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Bill Bogaard, City of Pasadena Mayor
Pasadena City Hall
100 North Garfield Avenue, Room 237
Pasadena, CA 91109

Dear Mr. Bogaard,

Thank you for providing a public forum for Pasadena citizens to voice concerns to our city leaders. We have also been notified of a ***Southwest Pasadena Traffic Management Workshop*** to be held on Tuesday, April 24 at Blair High School. Citizens appreciate the opportunity to be heard, but it is becoming increasingly confusing and frustrating to attend these various meetings on city issues (which are frequently announced with much too little lead time) and then hear no follow-up as to what is being done in response to concerns.

Pasadena is becoming a major regional center and is in the throes of its biggest development boom in history, yet city planners seem to be ignoring the huge impact on residents and visitors. Increased traffic congestion, poor access to businesses, lack of low-cost housing and poor schools are some of the sad results of a failure by leaders and staff to adhere to city goals.

At a meeting sponsored by the Transportation Department last year, we were told by city staff that goals for Pasadena include the following:

- Anticipate the future by insuring that all development is reviewed against land use and design standards, economic status and mobility strategies;
- Be vigilant in keeping planning goals clear – because residents need to maintain the quality of community in which they work, live and play;
- To pause and review Pasadena's future in order to maintain and improve the high quality of life for its residents;

Who is in charge of seeing that these goals are met? Why haven't we been provided with follow-up reports from meetings "seeking community input" to ensure that our input has been implemented? Why do we have a General Plan if it is going to be ignored when new development opportunities present themselves? What can we do to maintain the character of the city in which we have chosen to live?

Pasadena is a special place whose heritage and culture many citizens have worked hard to protect. Please let us not approve any more projects until we make sure they meet the goals our citizens have endorsed.

Sincerely,

Joan Hearst

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