



City of Pasadena Department of Transportation

626 744-TRIP

www.cityofpasadena.net/trans

Moving News for Pasadena

March 2007

Volume 2, Issue 1

General Plan Guiding Principle

“Pasadena envisions a community where people can circulate without a car.”

An Easy Commute is a Work of ARTS

If you live in Pasadena, or just like to go out for lunch, Pasadena’s Area Rapid Transit System (ARTS) may be the way to go! The city’s Transportation Department has made improvements to the ARTS service -- including longer hours, better routes and new connections to the Gold Line – that make the ARTS buses a tempting choice over traffic and parking hassles.



50 cents for the base fare and 25 cents for seniors (age 60 and older), persons with a disability, and students (through high school). An additional 25 cents will purchase an interagency transfer for commuters who need to take either Metro or Foothill Transit to complete the trip. You could save hundreds of dollars a year on gas and car maintenance alone!

Best of all, rides are low cost, just

To make commutes easier, all ARTS routes start at 6 a.m. Monday

Continued on p. 4

Inside this issue:

- Traffic Engineering and Operations **2**
- DOT Facts **2**
- Award Winning Plans and Programs **2**
- Report Card for Pasadena Streets **3**
- ARTS - Signs of Change **3**
- Pasadena Bikes & Trip Reduction Efforts **4**
- DOT Contact Info. **4**

Temporary Overnight Parking Exemptions



The Parking Division has implemented two new Temporary Overnight Parking Exemption (TOPE) purchase programs to assist residents and visitors who need to park on Pasadena city streets between 2 a.m. and 6 a.m. Temporary Overnight Parking Exemptions are now available at five conveniently located kiosks (TOPEK) and may also be purchased online (TOPEO).

TOPEs purchased at a TOPEK are \$3 per night per vehicle. TOPEK machines can be found at the following locations: 1) Pasadena Police Department, 207 N. Garfield Ave.; 2) ,

Continued on p. 2

Traffic Engineering and Operations

DOT FACTS

- ARTS Buses drive over 650,000 miles annually and carry 1.4 million passengers.
- Pasadena neighborhood streets have more than 410 speed humps.
- Pasadena has 300 intersections with traffic signals.
- Six of the 13 Gold Line Stations are in Pasadena.

TRAFFIC INVESTIGATIONS

In the past six months, the Department completed over 100 traffic investigations citywide with about half regarding requests for parking restrictions such as red curbs, loading zones, and time-limited parking. Another large segment of traffic investigations are for requests for stop signs, traffic signals, crosswalks, and concerns about speeding. As a result of the traffic investigations, the Department issued over 75 work orders to install parking meters and various parking restrictions, additional speed limit signage, and pedestrian warning signs.

SCHOOL AREA IMPROVEMENTS

As part of the Safe Routes to School Project, the Department installed over 400 new fluorescent yellow school signs to improve driver awareness around schools. In-roadway lighted crosswalks were installed at the intersections of Orange Grove Boulevard at Pasadena Avenue (Roosevelt Elementary) and on Los Robles Avenue at Buckeye Street (Madison Elementary). Also completed through the project was the installation of concrete bulb-outs on Villa Street in front of Jefferson Elementary School and on Oak Knoll Avenue in front of McKinley Elementary School.

Continued on next page

Overnight Parking Continued from p. 1

Fire Station #32, 2424 E. Villa St.; 3) Fire Station #33, 515 N. Lake Ave.; 4) Fire Station #34, 1360 E. Del Mar Blvd.; and, 5) Fire Station #36, 1140 N. Fair Oaks Ave.

The new Temporary Overnight Parking Exemption Online (TOPEO) purchase system is available through the City's webpage which requires internet access and a printer. The cost of each TOPEO is \$3 per night, per vehicle, with a \$1 convenience fee per transaction. Visa and MasterCard are accepted for payment. The vehicle license number or VIN number must be provided at the time the TOPEO is purchased. TOPEOs purchased at a kiosk or online must be purchased before 5:45 a.m. on the first day requested to be valid for use, up to 10 consecutive days in advance. TOPEOs may not be purchased after receiving a parking citation.

The TOPEO purchase system complements the existing Temporary Overnight Parking Exemption Kiosk (TOPEK) purchase system which provides enhanced citywide coverage and services offered by Parking Enforcement and Police Officers. The implementation of these systems also decreases the time needed to process contested parking tickets. Phone requests for temporary overnight parking exemptions are no longer accepted. Residents and visitors must obtain an exemption by purchasing online or visiting a TOPEK. Residents needing a more permanent parking solution may apply for an Annual Overnight Parking permit through the city's Business Services Section, 280 Ramona St., or by calling (626) 744-4166.

For more information regarding TOPEOs, TOPEK's and other parking matters please visit the city's website at www.cityofpasadena.net and click on Parking Permits. For information detailing the purchase of TOPEKs, please call (800) 317-7177.

Award-Winning Programs



The City of Pasadena was named as the **Most Bicycle-Friendly City of the Year** (2004) by the Los Angeles County Bicycle Coalition.

The **2004 Mobility Element, the Neighborhood Traffic Management Program Community Handbook, and the Guidelines for Transportation Review of Projects** were named the **Best Transportation Planning Program of the Year** by the Institute of Transportation Engineers.

The City received the prestigious **Corporate Rideshare Diamond Award** from the L.A. County Metropolitan Transportation Authority for its unsurpassed excellence in promoting Transportation Demand Management (TDM) to City employees, local businesses, and residents.

California Walks presented Pasadena with its **"Achieving Walkability"** award, recognizing Pasadena's leadership efforts toward achieving a walkable, livable city.

Traffic Operations Continued

TRAFFIC SIGNAL Battery Backup Project

All adjacent Gold Line traffic signals will receive battery backup power supplies to ensure full operation with train gates in the event of power outage.

Proposed Traffic Signal Installations

The intersections of Orange Grove Boulevard at Garfield Avenue and Lake Avenue at Rio Grande Street are identified for new traffic signal installations.

In-Roadway Warning Lights

As part of the Safe Routes to School Program and Office of Traffic Safety's Safe Rides and Strides, pedestrian safety devices called In-Roadway Warning lights (IRWL) have been activated at five locations. These devices will activate crosswalk lights at uncontrolled crosswalks or crosswalks that are not protected by a stop sign or traffic signals when

pedestrians are detected. The device will increase drivers' compliance to yield to pedestrians.



These devices were installed at the following locations:

- ◆ Orange Grove Boulevard and Pasadena Avenue
- ◆ Los Robles Avenue and Buckeye Street
- ◆ Sunny Slope Avenue and Orange Grove Boulevard
- ◆ Paloma Street in front of Norma Coombs Elementary School (under construction)
- ◆ Raymond Avenue at Grandview Street (under construction)

Red Light Cameras

Subject to Caltrans approval, additional Red Light Cameras are slated to be installed at the intersection of Marengo Avenue and Corson Street, and Pasadena Avenue and Walnut Street. Plans have been submitted for review.



Pasadena Streets Get Their Report Card

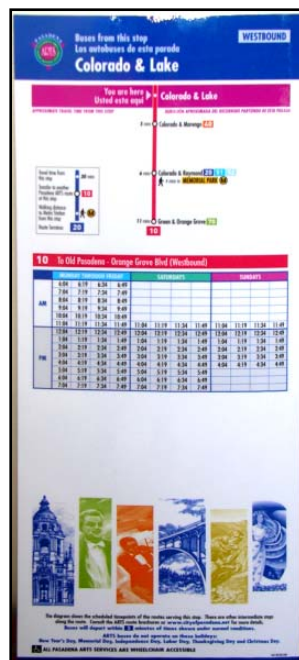
The City recently completed a travel time study of 15 major corridors during the morning, midday, and evening rush hours. The data are broken down by time of day and direction of travel. For example, on Arroyo Parkway, the data show that it takes a vehicle traveling northbound between Glenarm Street and California Boulevard 1 minute 9 seconds during the morning versus 1 minute 24 seconds in the evening on the same segment. To view the study results, please visit the web at: <http://cityofpasadena.net/trans/> or contact us at (626) 744-PLAN.

Signs of Change

Signs of change have appeared at the bus stops used by the City's Pasadena Area Rapid Transit System (ARTS) buses. A program to install new ARTS bus stop signs at more than 400 locations has been completed.

Bus shelter information display panels have been installed. They have a large map showing all of the transit services in Pasadena. The display also has an information panel that lists each transit route in the City (ARTS, Metro, Foothill Transit and others), where the route operates and the approximate time of service.

Stop level information panels have been installed at stops that serve as "time points" and at stops which serve Gold Line stations.



The panels have a diagram showing the relation of the specific stop to other significant stops on the route. Also shown is the schedule for the bus stop that the panel is posted at.

City of Pasadena
Department of
Transportation
626 744-TRIP

221 E. Walnut
Room 210

Phone:
626-744-8747



ART of Commuting Continued from Page 1

through Friday. All of the ARTS routes serve commuters who need to get to and from the Gold Line. Commuters in southwest Pasadena can hop on small buses along Route 70 for rides to and from the Fillmore Gold Line stop, and Route 60 connects commuters in the both Hastings Ranch area and east Del Mar Boulevard to the Sierra Madre Villa Gold Line Station. The route operates from 6 to 10 a.m. and from 3 to 8 p.m.

You can pick up a route map and schedule on the bus, at any branch library or at www.cityofpasadena.net (click on the Gold Line/ARTS button.)

Pasadena Bikes

Over the last few years, the Department of Transportation has expanded the bikeway network with 60 miles of additional bike lanes, enhanced bike routes, and standard bike routes.

The City has also installed 250 new bike racks at popular destinations throughout the city. The City of Pasadena's Bike Map and Rules of the Road brochure are now available in both English and Spanish.



Trip Reduction Efforts

Pasadena Transportation Management Association

The Transit Planning and Operations Division also provides staff support to the City's Transportation Management Association (TMA). The TMA is a voluntary association of large employers and property management companies who meet regularly to discuss transportation demand management programs and strategies to reduce employee-related, single-occupant car trips. Speakers at the meetings include representatives from Metro, the South Coast Air Quality Management District (AQMD) as well as the City's own Pasadena ARTS staff. Pasadena City College and Caltech are two members in District 7 that attend the meetings.

Pasadena Employees doing their part to "Reduce traffic and pollution."

A 2006 South Coast Air Quality Management District (SCAQMD) survey of City of Pasadena employees revealed that 161,000 total vehicle trips were reduced last year from city streets as a result of employees participating in the City's Rideshare Program. Employees who participate in the trip reduction program must use alternative modes of transportation when commuting to and from work (carpooling, transit, bicycling or even walking to work) no less than three days a week.

SCAQMD requires all worksites with 250 or more employees to achieve a 1.5 *Average Vehicle Ridership (AVR). Each year City employees are surveyed to tabulate the AVR. City employees in the Civic Center achieved a 1.6 AVR and the offices located in and around the City Yards received a 1.99 AVR, both work sites exceeded the required 1.5 AVR. The AQMD data resulted in the following mode split:

- 46% of City employees drive alone to work
- 43% of City employees carpool to work
- 8% take bus or trains to work
- 3% walk or bicycle to work