the peak attendance at Memorial Park to 800. A license agreement would be required to exceed this number. In the last couple of years, Cinema in the Park exceeded this attendance threshold. No additional complaints were received relating to safety or traffic circulation as a result of these attendance levels.

Limits were placed on peak attendance by Council to acknowledge the increase in mixed use development and residential units near Memorial Park and the impact event activity could potentially have on the

surrounding neighborhood. However, when the Memorial Park Gold Shell was built in 1930, events which exceeded 800 in attendance were well documented from archival photographs and records indicate approximately 200 events occurred at the Shell annually. Currently, there are approximately 60 events a year at the Levitt Gold Shell.

FINDING

On the basis of the initial study on file in the Current Planning Office:

 X The proposed project **COULD NOT** have a significant effect on the environment.

 The proposed project **COULD** have a significant effect on the environment, however there will not be a significant effect in this case because the mitigation measures described in the Mitigation Monitoring Program on file in the Planning Division Office were adopted to reduce the potential impacts to a level of insignificance.

 The proposed project **MAY** have a significant effect on the environment, and an **ENVIRONMENTAL IMPACT REPORT** is required.

Completed by:
Title:
Date:

Determination Approved:
Title:
Date:

PUBLIC REVIEW PERIOD:

COMMENTS RECEIVED ON DRAFT: Yes No

INITIAL STUDY REVISED: Yes No