

# Agenda Report

**TO:** CITY COUNCIL                      **DATE:** November 24, 2003  
**FROM:** City Manager  
**SUBJECT:** Amendment to the Joint Powers Agreement of the Burbank-Glendale-Pasadena Airport Authority Renaming the Airport the "Bob Hope Airport"

## **RECOMMENDATION**

It is recommended that the City Council:

Authorize the City Manager to enter into a contract amendment to the Joint Powers Agreement of the Burbank-Glendale-Pasadena Airport Authority to change the name of the airport to the "Bob Hope Airport".

## **BACKGROUND**

At its meeting of November 3, 2003 the Burbank-Glendale-Pasadena Airport Authority approved a license agreement with Hope Enterprises, Inc. that grants the Authority the right to use the Bob Hope name in the name and identification of the Airport, subject to the three cities approving a Joint Powers Agreement (JPA) amendment to effect the name change.

The Amendment to the JPA changes the name of the airport but retains the name of the Burbank-Glendale-Pasadena Airport Authority as the governing body.

It is notable that Mr. Hope began and ended many of his thousands of trips to entertain millions around the world at the Burbank-Glendale-Pasadena Airport, and the renaming of the Airport would be a fitting and memorable tribute in his honor.

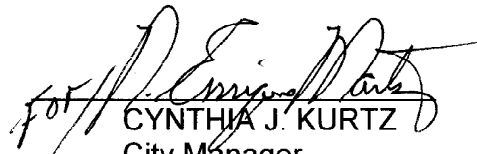
The Glendale and Burbank City Councils are scheduled to act on the JPA amendment at their respective meetings on November 18.

**FISCAL IMPACT**

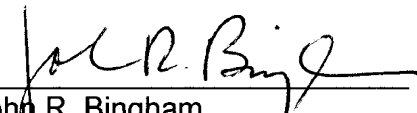
There is no fiscal impact to the City of Pasadena.

Airport Authority staff have estimated that costs associated with the name change will total \$250,000. There has been preliminary discussion with Hope Enterprises about potential fund-raising efforts to help defray some of the expenses, but no specific plans or commitments have been made.

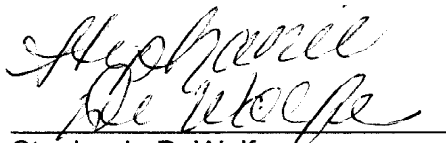
Respectfully submitted,

  
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