

Agenda Report

DATE:

OCTOBER 7, 2002

TO:

CITY COUNCIL

FROM:

CYNTHIA J. KURTZ, CITY MANAGER

SUBJECT:

A RESOLUTION TO EXEMPT PARAMOUNT PICTURES FROM SECTION 8 OF RESOLUTION NO. 7957 RELATING TO GENERAL HELICOPTER FILMING GUIDELINES, SUBJECT TO SPECIFIED CONDITIONS, FOR THE PARAMOUNT FEATURE FILM "THE ITALIAN

JOB"

RECOMMENDATION

It is recommended that the City Council adopt a Resolution to exempt Paramount Pictures from the general helicopter filming guidelines in Resolution No. 7957, subject to specified conditions, relating to aerial filming with a helicopter for the feature film "The Italian Job."

BACKGROUND

Paramount Pictures, the producer of the feature film "The Italian Job," has requested exemption from the General Filming Guidelines relating to helicopter filming. Specifically, the film company would like to photograph aerial shots between the hours of 12 p.m. and 6 p.m. on Tuesday, November 19, 2002 or one subsequent day with proper renotification of the area should the November 19th shoot be cancelled due to inclement weather or a technical difficulty. This request is for one day only and for this specific 12 p.m. to 6 p.m. period of time.

The current filming guidelines ban all helicopter filming in residential areas. Paramount Pictures would like to request exemption from this guideline.

The company would like to photograph, from no lower than 200 feet, the property of 295 North San Rafael Avenue. The shot would involve a helicopter carrying a film camera and photographing one additional helicopter which will be featured in the movie. Neither helicopter would land at the filming site, but fly over the filming property. Madison Heights, which experienced an illegal helicopter filming in the last two years, would be excluded from the flight path. The majority of the flight path would be over Annandale Golf Course.

Staff is recommending collection of a \$10,000 deposit to be forfeited if the company violates this 12 p.m. to 6 p.m. time window and completes more than five fly overs of the property. Paramount Pictures has an excellent history in Pasadena with no prior violations.

The company agrees to abide by all other City regulations including a flight safety walk through with the Pasadena Police Heliport Lieutenant, assignment of a Pasadena Police Department

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heliport officer to monitor the helicopter filming and to direct all flight operations, filing an FAA flight plan, and providing all credentials of the pilots to the Pasadena Police Department.

Staff recommends approval of this exemption since the company has ample preparation time to conduct extensive notifications and signatures of the affected neighbors. Staff is requiring 90% approvals from the property owners on North San Rafael from Chateau Road to Glen Oaks Boulevard and from property owners on Manford Way from the cul de sac to Glen Oaks Boulevard. Staff is also requiring a signature from the Annandale Golf Course Administrator and that residents on Glen Oaks from Moresque Drive to the 900 block of Glen Oaks be notified as well as North San Rafael from Colorado Boulevard to Chateau Road.

Staff will also be returning to Council on October 21st with recommendations on notification and increasing fines.

FISCAL IMPACT

"The Italian Job" will bring positive financial benefits to those property owners within the impacted areas of North San Rafael Avenue, Manford Way, and Glen Oaks Boulevard. The production company, subject to their approval, will rent property, driveways, stage equipment or film at their homes. A large number of neighbors will be involved since the narrow roadway on North San Rafael and Manford Way requires that everything be staged on private property.

It is estimated that the City of Pasadena will receive approximately \$29,577 to \$33,000 in filming business license fees and park rental fees (for rental of a portion of Lot I).

Respectfully submitted.

CYNTHIA J. KU City Manager

Prepared by:

ARIEL PENN

Filming & Special Events Manager

Concurrence:

Approved by:

ERIC DUYSHART

Business Development Manager

RICHARD J. BRUCKNER

Director, Planning & Development