

Agenda Report

October 2, 2002

TO:

City Council

THROUGH:

EDTECH

FROM:

Pasadena Center Operating Company (PCOC)

SUBJECT:

Addition of "Property Owner" Representative Member to PCOC Board of

Directors.

RECOMMENDATION:

It is recommended that the City Council approve an amendment to the PCOC By-Laws authorizing the expansion of the PCOC Board of Directors by one member to a total of 14. This additional position would be reserved for a "Property Owner" Representative Member defined as a person with an economic interest in property within 500 feet of the Pasadena Center appointed to represent persons or entities with such economic interest. It is also recommended that the City Council approve amendments to Pasadena Municipal Code Chapter 2.165 to increase the number of members on the PCOC Board of Directors to fourteen (14) and to set out the qualifications for the new member.

BACKGROUND:

The PCOC Board of Directors is interested in maintaining a broad base of participation from all constituencies in the City of Pasadena. Currently, persons having an economic interest in property within five hundred (500) feet of the center are excluded from participating in some PCOC Board activities including the expansion planning because it is presumed to have a material financial affect on the Member's economic interest. The PCOC Board feels that this exclusion deprives the Board of potentially helpful input from a community member that has a focused interest in the continued viability and growth of the PCOC.

The City Attorney's office has determined that the PCOC Board can protect the ability to get this important support through the creation of a property owner representative seat on the Board that is specifically designated to represent and further the interests of persons with property within 500 feet of the Pasadena Center. The Member's economic interest shall not have a material financial affect on other economic interests held by the Member other than those the Member is appointed to represent. The Member's economic interests must be affected in substantially the same manner as other similarly situated property owners. This seat would be very similar to the seats filled by members of the hotel community as "special interest" members. The additional seat would have full Board privileges, subject to the same terms and conditions as other members and would be appointed by the Mayor.

A draft Amended By-Laws has been prepared by The City Attorney's Office to document the recommended changes (see attached).

AGENDA ITEM NO. 5.A.1.

FISCAL IMPACT: There is no financial impact to The PCOC.

'Respectfully Submitted,

Roger Smith Chief Executive Officer

Prepared By:

James Canfield Executive Director