

**Proposal Evaluation Form
Pasadena Traffic Reduction Strategies Study**

PROPOSER	Firm's Qualifications (30 points possible)	Project Understanding and Approach (30 points possible)	Cost (30 points possible)	Local Business Preference (5 points possible)	Small & Micro-Business Preference (5 points possible)	Total Score (100 points)
IBI Group	17	16	20	0	0	53
Katz, Okitsu and Associates	23	22	20	0	0	65
Meyer, Mohaddes Associates	25	24	19	2	2	72
Nelson/Nygaard	27	28	22	0	0	76
Parsons Brinkerhoff	21	20	21	0	0	62
W.G. Zimmerman Engineering, Inc.	12	15	36	0	5	68