

Agenda Report

To: CITY COUNCIL **DATE:** MARCH 12, 2001

FROM: CITY MANAGER

SUBJECT: TRANSFER OF SURPLUS PROPERTY TO "TALK ABOUT PARENTING" – A TELEVISION PUBLIC ACCESS TALK SHOW

RECOMMENDATION

It is recommended that the City Council authorize the transfer of a surplus one-ton passenger van to "*Talk About Parenting*". It is further recommended that the City Council, based upon the information contained herein, find that a public purpose is served by exempting the proposed transfer from the provisions of the Surplus Equipment and Goods Ordinance, P.M.C.4.04, pursuant to section 4.04.080.

BACKGROUND

"*Talk About Parenting*" began in 1994 as part of the City's Northwest Programs initiative and has been established as a non-profit organization since 1997. "*Talk About Parenting*" provides educational programming specifically directed towards Pasadena residents with parenting responsibilities. This is achieved through a Public Access Talk Show produced at KPAS, channel 55, in Pasadena. The show's primary focus is to provide a common sense formula for parental responsibility. Its programs are designed to strengthen families by enhancing understanding and appreciation for cultural and socio-economic differences within the community. One such program titled, "*Where To Go*", features low cost outings where parents and their children can partake in Pasadena.

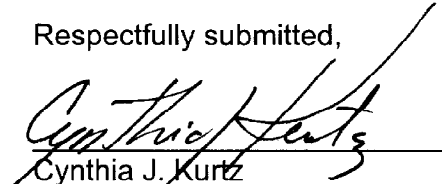
The program receives its funding through donations from supporters in the community and various grants. "*Talk About Parenting*" has requested from the City the donation of a passenger van to transport staff and materials needed to support the production and distribution of the program. Currently, the City has a 1987 one-ton eight-passenger van that has been replaced and is now available for salvage.

The Salvage Equipment and Goods Ordinance requires that surplus equipment be disposed of through a public auction, sealed bid or negotiated sale. However, the Ordinance enables the City Council to authorize alternate methods of disposal, including donation, provided such authorization contains a finding that a valid public purpose is served by granting such request. Providing *"Talk About Parenting"* with a passenger van to help facilitate the production of this program constitutes a valid public purpose for which an exemption from provisions of P.M.C. 4.04 is appropriate.


FISCAL IMPACT

The estimated value of the passenger van to be provided to *"Talk About Parenting"* is approximately \$3,000.

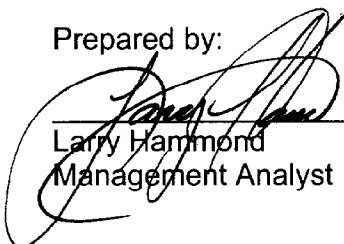
Respectfully submitted,


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Approved by:


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