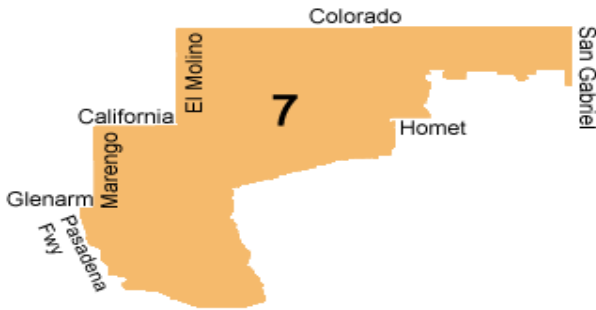


City of Pasadena

Department of Transportation

626 744-TRIP

www.cityofpasadena.net/trans



Moving News for District #7

August 2006

Volume 1, Issue 7

General Plan Guiding Principle

“Pasadena envisions a community where people can circulate without a car.”

Commissioner Highlights

Jennifer Higginbotham was appointed as the District 7 representative on City’s Transportation Advisory Commission by Councilmember Tyler in July of this year. She replaced Paul Arevalo who served as the District 7 representative since 1998.

Jennifer has lived in the Pasadena area her entire life and in Madison Heights for more than 10 years. Her husband, Steve, is a life-long Pasadena resident. They both share a commitment to the City that has kept them involved in many local volunteer groups. Jennifer currently serves on the Board of the Pasadena

Showcase House for the Arts and is Chair of the Junior League of Pasadena Sustainers. She just completed nearly 12 years of service on the Kidspace Children’s Museum Board of Directors. She’s

particularly passionate about children and the arts, no doubt partly because she has two young daughters. When she is not volunteering, she is busy as an advertising consultant.



While Jennifer just started serving on TAC in July, she has been active in her neighborhood’s traffic improvement efforts for nearly three years. She became interested in TAC after getting involved in efforts to improve the safety of her street. Jennifer

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Transportation Planning

Bicycle Parking

Did you know that there are more than 65 bicycle racks in District 7? The City has been actively installing bicycle racks along Lake Avenue, the Gold Line light rail stations, and at other popular destinations. Over the past couple of years, the City has also installed 26 miles of bicycle routes throughout the City. For more information about available bicycle parking and the City’s bicycle routes near you, please view us on the web at: <http://cityofpasadena.net/trans/tpd/bikeway/bikemainpg.asp> or contact the Transportation Planning & Development division at (626) 744-PLAN.



Traffic Engineering and Operations

DOT FACTS

- ARTS Buses drive over 650,000 miles annually and carry 1.3 million passengers.
- Pasadena neighborhood streets have more than 410 speed humps.
- Pasadena has 300 intersections with traffic signals.
- Six of the 13 Gold Line Stations are in Pasadena.

TRAFFIC INVESTIGATIONS

In the last year, the Department received 44 requests for traffic investigations in District 7. Most of the traffic investigations were for parking restrictions, speed limit issues, and a number addressed concerns for pedestrian safety. As a result of the traffic investigations, the Department issued work orders to install various parking restrictions and prohibitions, pedestrian warning signs, and signage in conjunction with the Pasadena Community College, Caltech, and Showcase House impacts.

SCHOOL AREA IMPROVEMENTS

As part of the Safe Routes to School Project, the public schools throughout District 7 will receive upgraded school area signage, curb ramps at corners, and miscellaneous sidewalk improvements. Curb extensions will be installed at the mid-block crosswalk in front of McKinley Elementary School along the Oak Knoll Avenue frontage to improve pedestrian safety.

710 CORRIDOR IMPROVEMENTS

Traffic signal improvements are being made along major corridors to facilitate mobility citywide, including the installation of Closed-

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In an effort to preserve the unique quality of neighborhood streets, a citywide ordinance was passed in June 1950 to eliminate parking on City streets from 2 a.m. to 6 a.m. unless otherwise posted. It was imposed to allow street cleaning during these early hours and to easily identify abandoned vehicles.

Award-Winning Programs



The City of Pasadena was named as the **Most Bicycle-Friendly City of the Year (2004)** by the Los Angeles County Bicycle Coalition.

The **2004 Mobility Element, the Neighborhood Traffic Management Program Community Handbook, and the Guidelines for Transportation Review of Projects** were named the **Best Transportation Planning Program of the Year** by the Institute of Transportation Engineers.

The City received the prestigious **Corporate Rideshare Diamond Award** from the L.A. County Metropolitan Transportation Authority for its unsurpassed excellence in promoting Transportation Demand Management (TDM) to City employees, local businesses, and residents.

California Walks presented Pasadena with its **"Achieving Walkability"** award, recognizing Pasadena's leadership efforts toward achieving a walkable, livable city.

Residents with no temporary or permanent parking available to them may apply for an overnight on-street parking permit at the City's Municipal Services Division, 280 Ramona Street, or by contacting staff at (626) 744-4166.

All residents may request a short-term exemption for their vehicle or for a guest vehicle. Five exemptions are allowed for each vehicle during a six-month period. In order to receive the temporary exemption, residents can contact the Department's parking enforcement staff at (626) 744-6440.

Transportation Planning Continued

Pasadena Streets Get Their Report Card

The City recently completed a travel time study of 15 major corridors during the morning, midday, and evening rush hours. The data are broken down by time of day and direction of travel. For example, on Arroyo Parkway, the data show that it takes a vehicle traveling northbound between Glenarm Street and California Boulevard 1 minute 9 seconds during the morning versus 1 minute 24 seconds in the evening on the same segment. To view the study results, please visit the web at: <http://cityofpasadena.net/trans/> or contact us at (626) 744-PLAN.



Traffic Operations Continued

Circuit Television cameras and fiber optic communications along Fair Oaks Avenue, Raymond Avenue, and Arroyo Parkway. Major street improvements are currently underway at Glenarm Street and will impact Raymond Avenue and Arroyo Parkway over the next few years. Traffic Operations assists in the traffic control and traffic signal management to help alleviate the construction impacts.

TRAFFIC SIGNAL OPERATIONS PROJECTS

Battery Backup Project

All adjacent Gold Line traffic signals will receive battery backup power supplies to ensure continued operation along with the train crossing gates in the event of power outage.

Proposed Traffic Signal Installations

The intersections of Fair Oaks Avenue at Fillmore Street and Arroyo Parkway at Bellevue Street are identified for

new traffic signal installations.

Pedestrian Enhanced Elimination System (PEDS)

The Department has received approval to implement an experimental project at the intersection of Arroyo Parkway and Fillmore with the goal of increasing compliance to pedestrian signals. Pedestrian warning lights will be installed in the marked crosswalks aimed at pedestrians rather than motorists to further reinforce the pedestrian crossing interval.

Central Business District (CBD) Traffic Signal Retiming

The CBD Retiming Project will improve traffic signal efficiency for 100 traffic signals including those along the arterials such as Maple Street, Corson Street, Walnut Street, Fair Oaks Avenue, Los Robles Avenue, Union Street, and Lake Avenue.

Metro Rapid Bus Project: Twenty traffic signals along Colorado Boulevard, from Orange Grove Boulevard to Hill Street, will receive upgrades to accommodate transit priority for the Metro Rapid Bus.



Parking Services

Several major improvements were made during 2006 to the South Lake Avenue surface parking lots located adjacent to Shoppers Lane. Improvements included a fresh coat of paint to the light poles, slurry seal of the lots, re-stripping the parking spaces, and the installation of new wayfinding and hourly parking signs. Also during 2006, a new landscaping contractor was retained who has done a great job in keeping the bushes nicely pruned and the area cleaned of trash and debris. Additionally, the City crews trimmed all of the trees in both lots. These improvements have provided an aesthetically pleasing shopping environment for the community.

Transit Planning & Operations

This Division has two primary roles: the Transportation Demand Management (TDM) activities and the operation of the City's fixed-route transit service (Pasadena ARTS) and the Pasadena Dial-A-Ride. The TDM Section manages the City's Trip Reduction Ordinance program; manages the City's employee trip reduction program (Prideshare) and provides leadership for the Pasadena Transportation Management Association (TMA). The ARTS & DAR Operation Section provides ARTS service planning; coordination of transit service with other transit providers (Metro, Foothill Transit, etc.); placement of bus benches and shelters; and public outreach and marketing.

Pasadena ARTS

The Transit Planning and Operations Division is pleased to note that as part of their ARTS service changes in February 2005, a number of improvements in District 7 were implemented. These ARTS route changes included increasing service and providing improved connections to the Gold Line. There are several ARTS routes which directly serve District 7 (Routes 10, 20, and 60). ARTS Route 10 provides service along Colorado Boulevard (westbound) and Green Street (eastbound) in Old Pasadena, the Central Business District, and the Playhouse District.



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Warning:
Watch for kids.
Watch the road.

watchtheroad.org OPERATION TRAFFIX

Commissioner Highlights Continued from Page 1

believes it is important that everyone feel safe walking and playing in residential neighborhoods and not be at risk due to heavy traffic volumes and drivers speeding recklessly. It's important to her that neighborhood streets are protected from unreasonably adverse traffic impacts and that drivers are encouraged to use those streets best designed to move people throughout our City. Working on some carpool advocacy efforts in the 1990s taught her how hard it is to get Southern Californians out of their cars, "That's why it's critical we thoughtfully consider and mitigate the effects of development on our City's transportation system." Jennifer believes that Pasadena is a beautiful place to live and work and she hopes to play a meaningful role in ensuring traffic congestion eases and we all have affordable and desirable alternatives to driving our cars.

Pasadena Bikes

The Department of Transportation has expanded the bikeway network with 60 miles of additional bike lanes, enhanced bike routes, and standard bike routes. Bike parking has been increased throughout the City with the installation of 200 new bike racks.

The Pasadena Bike Map and a *Rules of the Road* brochure are now available in both English and Spanish.

Signs of Change

Signs of change are appearing at the bus stops used by the City's Pasadena Area Rapid Transit System (ARTS) buses. In June, the first installation of the new ARTS bus stop signs took place along the north side of Colorado Boulevard between Wilson Avenue and Terrace Drive. There are over 400 bus stop locations where the new signs will be installed by the end of September.



ARTS Continued from Page 3

Route 10 was modified to connect Caltech and Pasadena City College with the Allen Gold Line Station to encourage the use of public transit and reduce traffic and parking related to these large institutions. Route 20 continues to operate on Lake Avenue and California Boulevard. Route 20 has connections with the Gold Line at two key stations: Lake and Fillmore. Route 60 was modified to provide better service to residents adjacent to Del Mar Boulevard, with a direct connection to the Sierra Madre Villa Gold Line Station and Pasadena City College. To find out more about the City's ARTS service visit our web site at http://www.cityofpasadena.net/trans/transit/trans_arts.asp



Pasadena Transportation Management Association

The Transit Planning and Operations Division also provides staff support to the City's Transportation Management Association (TMA). The TMA is a voluntary association of large employers and property management companies who meet regularly to discuss transportation demand management programs and strategies to reduce employee-related, single-occupant car trips. Speakers at the meetings include representatives from Metro, the South Coast Air Quality Management District (AQMD) as well as the City's own Pasadena ARTS staff. Pasadena City College and Caltech are two members in District 7 that attend the meetings.