

Agenda Report

TO: City Council **DATE:** December 3, 2001

FROM: City Manager

SUBJECT: Modification of Section 10.45.200 Civic Center Parking Meter Zone and Designation of a Playhouse Parking District with a Parking Meter Zone

RECOMMENDATION:

It is recommended that City Council:

- (1) Direct the City Attorney to prepare an amendment to PMC Section 10.45.200 for the purpose of expanding the Civic Center Parking Meter Zone as shown in Exhibit B;
- (2) Direct the City Attorney to prepare an ordinance establishing a Playhouse Parking Meter Zone on the streets shown in Exhibit C;
- (3) Direct the City Manager to establish a Playhouse Parking Fund to track on and off-street parking revenues and expenses in the Playhouse area;
- (4) Acknowledge the project to be categorically exempt under the California Environmental Quality Act (CEQA) in accordance with Article 19, Section 15311 of the State CEQA Guidelines and Pasadena Environmental Guidelines, Class II: Accessory Structures, and authorize the City Manager to execute and the City Clerk to file a Notice of Exemption therefore with the Los Angeles County Clerk; and
- (5) Approve a journal voucher transferring \$75,900 in revenues and \$74,925 in expenses from the Civic Center Parking Meter Fund to the new Playhouse Parking Fund.

BACKGROUND:

The existing Civic Center Parking Meter Zone was established in 1992 and the hours of operation for the parking are:

Monday through Friday	7AM to 5PM (immediately around City Hall)
Monday through Friday	7AM to 6PM (excluding immediate vicinity of City Hall)

The area presently included in the zone is shown in Exhibit A.

The Paseo Colorado Development opened in late September. As a result, the demand for on-street parking in the vicinity increased dramatically. In order to provide convenient on-street parking for customers of City offices that are open to the public on Saturdays (Municipal Services and the Police Department) and for businesses to the south and east of the new Paseo Colorado Development, staff recommends increasing the hours that the parking meters will be in operation in the Civic Center District and some of the streets in the Playhouse District. City staff met with representatives in the vicinity, including churches, to discuss the potential impacts of parking regulation changes and provide assistance with their parking management needs for current and future demands. A summary of these changes is detailed below.

Proposed Changes in the Civic Center Parking Meter Zone

With City Council approval, parking meters will also be installed to the south and west of the Paseo Colorado Development to provide convenient on-street parking to customers and visitors of the churches, office, medical, retail and residential land uses in the immediate vicinity of the development. The proposed hours of parking meter operation are 9 AM to 6 PM from Monday through Saturday. The cost of parking meters will be the same. Exhibit B shows proposed expansion boundaries for the Civic Center Parking Meter Zones.

Under this proposal, the hours of operation for the existing meters (immediately around City Hall, the Police Department and the County Courthouse) will be changed to include Saturdays so that parking meters will be operational on:

Monday through Saturday	7 AM to 5 PM
Time Limits	Vary 15 minutes to 2 hours
Cost of Parking Meters	\$1 per hour*

*Meters are programmed to accept nickels, dimes, quarters so that customers may pay for portions of time that are necessary for the customer, up to the maximum time limit.

In order to implement installation of approximately 105 new parking meters in the Civic Center Parking Meter Zone, it will be necessary to modify Section 10.45.200 of the Pasadena Municipal Code to include the new parking area identified in Exhibit B.

Proposed Playhouse Parking Meter Zone

Parking in the Playhouse Business Improvement District has also become a concern for many businesses as on and off-street parking is in high demand and is in very close proximity to the Paseo Colorado Development. Staff has discussed parking concerns with the Playhouse District Association. In order to increase the supply of short-term parking, it is recommended that parking meters be installed in the first blocks east of the Paseo Colorado Development to include streets shown in Exhibit C. Parking meters will have the same time restrictions currently existing for on-street, curb parking spaces.

Since these meters are within the Playhouse Business Improvement District boundaries, it is recommended that the installation of these 115 new parking meters be designated in a separate parking meter zone. Revenues and expenses for parking operations in the Playhouse area will be tracked through a separate fund established for Playhouse Parking.

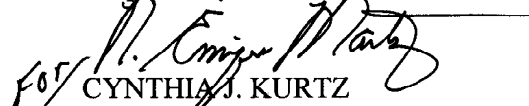
Operating Budget Impact

As part of the Fiscal Year 2002 Adopted Operating Budget, City Council approved the expansion of the Civic Center Parking Meter Zone. To implement this, the budget was increased in the amount of \$215,461. The expansion included funding for an additional Meter Mechanic position; a van for the collection of revenue; maintenance of the new parking meters; financing of the parking meters and operational supplies. The cost of these expenses will be pro-rated between the two meter funds. Since the adoption of the budget, it was determined, as noted above, that part of the expansion area would be separated into the newly created Playhouse Parking Meter Fund. To accomplish this, monies appropriated to the Civic Center Parking Meter Fund will need to be transferred to the Playhouse Parking Meter Fund.


FISCAL IMPACT:

Approval of the above recommendations will expand the existing Civic Center Parking Meter Zone and will create a new Playhouse Parking Fund and amend the fiscal year 2002 operating budget to reflect this. Sufficient funds have been budgeted in this fiscal year to allow for this expansion.

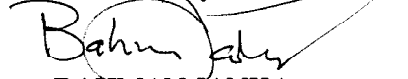
Respectfully submitted,

for 
CYNTHIA J. KURTZ
City Manager

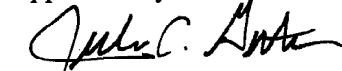
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