

Agenda Report

Date: September 20, 2004

TO: CITY COUNCIL

FROM: CITY MANAGER

SUBJECT: SUSPENSION OF THE NOISE ORDINANCE RELATING TO THE SUSAN G. KOMEN FOUNDATION'S RACE FOR THE CURE RUN/WALK, TO BE HELD ON AREA H ON SUNDAY, FEBRUARY 27, 2005

RECOMMENDATION

1. Acknowledge that the proposed Susan G. Komen Foundation's Race for the Cure Run/Walk and the lifting of the Noise Ordinance are categorically exempt under California Environmental Quality Act (CEQA) Guidelines Section 15023 Normal Operations of Facilities for Public Gatherings and;
2. Direct City Attorney to prepare an ordinance to suspend the hours of operation for amplified sound allowed by the City's Noise Ordinance and a Notice of Exemption and hold first reading of same, with respect to the proposed Susan G. Komen Foundation's Race for the Cure to be held at Area H on Sunday, February 27, 2005 from 9:00 a.m. to 2:00 p.m.

BACKGROUND

The Susan G. Komen Foundation Los Angeles County Affiliate Office based in Pasadena has submitted their Special Event application requesting the use of Area H on Sunday, February 27, 2005 to conduct their Race for the Cure Run/Walk to raise funds for breast cancer research, treatment, and support centers. The opening ceremony and amplified sound is scheduled to begin at 9:00 a.m. followed by the walk around the Rose Bowl beginning at 9:30 a.m. The standard Rose Bowl Street closure will be in effect from 8:00 a.m. to 12:00 p.m. with an estimated attendance of 10,000 people. Amplified sound will be used for both music and speech.

The operation of amplified sound by non-profit organizations is permitted on Sundays between the hours of 10:00 a.m. to 10:00 p.m. The Race for the Cure has been held annually at the same site for the past five years with amplified

sound beginning at 9:00 a.m. with no known complaints. The lifting of the Noise Ordinance for this event specifically targets a suspension of the hours of operation of amplified sound permitted on Sundays and is not seeking a waiver of the entire Noise Ordinance. Sound from the event will be consistent with the Noise Ordinance and will be monitored.

The 2003 Race for the Cure raised \$249,090 for local grants and provided financial support to three psychological support and education programs free of charge to women living with breast cancer. Pasadena's "The Wellness Community-Foothills, Inc." is a recipient of the event's fundraising efforts and provides 21,693 hours of service to the local community as well as 5,447 group counseling sessions per year.

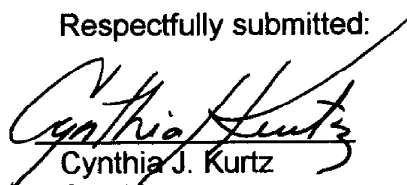
ENVIRONMENTAL IMPACT

The Environmental Administrator has determined that the Proposed Suspension of the Noise Ordinance and Temporary Use Permit necessary to hold the Susan G. Komen Foundation Race for the Cure Run/Walk is categorically exempt from CEQA under CEQA Guidelines Section 15323, Normal Operations of Facilities for Public Gatherings.

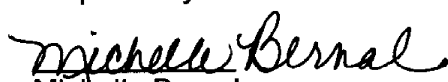
FISCAL IMPACT

All City costs that may be incurred, (i.e.-sound meter reading, park clean-up, etc.) are to be paid by the event promoter.

Respectfully submitted:


Cynthia J. Kurtz
City Manager

Prepared by:


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Approved by:


Richard Bruckner
Director of Planning & Development Department