

Agenda Report

June 14, 2004

TO:

CITY COUNCIL

THROUGH: LEGISLATIVE POLICY COMMITTEE

SUBJECT: APPROVAL OF CONTRACT RENEWAL WITH CAROLYN C.

CHANEY & ASSOCIATES, INC. FOR LEGISLATIVE LIAISON

SERVICES

RECOMMENDATION:

It is recommended that the City Council approve a two-year contract renewal with Carolyn C. Chaney & Associates, Inc. for federal legislative liaison services effective July 1, 2004, through June 30, 2006, without competitive bidding pursuant to City Charter section 1002(f) (Professional services) and automatically exempt from competitive selection pursuant to PMC Section 4.09.060 (B) (4) (Lobbying Services).

BACKGROUND:

The firm of Chaney & Associates has been the City's liaison with the Federal government since 1981. Among the services provided are research on relevant Federal issues and grant programs, assistance in lobbying with Congress and the Executive Branch, and timely information on Federal policies and programs.

Over the last two years, Chaney & Associates has assisted the City in securing \$600,000 in federal funds for a pedestrian bridge providing southern access at the Sierra Madre Villa Gold Line Station, as well as \$500,000 for the Pasadena Reclaimed Water Project to allow the City to access water form the Los Angeles-Glendale Water Reclamation Plant. There is also \$2.5 million for upgrades to the Pasadena Traffic Management Center in the House version of the federal surface transportation reauthorization (TEA-21) bill, and Chaney & Associates continues to work to ensure that funding remains in the final version of the bill.

In addition, Chaney & Associates has been active in congressional negotiations over legislation to impose a moratorium on state and local taxation of Internet access with the goal of protecting \$11 million in annual telecommunications revenues that the City

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currently collects. Other federal activities in which Chancy & Associates has played a role include alerting the City to a variety of federal grant opportunities and assisting with promotion of City applications. For example, such advocacy has resulted in a significant increase in recent awards from HUD for the City's homeless assistance program.

The City's contract with Chaney & Associates was last renewed in June of 2002 and included a 3% increase for fiscal years 2003 and 2004. This increase was less than those subsequently approved for management employees who received a 5% increase in 2003 and 3% for 2004. The proposed contract includes a 5% cost of living increase and an additional \$10,000 to bring the compensation in line with the current marketplace for 2005, and 3% cost of living increase for 2006 to maintain alignment with management employees.

The proposed increase in compensation for Chaney & Associates in 2005 reflects increases provided to Pasadena management-level employees in addition to changes in the cost of doing business in Washington, and particularly on Capitol Hill. Recent increases in salaries for federal government workers (14 percent over the last two years) has resulted in sharp rise in the cost-of-living in the Washington, DC area, where a variety of business-related activities, from rent to equipment to cab fare, have increased substantially.

FISCAL IMPACT:

Total cost of the contract will be \$99,962 plus \$5,000 expenses for fiscal year 2005 and \$102,960 plus \$5,000 expenses for fiscal year 2006. Funding for this contract is included in the City Council Operating Budget.

Respectfully submitted,

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Bill Bogaard Mayor

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