

~ Attachment B ~ Implementation Plan

CULTURAL NEXUS: IMPLEMENTATION PLAN – YEAR 1

Policy 1: Support the efforts of the community's arts education providers in all three sectors of the field: in-school, before/ after-school and lifelong learning.		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
1	Provide Community Liaison for Arts Education	\$80,000 (\$65,000 admin staff + \$15,000 materials)
	• <i>Contribute to Arts & Culture Directory</i>	
	• <i>Facilitate Professional Development for Communitywide Arts Education</i>	
	• <i>Convene Arts Education Groups</i>	
	• <i>Coordinate with PUSD for Arts Education</i>	
	• <i>Coordinate with L. A. County ARTS FOR ALL</i>	
	• <i>Facilitate Mentorship & Internship Programs for Arts Education in school and community settings</i>	
	• <i>Provide Technical assistance to Community Arts Education Providers</i>	
	• <i>Build Advocacy for Arts Education</i>	
Policy 2: Promote cultural equity and communitywide access to arts & culture		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
2	Develop Cultural Equity Standards/Guidelines	Allocation of existing staff resources
	• <i>Revise Cultural Affairs Division Guidelines</i>	
	• <i>Facilitate Artist/Organizational Use of City Facilities</i>	
Policy 6: Foster expanded and diverse leadership and increased interaction within Pasadena's cultural sector		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
20	Update the Mandate of the Arts Commission	Allocation of existing staff time
Policy 8: Establish the Cultural Nexus Trust		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
28	Cultural Nexus Trust: Create a Trust, independent of City finances, which serves to implement the Nexus Plan through the Arts Commission	Allocation of staff time
Policy 9: Create a New Vision for Public Art in Pasadena		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
29	Increase Public Art in Pasadena	Allocation of staff time
	• <i>Prepare a Public Art Work Plan</i>	
	• <i>Arts Commission Review of Existing Public Art Procedures</i>	
	• <i>Convene a Public Art Task Force</i>	\$6000

CULTURAL NEXUS: IMPLEMENTATION PLAN – YEAR 2

<i>Policy 1: Support the efforts of the community's arts education providers in all three sectors of the field: in-school, before/ after-school and lifelong learning.</i>		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
1	Provide Community Liaison for Arts Education	\$80,000 (\$65,000 admin staff + \$15,000 materials)
	• <i>Contribute to Arts & Culture Directory</i>	
	• <i>Facilitate Professional Development for Communitywide Arts Education</i>	
	• <i>Convene Arts Education Groups</i>	
	• <i>Coordinate with PUSD for Arts Education</i>	
	• <i>Coordinate with L. A. County ARTS FOR ALL</i>	
	• <i>Facilitate Mentorship & Internship Programs for Arts Education in school and community settings</i>	
	• <i>Provide Technical assistance to Community Arts Education Providers</i>	
	• <i>Build Advocacy for Arts Education</i>	
<i>Policy 2: Promote cultural equity and communitywide access to arts & culture</i>		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
3	Provide Technical Assistance	\$30,000 (\$10,000 admin + \$20,000 in grants)
<i>Policy 3: Support and develop Pasadena's creative work force</i>		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
5	Adopt Artist-friendly Regulatory Reform	\$15,000 admin
	• <i>Review the city building code and identify any obstacles</i>	
	• <i>Develop an artist work/live ordinance</i>	
	• <i>Explore ways to integrate artist-friendly regulations into affordable housing policies</i>	
	• <i>Explore the potential for instituting a tax-exemption</i>	
<i>Policy 4: Provide space for Pasadena's cultural and creative sector</i>		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
7	Identify an Arts & Culture Center in Northwest Pasadena	\$10,000 R & D
8	Establish New Cultural Zones in New Areas of Pasadena	\$40,000 (\$15,000 admin. + \$25,000 plan) per zone
	• <i>Create a cultural zone in the Lamanda Park area</i>	
	• <i>Create a cultural corridor in Northuee Pasadena</i>	
	• <i>Create a cultural zone in the Innovation Corridor</i>	
	• <i>Further enhance the Playhouse District</i>	
	• <i>In each zone, provide incentives for and remove barriers</i>	
	• <i>Develop a cultural zone plan to identify the character and goals for each zone</i>	
9	Develop Small Theater Spaces	\$1 to \$3 million per facility (note that these estimates will vary greatly depending on the specific nature of the facility)

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Implementation Plan

<i>Policy 5: Expand awareness of Pasadena as a center of arts & culture locally, regionally and internationally, to promote tourism and expand cultural audiences</i>		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
14	Provide Regular Editorial Space on Pasadena Arts & Culture in "In Focus"	\$35,000 (\$20,000 Additional "In Focus" page + \$15,000 admin.) annually
<i>Policy 6: Foster expanded and diverse leadership and increased interaction within Pasadena's cultural sector</i>		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
21	Identify and Develop Community Leaders for Less-served Populations	Allocation of existing staff time
<i>Policy 7: Develop new public and private resources for Pasadena's arts & culture sector</i>		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
24	Develop an Arts & Culture Resource Directory	\$30,000
25	Develop an Arts & Culture Master Calendar	\$50,000 (\$20,000 admin. + \$20,000 software + \$10,000 materials)
26	Create a Forum for Funders	\$5,000 admin annually
<i>Policy 8: Establish the Cultural Nexus Trust</i>		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
	<ul style="list-style-type: none"> • Create a Cultural Nexus Implementation Work Plan • Include annual goals and benchmarks in the work plan • Seek community input to adjust implementation of the work plan annually. • Provide these annual reports to the community and City Council (see next program). • Conduct an independent assessment of implementation progress in year four or five. • Create Bi-Annual Arts Update Forum or Nexus Summit. 	Allocation of staff time Summit: \$5,000 annually
<i>Policy 9: Create a New Vision for Public Art in Pasadena</i>		
<i>Task #</i>	<i>Implementation Task</i>	<i>Resources Needed</i>
	• Expand Public Information and Education Resources	\$20,000