

Agenda Report

DATE: January 22, 2001

TO: CITY COUNCIL
THROUGH: LEGISLATIVE POLICY COMMITTEE

FROM: CYNTHIA J. KURTZ, CITY MANAGER

**SUBJECT: CONTRACT AWARD TO KENNETH EMANUELS AND ASSOCIATES
FOR STATE LEGISLATIVE ADVOCACY SERVICES**

RECOMMENDATION:

It is recommended that City Council authorize the City Manager to enter into a contract with Kenneth Emanuels and Associates for State legislative advocacy services for one year at a rate of \$3,000 per month plus expenses not to exceed \$1,000. The proposed contract is exempt from competitive bidding pursuant to City Charter section 1002(F), contracts for professional or unique services.

BACKGROUND:

After more than 18 years of service, the City's State legislative advocate has retired, leading the City to seek new support services. In December, a request for proposals was distributed to ten qualified firms seeking a professional consultant to work closely with members of the City Council, the City Manager's office and City departments to create an advocacy strategy. The scope of services included the following:

- Monitor issues of importance to the City of Pasadena;
- Attend League of California Cities briefings;
- Alert staff of proposals that may impact the City;
- Provide research and support in evaluating issues and proposed legislation;
- Track legislation after the City has taken a position;
- Facilitate relationships between Council members and legislators;
- Lobby for positions taken by the City.

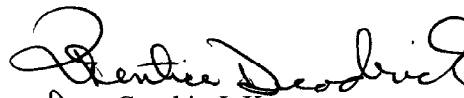
Seven proposals were received and evaluated by a panel of three, including two staff members and an advisory board member. The firm of Kenneth Emanuels received an average score of 90, with the next two highest scoring firms each receiving 74 points.

Kenneth Emanuels brings thirteen years of experience as a contract lobbyist for city clients and eight years as chief lobbyist for the League of California Cities. Since establishing the firm in 1987, Mr. Emanuels has restricted his clients to city governments and has represented 31 cities and municipal associations. He is currently on contract with the cities of Burbank and Glendale among others. A copy of Mr. Emanuels' proposal is attached, outlining his extensive experience and qualifications.

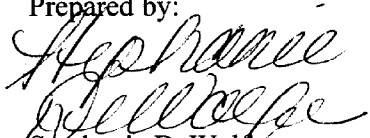
FISCAL IMPACT:

Funds for this contract are available in City Council account 101-101000-8115.

Respectfully submitted,


Cynthia J. Kurtz,
for City Manager

Prepared by:


Stephanie DeWolfe

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