



# Agenda Report

August 13, 2001

**TO: CITY COUNCIL**

**THROUGH: ECONOMIC DEVELOPMENT & TECHNOLOGY COMMITTEE**

**FROM: ROSE BOWL OPERATING COMPANY (RBOC)**

**SUBJECT: RBOC REQUEST FOR CITY COUNCIL TO  
ADOPT THE ATTACHED NEGATIVE DECLARATION FOR  
"2002 ROSE BOWL GAME"**

**RECOMMENDATION:**

It is the recommendation of the RBOC that the City Council:

1. Adopt the attached Negative Declaration and the finding that the project will not have the potential for a significant effect on the environment.
2. Direct the City Clerk to file the Notice of Determination and Certificate of Fee Exemption from State Fish and Game fees with the Los Angeles County Registrar-Recorder/County Clerk.

**BACKGROUND:**

The Tournament of Roses is the host for the annual Rose Bowl Game. In 2002, the Rose Bowl Game has been designated as the host of the national college football championship game (which alternates between four annual bowl games: the Orange Bowl, the Fiesta Bowl, the Sugar Bowl and the Rose Bowl.) The Tournament of Roses has proposed five types of improvements to the stadium area to enhance the appearance and improve traffic operations of the Rose Bowl as host of the 2002 college football championship game.

August 13, 2001

Page 2

**ENVIRONMENTAL:**

On the basis of the Initial Study for the project, prepared by Parsons, Harland, Bartholomew & Associates, and the finding that no mitigation measures are necessary to reduce potential impacts to less than significant levels, the City, as lead agency, has determined that the project will not have the potential for a significant effect on the environment. (The Initial Study for this project was placed on file with the Los Angeles County Clerk on June 26, 2001.)

**FISCAL IMPACT:**

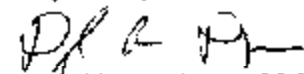
None.

Respectfully submitted



*for* Poffirio Frausto-President  
Rose Bowl Operating Company

Prepared by:



Darryl Dunn-General Manager  
The Rose Bowl

cwt