

# PASADENA F.Y.I

## Quarterly Newsletter for Solid Waste Franchisees

Volume 1, Issue 3

City of Pasadena

December 2003

### **Congratulations!**

Congratulations to the below 4 companies that applied for and were granted a non-exclusive franchise to haul waste and recycle in Pasadena. We look forward in working with you:

1. Gemini Services
2. Perez Transport
3. Performance Tear-Off
4. Woory Disposal



### **Important:**

If your company name is listed below then your franchise renewal for January 1, 2004 is in jeopardy. Please make sure you contact our office immediately to clarify your franchise agreement non-compliance.

- **Heritage Disposal**
- **Western Tear-off**

### **Agreements That Expire June 30, 2004:**

Keep in mind that when we review franchisees for past performance we will be considering:

- Compliance with your recycling plan, franchise agreement and Pasadena Municipal Code 8.61.
- Best efforts in meeting 50% recycling goal.
- On time tonnage reports and fee submittals, etc.

### **Past Due Franchise Fee Collection Process:**

Below are City of Pasadena's steps in collecting past due franchise fees.

- Franchise Operations Office mails a past due notice.
- Finance Division mails an invoice.
- Collection Division mails a final invoice.
- Small Claims Court collects fees from franchisee.

### **Final Warning!**



This is your last chance to take care of your **DELINQUENT FEES, REPORTS AND INSURANCE CERTIFICATES** right away!

- Commercial Waste (past due fees as of August 2003)
- Full Circle (past due fees as of June 2003)
- Lou's Disposal
- Murk Brothers
- Nasa Disposal
- Nu-Way Roll-Off (past due fees as of July 2003)
- Shubin Services
- Solomon Transport (past due fees as of June 2003)
- SWRD, Inc. (past due fees as of May 2003)
- Valley Roll-off (past due fees as of March 2003)

### **Franchise of the Quarter – Congratulations! (June, July & August 2003):**

The following Franchisees met the 50% requirement, submitted all past due fees, reports and insurance certificates.

- AAA
- Active Disposal
- Allan Company
- American Reclamation
- American Waste
- Arrow Disposal
- Athens
- BFI
- Flores
- Haul Away
- Valley Vista

### **Franchisees of the Year-Congratulations!**

The following is a list of outstanding Franchisees who's Agreement expires December 2003, and had a perfect record for submitting fees, reports and insurance certificates.

- Looney Bins
- Metropolis
- Waste and Recycling Services



Printed on Recycled Paper

**Happy Holidays!**

Thanksgiving Wishes and Happy Holidays. Best Wishes for a safe, challenging and prosperous New Year!

**FYI:**

Late/unpaid franchise fees and past due accounts will be referred to our collections division and then to small claims court. Save your company the extra collection charges and late fees. Submit all past due payments!

**Did You Know?**

Beginning 2004, the City of Pasadena will be paying close attention to tonnage reported by haulers as being collected from the City of Pasadena, versus refuse disposal records from various landfill facilities. Please notify your drivers so that all Pasadena's disposal is strictly reported collected from Pasadena and not other surrounding cities.



**Reminder!**

Just a reminder that Pasadena's Noise Ordinance prohibits trash collection prior to 7:00 a.m. Continued violations will be grounds for non-renewal of your franchise agreement.

**Give Us Your Feedback!**

We are very interested in hearing from our franchisees. If you have any questions, comments, suggestions, or need more information, please call Carmen Rubio at (626) 744-7162.

**9/80 Schedule:**

We work on a "9/80" schedule, which means we work 9 hrs. a day, 6:30 a.m. to 4:00 p.m., with every other Friday off.

December 12, 2003	9/80	Friday	Closed
December 26, 2003	9/80	Friday	Closed
January 9, 2004	9/80	Friday	Closed
January 23, 2004	9/80	Friday	Closed
February 6, 2004	9/80	Friday	Closed
February 20, 2004	9/80	Friday	Closed
March 5, 2004	9/80	Friday	Closed
March 19, 2004	9/80	Friday	Closed

**FAQs:**

We've received several inquiries on the following topics:

- **Are diversion rates public information?** Yes, diversion rates are public information.
- **Can a hauler apply their overall 50% to Construction and Demolition contractors?** No, haulers and C&D contractors have to both comply with 50% diversion. Also, remember that haulers cannot make their minimum 50% if they are land filling 100% of a C&D job.
- **How will the City enforce accurate franchise fee and tonnage compliance/submittals?** The City will on a yearly basis audit several Solid Waste Franchise records.

**Christmas Tree Collection:**

Pasadena Franchisees are required to pick up Christmas trees. Please inform your customers about your company's holiday tree collection/recycling options and ask their support in properly disposing of unwanted Christmas trees. In January 2004, please submit the number of Christmas trees collected in Pasadena by your company and their disposition.

**Agreement Requirement:**

Every vehicle operated by Franchisee shall bear the Franchisee name, vehicle number and telephone number painted upon both sides of the vehicle. Franchisee must remove the vehicle information within 30 calendar days after the Franchise is terminated or the vehicle is sold, transferred or taken out of service.

**Contact Information:**

Carmen Rubio, Franchise Manager

**Mailing Address:**

City of Pasadena  
 Department of Public Works/SMIWM  
 P.O. Box 7115  
 Pasadena, CA 91109-9866

**Service Address:**

233 West Mountain Street  
 Room #235  
 Pasadena, CA 91103-2956

Telephone: (626) 744-7162

Fax: (626) 744-7085

E-Mail: [www.crubio@ci.pasadena.ca.us](mailto:www.crubio@ci.pasadena.ca.us)

