

Introduced by Councilmember

ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE OF THE CITY OF PASADENA AMENDING TITLE 17 (THE ZONING CODE) TO PROHIBIT OFF-PREMISE SIGNS (BILLBOARDS) IN THE GENERAL COMMERCIAL (CG) AND GENERAL INDUSTRIAL (IG) DISTRICTS.**

**SECTION 1.** The definition of "sign, off-premises" contained in Section 17.12.020 entitled, "Rules of construction and definitions" of Title 17, is amended to read as follows:

"Sign, Off-Premises. "Off-premises sign" means a sign that directs attention to a business, commodity, service, entertainment or attraction sold, offered or existing at a location other than upon the same lot where the sign is displayed. This includes, but is not limited to, billboards."

**SECTION 2.** Subsection B of section 17.72.010 entitled, "Specific purposes and applicability" is amended as follows:

"B. Prohibit off-premises signs."

**SECTION 3.** The schedule entitled, "Standards for On-Premises and Off-Premises Signs" of Section 17.72.030 is amended as shown in Exhibit 1, attached hereto and incorporated by this reference.

**SECTION 4.** Subsection "H" of the "ADDITIONAL SIGN STANDARDS" of Section 17.72.030 is hereby repealed.

**SECTION 5.** Section 17.72.060 entitled, "Prohibited signs" is amended by adding the following:

"H. Are off-premises signs."

**SECTION 6.** Section 17.76.070 of said code entitled, "Effect of condemnation of a portion of a lot or site" is amended by adding the following new subsection:

"C. Off-Premises Signs. Any off-premises sign located on property acquired for public use may be relocated on the same lot or site through the approval of a minor conditional use permit."

**SECTION 7.** This ordinance shall take effect immediately upon the its publication.

Signed and approved this \_\_\_\_\_ day of \_\_\_\_\_, 2001.

6/11/2001  
9.B.3.

\_\_\_\_\_  
Bill Bogaard  
Mayor of the City of Pasadena

I HEREBY CERTIFY that the foregoing ordinance was adopted by the City Council on the City of Pasadena at its regular meeting held on \_\_\_\_\_, 2001, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Published:

\_\_\_\_\_  
Jane L. Rodriguez  
City Clerk

APPROVED AS TO FORM:

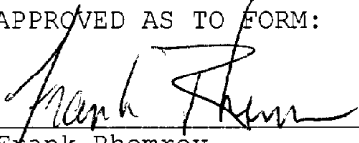
  
\_\_\_\_\_  
Frank Rhemrev  
Assistant City Attorney

Exhibit 1 – Off-Premises Sign Amendment

STANDARDS FOR ON-PREMISES AND OFF-PREMISES SIGNS								
		RESIDENTIAL		COMMERCIAL/INDUSTRIAL				
	OS; PS, PD	RS; RM-12; RM-16	RM-32; RM-48	CO	(Special Sign CL District)	CD	CL; CG; IG	ADDITIONAL STANDARDS
Maximum Number					No maximum number		See maximum number/site	
Roof Signs	Not permitted	Not permitted	Not permitted	Not permitted	Not permitted		Not permitted	
OFF- PREMISES SIGNS	Not permitted	Not permitted	Not permitted	Not permitted	Not permitted	Not permitted	<u>Not permitted</u>	(H)
TEMPORARY SIGNS						See Section 17.33.070		(I)

Underlined language added, scored language deleted.