

Rodriguez, Jane

From: JIM CRAWFORD [crawford@rmpla.com]
Sent: Tuesday, May 17, 2005 8:50 AM
To: Rodriguez, Jane
Subject: RE: Letter to Mayor and Council

Yes, I live at 2225 Robles Avenue in San Marino, and am a past board member of Pasadena Heritage. My work address is Richard Meier & Partners, 1001 Gayley Avenue in Los Angeles. Thank you for you help, this is the first time I have tried sending correspondence in this way and am sorry I missed having it included in the distribution last night.

Jim Crawford

-----Original Message-----

From: Rodriguez, Jane [mailto:jrodriguez@cityofpasadena.net]
Sent: Tuesday, May 17, 2005 8:43 AM
To: JIM CRAWFORD
Subject: RE: Letter to Mayor and Council

Your correspondence will be distributed to the Mayor and City Council for the June 6th meeting. Would you be willing to include your address for the record?

-----Original Message-----

From: JIM CRAWFORD [mailto:crawford@rmpla.com]
Sent: Tuesday, May 17, 2005 8:39 AM
To: Rodriguez, Jane
Subject: FW: Letter to Mayor and Council

*I sent this to the wrong email yesterday. I hope it can still be delivered and part of the record.
Thank you for you help
Jim Crawford*

-----Original Message-----

From: JIM CRAWFORD
Sent: Monday, May 16, 2005 11:12 AM
To: 'jrodriguez@cityofpasadena.info'
Cc: 'Sue Mossman (smossman@pasadenaheritage.org)'
Subject: Letter to Mayor and Council

Could you please distribute the attached letter to the Mayor and Council today, before the Council meeting this evening.
Thanks for your help,
Jim Crawford

16 May 2005

To the Honorable Mayor Bogaard and the Pasadena City Council

During the City Council meeting held on May 9th to consider the Environmental Impact Report for the Rose Bowl, I was surprised to learn that City Staff had been exploring alternative designs in order to “mitigate” the proposed reconstruction of this historic structure to meet the requirements of the National Football League. At least there now appears to be a recognition, even among the project’s supporters, that the proposed design is totally incompatible in the context of the Arroyo Seco. Remember, this project is over one million square feet, or the equivalent in size to a forty story office tower.

As you begin your deliberations again tonight, please consider that the Environmental Impact Report already has identified several alternatives to the proposed project, and each of the alternatives studied has fewer environmental impacts. The Report found, however, that the alternatives did not meet the project objective of providing long term financial stability for the Rose Bowl. This conclusion is not supported by any financial analysis contained in the report. In fact, the public was repeatedly told at the scoping sessions that the Report would not address financial considerations, only environmental impacts. The Report’s conclusions do not appear to be justified.

The economic realities are a vital component of analyzing a public project of such massive scale. A fair, independent economic analysis of the proposed alternatives is needed by the Council in order to ensure the integrity of the process, before the Council takes action. This analysis might also lead to a viable alternative to the NFL, the Plan B that some members of the community have been requesting and good business practice demands.

Sincerely,

Jim Crawford
Architect

Rodriguez, Jane

From: Sylvia Krall [s_krall@earthlink.net]
Sent: Saturday, May 21, 2005 10:21 AM
To: Rodriguez, Jane
Subject: Request to Oppose NFL Proposal

Dear City Clerk Rodriguez,

I would like to go on record as firmly opposing the NFL Proposal for the Rose Bowl, and urge the City's Mayor and Council to vote against it. The Rose Bowl serves our ACTIVE recreation needs just fine as it is now. If the proposal is accepted, it will:

- eliminate the relaxing, healthful nature of this important recreational area of our community (90% of our city's parkland, I've read),
- reduce access to other important local venues such as KidSpace, the Acquatic Center, and the Golf Course,
- increase the traffic on local freeways and streets, which are already crowded,
- invite more cars into the area, further reducing our air quality.

This reduction in our local quality of life is unnecessary and unwanted. Please oppose the proposal.

Sincerely,
Sylvia Krall
975 San Pasqual St. #126
Pasadena, CA 91106
s_krall@earthlink.net

Rodriguez, Jane

From: alex borstein [alexborstein@yahoo.com]
Sent: Monday, May 30, 2005 11:20 PM
To: Rodriguez, Jane; Tyler, Sid; Bogaard, Bill; Streator, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor
Subject: Vote No on NFL in Pasadena!

Hello. I am a Pasadena resident and very concerned that the NFL might be coming to our neighborhood. I know that we are already dealing with HUGE developments coming in like apartments (Del Mar) condominiums and lofts (Friends, Church of God, etc.) We already have such parking problems and pedestrian and automobile traffic as it is, I think that the added stress of the NFL here would bust us at the seams. Please don't ruin our beautiful community by opening this can of worms that is the NFL.

Please vote NO on the NFL in Pasadena.

Thank you,

Alex Borstein Douglas
(626) 584-6483

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Rodriguez, Jane

From: Jeff Haas [jeffhaas@pacbell.net]
Sent: Monday, May 30, 2005 11:58 PM
To: Madison, Steve
Cc: Rodriguez, Jane; Bogaard, Bill
Subject: Re: The NFL at the Rosebowl

----- Original Message -----

From: Jeff Haas
To: smadison@cityofpasadena.net
Cc: jrodriguez@cityofpasadena.net ; bbogaard@cityofpasadena.net
Sent: Monday, May 30, 2005 11:57 PM
Subject: The NFL at the Rosebowl

The Arroyo Seco is one of the things that make Pasadena a special place to live. Please do not bring the NFL to Pasadena, as our streets could not handle the burden and the Arroyo would not be available for us to enjoy for much of the year. Hasn't the corporate commercialization of Colorado and the loss of smaller, interesting businesses brought in enough money. Let us not be greedy.

The above ground Gold Line across Glenarm, California and Del Mar has caused enough congestion in the area, let's not add insult to injury.

Please consider your residents,

Jeff Haas, Homeowner
330 Cordova St., Unit 182
91101

Rodriguez, Jane

From: Jeff Haas [jeffhaas@pacbell.net]
Sent: Monday, May 30, 2005 11:57 PM
To: Madison, Steve
Cc: Rodriguez, Jane; Bogaard, Bill
Subject: The NFL at the Rosebowl

The Arroyo Seco is one of the things that make Pasadena a special place to live. Please do not bring the NFL to Pasadena, as our streets could not handle the burden and the Arroyo would not be available for us to enjoy for much of the year. Hasn't the corporate commercialization of Colorado and the loss of smaller, interesting businesses brought in enough money. Let us not be greedy.

The above ground Gold Line across Glenarm, California and Del Mar has caused enough congestion in the area, let's not add insult to injury.

Please consider your residents,

Jeff Haas, Homeowner
330 Cordova St., Unit 182
91101

Rodriguez, Jane

From: Joe Lopez [joelopez626@pacbell.net]
Sent: Tuesday, May 31, 2005 12:00 AM
To: Madison, Steve
Cc: Rodriguez, Jane; Bogaard, Bill
Subject: The NFL at the Rosebowl

The Arroyo Seco is one of the things that make Pasadena a special place to live. Please do not bring the NFL to Pasadena, as our streets could not handle the burden and the Arroyo would not be available for us to enjoy for much of the year.

Hasn't the corporate commercialization of Colorado and the loss of smaller, interesting businesses brought in enough money. Let us not be greedy.

The above ground Gold Line across Glenarm, California and Del Mar has caused enough congestion in the area, let's not add insult to injury.

Please consider your residents,

Joe Lopez, Homeowner
330 Cordova St., Unit 182
91101

Rodriguez, Jane

From: DRMJD721@aol.com
Sent: Tuesday, May 31, 2005 7:49 AM
To: Rodriguez, Jane; bogaard@cityofpasadena.net; Streater, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid
Subject: GO TEAM !!!

I have recently received e-mail and standard mail advertisements complaining about the efforts to attract a Professional Football team to Pasadena. These individuals who are sending these requests for funds seem extremely short sighted and self-serving. I urge you to continue your efforts to have a Professional Football Team in Pasadena and I think the citizens of this fine community should welcome the tax revenues that will accompany the team and the thousands of jobs the team will bring to the area.

Dr Michael J. Devine
Pasadena Resident

Rodriguez, Jane

From: John Schuning [jschuning@orabor.com]
Sent: Tuesday, May 31, 2005 9:52 AM
To: Madison, Steve
Cc: Rodriguez, Jane; Bogaard, Bill; Streater, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Tyler, Sid
Subject: VOTE NO ON JUNE 6th

Dear Steve:

I urge you to vote NO on the June 6th "statement of overriding consideration."

I do not want the NFL in Pasadena and neither does ANYONE I know in our district. This would be a very bad move for the city - shortsighted and flawed.

Let the NFL stay in Los Angeles where it belongs.

Sincerely,

John Schuning
440 Sequoia Drive
Pasadena, CA 91105

323-254-0727

Rodriguez, Jane

From: Richard Tassone [rtassone@prula.com]
Sent: Tuesday, May 31, 2005 7:42 AM
To: Rodriguez, Jane; Bogaard, Bill; Streator, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid
Subject: Statement of Overriding Consideration

Councilman Madison:

Clearly, you are not representing the majority of your constituents in District 6. I am a homeowner in your district and want you to know that I, and the majority of my neighbors, strongly oppose your efforts to bring the NFL to the Rose Bowl. How can you be so irresponsible? Please vote NO on June 6th and give us the representation we expect from you.

Respectfully,

Richard Tassone and Christina Hurn
1396 El Mirador Drive
Pasadena, CA 91103

| | | |
|-------------------------|-------------------------------------|---|
| Richard Tassone | |  |
| | | |
| <i>Broker Associate</i> | Prudential California Realty | |
| | 540 S. Lake Avenue | |
| | Pasadena, CA 91101 | |
| | tel: 626-685-4139 | |
| | fax: 626-568-8120 | |
| rtassone@prula.com | mobile: 626-731-2033 | |

Add me to your address book...

Want a signature like this?

Rodriguez, Jane

From: Mary Pascall [pascall5@yahoo.com]

Sent: Tuesday, May 31, 2005 8:32 AM

To: Rodriguez, Jane; Bogaard, Bill; Streator, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid

Subject: Fwd: Neighborhood Alert

As a citizen of Pasadena, I am asking you all to vote against the NFL coming to the Rose Bowl!!!

Mary M. Pascall

Note: forwarded message attached.

Rodriguez, Jane

From: Thomas Hays [THays@unitedagencies.com]
Sent: Tuesday, May 31, 2005 9:57 AM
To: Rodriguez, Jane
Subject: NFL

NO NO NO

Rodriguez, Jane

From: hearst [hearst@usc.edu]
Sent: Tuesday, May 31, 2005 9:13 AM
To: Bogaard, Bill; Holden, Chris; Kurtz, Cynthia; Streater, Joyce; Little, Paul; Tyler, Sid; Haderlein, Steve; Madison, Steve; Gordo, Victor
Cc: Rodriguez, Jane
Subject: Please vote NO on NFL in the Rose Bowl
Importance: High

Mayor Bogaard and City Council Members,

Please vote **NO** for the Statement of Overriding Considerations relative to the NFL EIR.

The most significant issue regarding the potential NFL project to renovate the Rose Bowl is that you are considering giving up public parkland to a private entity for that entity's own needs. Once given up, the Rose Bowl and surrounding area will NEVER be the same. This issue is MUCH more important to the citizens of Pasadena than the traffic that will flood west Pasadena neighborhoods. Pasadena has far too few acres of parkland per capita; the NFL will have the effect of shrinking it even further.

It is simply unconscionable that recreational users of the Arroyo Seco be displaced from FREE use of public parkland in order to provide space for more comfortable spectator sport participation (by wealthy patrons) and for retail use. It is also troublesome that you have already spent considerable public funds to evaluate a proposal by an organization who historically makes promises of jobs and economic benefits that are never delivered.

Please vote **NO** for further consideration of the use of the Rose Bowl by the NFL.

Please make sure this is entered into the public record. Thank you,

**Joan Hearst
570 South Arroyo Boulevard
Pasadena, CA 91105-2403
(626) 796-4057**

Rodriguez, Jane

From: Yasmine Khalil [yasminefk@earthlink.net]
Sent: Tuesday, May 31, 2005 8:56 AM
To: Rodriguez, Jane; Bogaard, Bill; Streater, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid
Subject: "No" to the NFL at the Rose Bowl
Importance: High

As a Pasadena resident & one who lives very close to the Rose Bowl, that's my vote.
Thank you,
Yasmine Khalil

-----Original Message-----

**Neighborhood Alert
Tuesday, May 31, 2005**

With a yes vote on June 6th,
Steve Madison could endanger our
neighborhoods and the Arroyo by bringing the
NFL to the Rose Bowl

On May 16, Steve Madison, West Pasadena's representative on the City Council, voted in favor of the NFL by APPROVING the environmental impact report (EIR) for NFL at the Rose Bowl. This was the first step in giving control of the Rose Bowl and the Arroyo to the NFL. This would bring 38,000 more car trips into the Arroyo for many of the weekends each year between August and January flooding our residential streets with traffic. According to the Pasadena Star News "...the impact on thousands of locals who use the Arroyo Seco for recreation would be devastating."

Mayor Bill Bogaard said: "I am stunned at the negative impacts in this document" and promptly joined Councilmen Steve Haderlein and Sid Tyler in voting AGAINST the EIR. The list of impacts is long and serious, which we have listed on our website at www.WPRA.net.

But Steve Madison claims the damage and danger the NFL represents to West Pasadena neighborhoods and our Arroyo parkland can be offset by the money the NFL might offer. In fact, the Los Angeles Times has called Steve Madison a "strong supporter of bringing an NFL team to the Rose Bowl."

On June 6, the City Council will vote on a so-called "statement of overriding consideration" for the EIR which essentially states that it is OK for our citizens to live with all of the serious, significant and unavoidable negative impacts as a trade-off to the speculative proposal from the NFL.

A yes vote on June 6th would be the FINAL STEP in approving the NFL project, but if Steve Madison realizes the danger posed by the NFL, he could effectively bring the entire issue to a close. Steve Madison is the swing vote on the City Council, and if he votes "NO" on June 6th, the City's NFL bid is finished.

Help us tell Steve Madison to "Just Say No" to the NFL. Call him at (626) 744-4739 or e-mail him at smadison@cityofpasadena.net.

Sincerely,
The West Pasadena Residents' Association

P.S. Here's what you should do to stop the NFL. Send a message TODAY. If you haven't already done so, send an e-mail for the public record to the Mayor and City Council and tell them to vote "No" on the NFL. After June 6th it will be too late:

Jane Rodriguez (City Clerk): jrodriguez@cityofpasadena.net
Mayor Bill Bogaard bbogaard@cityofpasadena.net
Joyce Streator (District 1) jstreator@cityofpasadena.net
Paul Little (District 2) plittle@cityofpasadena.net
Chris Holden (District 3) cholden@cityofpasadena.net
Steve Haderlein (District 4) shaderlein@cityofpasadena.net
Victor Gordo (District 5) vgordo@cityofpasadena.net
Steve Madison (District 6) smadison@cityofpasadena.net
Sid Tyler (District 7) styler@cityofpasadena.net

Please mark your calendar and plan to show up MONDAY EVENING JUNE 6th. Letters and e-mails are no substitute for telling the City Council in person to "Just Say No" to NFL. The City Council will meet at the Senior Center on 85 E. Holly Street in Old Pasadena (Holly Street is two blocks north of Colorado Blvd. and the Senior Center is located between Raymond Avenue and Arroyo Parkway). Watch for WPRA email alerts to confirm the start time.

Rodriguez, Jane

From: joyce sakonju [jcsakonju@yahoo.com]

Sent: Tuesday, May 31, 2005 10:15 AM

To: Rodriguez, Jane; Bogaard, Bill; Streator, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid

Subject: NO on the NFL!

Dear Mr. Mayor, Ms. Rodriguez, and City Council Members,

I have lived in West Pasadena 91105 for nearly 35 years. As children, my brother and I attended local schools (San Rafael, Chandler, Poly & Muir) and we now also own homes in 91105 and work in Pasadena. My mother & father (retired VP from Parsons) live in 91105 on Grand Ave. We are very much ingrained in this West Pasadena community.

We understand that this City has the ability to generate huge revenue on a long-term basis with an NFL team, however, this will undoubtedly come at a great expense to homeowners in our San Rafael/RoseBowl area. My entire family is very much against the presence of the NFL in our neighborhood and its inevitable negative impact on this area: traffic, crime, noise, vandalism, etc. We enjoy our lives in this beautiful, tranquil niche of Pasadena and plan on living here for years to come. Please help us maintain this quality of life by voting "No" on June 6th.

Sincerely,
Joyce Wang Sakonju

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Rodriguez, Jane

From: Mnolan12@aol.com

Sent: Tuesday, May 31, 2005 10:21 AM

To: Rodriguez, Jane; Bogaard, Bill; Streator, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid

Subject: VOTE NO on NFL @ Rose Bowl

I live on Wellington Avenue in the Linda Vista area. I have talked with several neighbors in the area who are all vehemently opposed to having the NFL in our backyards. This is the worst idea that the city council could endorse and approve. You will be personally responsible for destroying a beautiful neighborhood. THIS IS A BAD IDEA! VOTE NO on NFL!!! Mariann Nolan

Rodriguez, Jane

From: Christopher Sperandeo [cpsperandeo@yahoo.com]
Sent: Tuesday, May 31, 2005 10:48 AM
To: Rodriguez, Jane; Bogaard, Bill; Streater, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid
Cc: gaialissa@yahoo.com
Subject: The NFL

Greetings,

I am a resident and community member of Pasadena, and as such write to you today to urge all of you to Stop the NFL from coming to the Rose Bowl.

I was shocked to find that the pertaining Environmental Impact Report was approved on May 16th. The NFL and the incredible traffic it brings will grossly diminish the quality and usability of a very important and widely-regarded area, and will affect all of us.

This is the classic and tragic story of money being regarded as more important than the quality of people's lives. When this happens, money loses all value.

Please be connected to the people of your community, to the fundamental value of life itself- to what it is that makes you human- and vote against this destructive opportunity.

I thank misters Bogaard, Haderlein, and Tyler for voting against the EIR from the start.

Sincerely,

Christopher Sperandeo
335 S. Los Robles Avenue
Pasadena, CA 91101
626.841.9919

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Rodriguez, Jane

From: FD [gaiaforce@charter.net]
Sent: Tuesday, May 31, 2005 11:30 AM
To: Rodriguez, Jane; Bogaard, Bill; Streater, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid
Subject: No on NFL

PLEASE vote NO on NFL Project.

We will be watching this carefully.

Thanks

Francisco

Rodriguez, Jane

From: Kristen Farley [knfarley@yahoo.com]
Sent: Tuesday, May 31, 2005 12:46 PM
To: Rodriguez, Jane
Subject: Fwd: I live next to the Rose Bowl, we dont WANT the NFL

--- egrjoe@aol.com wrote:

> Date: Tue, 31 May 2005 14:30:35 -0400
> From: egrjoe@aol.com
> Subject: I live next to the Rose Bowl, we dont WANT
> the NFL
> To: knfarley@yahoo.com
>
> I live on West Hammond Street about 1 1/12 blocks
> from the bowl. The
> reason I moved there is that I had been told it was
> "transitional" that
> the neighborhood would improve. Slowly over 3 years
> I have seen other
> young couples with a healthy lifestyle move in! =)
>
> I use the rose bowl for my group rides every
> tues/thursday at 6:00
> (thanks fo allowing us roadies that pleasure) and my
> wife and I run the
> bowl almost every day. My job recently moved to the
> ambassador campus
> where my cross country team can now use the bowl and
> the local hills as
> work outs. If the NFL comes it'll bring crime back
> heavier, it will
> restrict the very reasons I moved here. I will be
> forced to leave,
> please dont bring the NFL here, they have ignored
> us, made it clear
> that they will be in Anaheim and I for one am glad.
> Enough said, keep
> the arryo beautiful, keep the NFL away.
>
> Thanks,
>
> Joe Zambrano
> 571 west hammond st
> Pasadena CA 91103
>

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Rodriguez, Jane

From: David Studarus [studarusphoto@earthlink.net]
Sent: Tuesday, May 31, 2005 12:54 PM
To: Madison, Steve
Cc: Rodriguez, Jane; Bogaard, Bill; Streator, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Tyler, Sid
Subject: NFL Request



DSP_Promo_1104.j
pg (45 KB)

Mr. Madison,

As a resident of Pasadena, Alumni of Art Center college of Design, and Small Business owner, I would like to urge you to vote against the NFL and the harm it would bring our city; especially the west Pasadena Neighborhoods.

After spending 3 1/2 years at Art Center I can testify that the neighborhoods and all the surrounding streets can NOT handle the traffic the NFL would bring. If this is not reason enough to say no to the NFL, the damage to property values, environmental impact to our Arroyo Parklands, and stress on city residence who enjoy all these area's can not be overlooked.

I can assure you that if the NFL comes to Pasadena, that many families, including mine, will move elsewhere and seek the quality of living we currently enjoy here. I ask you to keep our city and it's well respected history NFL free.

Sincerely,
David Studarus

622 E. California Blvd.
Pasadena, CA. 91101

C. 310.721.4202

Rodriguez, Jane

From: Lilly Crisman [lillyaqua@tmail.com]
Sent: Tuesday, May 31, 2005 1:03 PM
To: Rodriguez, Jane
Subject: No no to nfl in rose bowl

Again, no no to nfl in rose bowl.

Lilly and barry crisman
1101 rosewalk way
Pasadena 91103
--lillyaqua

Rodriguez, Jane

From: Michael Schmidt [homsel@yahoo.com]
Sent: Tuesday, May 31, 2005 1:05 PM
To: Rodriguez, Jane; Bogaard, Bill; Streater, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid
Subject: Vote YES ON NFL

To Whom it may concern:

My wife and I have been residents of Pasadena (District 6) for the past 4 years, and plan on living here to raise our family for a long time to come. We both feel that bringing an NFL team to the Rose Bowl would be a wonderful thing for our community.

We are more than willing to deal with some additional traffic for an average of just 8-10 Sundays a year, to bring the community together, cheering for a common team, as well as the publicity and financial benefits to last a lifetime.

Please Vote Yes, on our behalf to bring an NFL team to the Rose Bowl.

Thank You,

Michael & Jennifer Schmidt
387 E. Del Mar Blvd.
Pasadena CA, 91101

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Rodriguez, Jane

From: Ellen Osheroff [elleno@earthlink.net]
Sent: Tuesday, May 31, 2005 1:59 PM
To: Rodriguez, Jane
Subject: NO to NFL

Dear Ms. Rodriguez,

I STRONGLY oppose having an NFL team at the Rose Bowl. I have been privileged to live in beautiful Pasadena since 1989 and hope you will vote to protect it.

Sincerely,
Ellen Osheroff

Rodriguez, Jane

From: MacQuarrie at Earthlink [macquarrie@earthlink.net]
Sent: Tuesday, May 31, 2005 2:06 PM
To: Madison, Steve; Rodriguez, Jane; Bogaard, Bill; Streator, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid; Arroyo Seco News Group; Michael Burnham
Subject: Just say no to NFL

There's been a lot of discussion of the impact that the NFL will have on the area surrounding the Rose Bowl, traffic, etc., but it needs to be emphasized that this absurd proposal will impact the entire Arroyo and the many people and groups who avail themselves of its many features. The traffic not only impacts Kidspace and the Aquatic Center, but also the archery range and casting pond to the south of the Colorado Bridge.

The archery range is of particular concern to me, as I believe it is a much underappreciated community resource and historic landmark. There has been an archery club continuously operating in the lower arroyo since 1927, and the current club, Pasadena Roving Archers, has been operating in the same location since 1935. The club provides free lessons (including equipment) for all interested parties, particularly children, every Saturday morning, and has done so since at least 1967. Their clubhouse was burned down by arsonists three years ago and has not yet been rebuilt, despite the fact that a benefactor has offered to do so at no cost to the city. Even without the clubhouse, the PRA still instructs approximately 90 students each week.

That number is a bit lower on days when large events (UCLA games, concerts, etc) are occurring at the Rose Bowl, mostly due to the street closings, detours, and increased traffic in the surrounding area which hinders some people from getting to the range. It concerns me greatly that having such conditions virtually every week for months will permanently affect the success of this longstanding and valuable recreational program, and will decrease the perceived value of the archery range and other facilities in the Arroyo.

The archery range is just one example of Pasadena resources that will be negatively impacted by bringing the NFL to the Rose Bowl. The long and short of it is, it affects much more than just the area immediately surrounding the Rose Bowl, and in ways that the city has not even begun to consider.

"Don't it always seem to go that you don't know what you've got 'till it's gone?"

Respectfully,

Jim MacQuarrie
676 N. Raymond Ave.
Pasadena, CA 91103
626-577-6823

Rodriguez, Jane

From: Sweetrag@aol.com
Sent: Monday, May 30, 2005 4:25 PM
To: Rodriguez, Jane; Little, Paul; Holden, Chris; Gordo, Victor
Subject: VOTE NO ON NFL

I have lived in Pasadena for over 35 years on Rosemont Avenue, across from the Rose Bowl.
I have had a business in Pasadena for over 34 years near Old Town.

I have served on a city commission, various non-profit boards and organizations.

I love this city. I belong to Kidspace, have season tickets to UCLA football, run the Rose Bowl treadmill, play tennis at Brookside, take my grandson to the play structures in Brookside, hike the lower Arroyo and on and on. I do all this on the weekends year round.

That is what makes Pasadena so great. And the heritage that is kept sacred amongst the residents and government. Please don't let this slip through our fingers as we continue to emulate New York City, San Francisco and L.A. to cram as many people into the smallest area.

VOTE NO ON THE NFL for every reason presented to you through the two council meetings addressing this proposal.

Thank you for caring about all of us who love our homes, our parks, our quality of life in Pasadena.

Andrea Totten
732 Rosemont Avenue
Pasadena, CA 91103

Rodriguez, Jane

From: Ian White-Thomson [iwhitethom@aol.com]
Sent: Tuesday, May 31, 2005 3:22 PM
To: Madison, Steve
Cc: Bogaard, Bill; Rodriguez, Jane; Dorothy.Lindsey@wpra.net
Subject: NFL and the Rose Bowl

Dear Councilman Madison,

"I fear Greeks, even when they are bearing gifts". Like Virgil's Trojan, I fear the money-men of the NFL, even when they seem to be bearing the prospect of fame and prosperity. In return for these probably illusory gifts, they will demand irreversible changes in the Rose Bowl and its most famous building, and will greatly inconvenience the citizens of Pasadena; not just those supposedly rich and selfish residents of the neighborhoods adjacent to the Arroyo, but also the thousands of people from all over the City who enjoy the present facilities.

My wife and I live far enough from the Rose Bowl to avoid the direct effects of crowds, noise and vandalism, although we would find it hard to get out of the area on game days (especially now that our "escape route" across Inverness to La Canada is indefinitely blocked). We are however deeply concerned with the certainty of architectural and social damage if the NFL's plans are allowed to go ahead. We read in the papers that the Coliseum may have the inside track because of the smaller number of changes required by the NFL. Let's give the Coliseum an even greater advantage by refusing the NFL permission to move to Pasadena!

Thank you for your consideration.

Sincerely,

Ian and Barbara White-Thomson

Rodriguez, Jane

From: John S. Odell [odell@usc.edu]
Sent: Tuesday, May 31, 2005 4:11 PM
To: Rodriguez, Jane; Bogaard, Bill; Streater, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Tyler, Sid
Subject: Tackle the NFL at the Rose Bowl

Dear City Council member,

I am a Pasadena citizen and I am concerned about the proposal to approve major changes to the Rose Bowl to attract the NFL. I am not convinced the costs will justify the slim gains to Pasadena. Very few Pasadena citizens would see any benefits. I hope you reach the same decision and vote "No" to stop this plan.

Sincerely,

John S. Odell
University of Southern California
Los Angeles, CA 90089-0043

Rodriguez, Jane

From: Booth, Susan J. [SBooth@mayerbrownrowe.com]
Sent: Tuesday, May 31, 2005 10:35 AM
To: Rodriguez, Jane; Bogaard, Bill; Streator, Joyce; Little, Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid
Subject: SAY NO to the NFL

I live at 1035 Nithsdale Road, Pasadena. Please vote against the NFL.
-Susan Booth

Susan J. Booth

Mayer, Brown, Rowe & Maw LLP
350 South Grand Avenue, 25th Floor
Los Angeles, California 90071
Ph: (213) 229-5123
Fax: (213) 576-8104

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Rodriguez, Jane

From: alex borstein [alexborstein@yahoo.com]
Sent: Tuesday, May 31, 2005 4:41 PM
To: Rodriguez, Jane
Subject: RE: Vote No on NFL in Pasadena!

Thank you.

--- "Rodriguez, Jane" <jrodriguez@cityofpasadena.net>
wrote:

> This is to acknowledge receipt of your email, which
> will be distributed
> to the Mayor and City Council.

>
> -----Original Message-----

> From: alex borstein [mailto:alexborstein@yahoo.com]
> Sent: Monday, May 30, 2005 11:20 PM
> To: Rodriguez, Jane; Tyler, Sid; Bogaard, Bill;
> Streator, Joyce; Little,
> Paul; Holden, Chris; Haderlein, Steve; Gordo, Victor
> Subject: Vote No on NFL in Pasadena!

>
> Hello. I am a Pasadena resident and very concerened
> that the NFL might be coming to our neighborhood. I
> know that we are already dealing with HUGE
> developments coming in like apartments (Del Mar)
> condominiums and lofts (Friends, Church of God,
> etc.)

> We already have such parking problems and pedestrian
> and automobile traffic as it is, I think that the
> added stress of the NFL here would bust us at the
> seams. Please don't ruin our beutiful community by
> opening this can of worms that is the NFL.

>
> Please vote NO on the NFL in Pasadena.

>
> Thank you,

>
> Alex Borstein Douglas
> (626) 584-6483

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> Do You Yahoo!?
> Tired of spam? Yahoo! Mail has the best spam
> protection around
> <http://mail.yahoo.com>

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