

# MAP

Charting A Course For Our Healthy Future

## news



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## MAP: Launching a Healthier Future

Pasadena Mayor Bill Bogaard and Pasadena Public Health Department Director Wilma Allen were joined by KTLA news anchor Marta Waller, who served as mistress of ceremonies, at an event highlighting the start of a new initiative to improve community health in the Pasadena area. This unique initiative, called MAP, will chart a course for a healthier future.



Attendees participating at the MAP launch event.

The MAP Campaign launch event was attended by over 100 Pasadena and Altadena community members who enjoyed a festive travel-themed atmosphere and tasty hors d'oeuvres. During the evening festivities, guests learned more about the campaign, participated in visioning sessions and had the opportunity to ask questions. Enter-

tainment was provided by US Jazz and grand prizes were donated by the Welk Resort Group and the Pasadena Fire Department.

Throughout the year-long MAP Campaign, community residents, agency leaders and local officials will work together to identify health priorities and develop strategies and action

steps to overcome community health challenges and reinforce community health strengths.

Currently, over 25 agencies and organizations have partnered with the health department to implement the MAP Campaign. To find out how you or your organization can be involved, please call (626) 744-6149.

### Special Points of Interest:

- MAP Steering Committee Meeting: Wednesday, **January 12**, 8:15-10 am, CHAP Ground Floor Conference Room, 1855 N. Fair Oaks Ave., Pasadena
- Please come out on Thursday, **February 17** to hear the preliminary findings from the MAP Visioning Sessions! Location: Neighborhood Church, 301 N. Orange Grove Blvd., Pasadena, 8:30-9:30 am

## Health Talk Anyone?

**DO YOU HAVE BIG IDEAS** for creating a better quality of life in Pasadena? If the answer is yes, here's your chance to be heard! To kick-off the first phase of the MAP Campaign, we are talking to groups and organizations across the City to discover ways to create a healthier community.

In just a couple of months, we have talked to over 600 people across the community! But we're not done yet. Our goal

is to hear from over 2000 people! If you or your organization are interested in being a part of these talks or if you would like to serve as a facilitator for any of these conversations, please call (626) 744-6149.

Please see Page 2 for a list of organizations that are already involved.



## Creating a Road Map to Better Health

Thanks to our core group of MAP Steering Committee members, chaired by Cherri King and Rosanna Esparza, the MAP Campaign is well on its way to making positive changes in the community!

The MAP Campaign is multi-faceted and will allow us to meet and speak with many people across the community through various settings and activities.

There are four main phases of MAP. In addition to holding conversations with groups and organizations about creating a better quality of life, we are engaged in several assessments that will help us to paint a portrait of the Pasadena/Altadena community.

The Community Health Status Assessment will look at the current health status of the community. The Local Public Health System Assessment will examine our ability to meet the many diverse health needs in

our area. The Forces of Change Assessment will tap into the local, state and national issues that may affect our community's health.

**In order for these assessments to be successful, we need to hear from you!**

- **Do you know of data and reports that speak to the themes and strengths or health status of our community?**
- **Would you like to be involved in discovering ways that we can work together better to meet the needs of the community?**
- **Would you like to be interviewed to share your views about important issues we should know about?**

**If so, please call (626) 744-6149.**



**“A healthy community is one where people are all connected via the heart.”**

~ Community Member Participating in Pasadena/Altadena MAP Visioning Session

## Mobilizing Pasadena and Altadena !

Many groups and organizations across the City have already shared their thoughts and ideas for creating a healthier community, and many more conversations are set to be held throughout January and February. Call (626) 744-6149 to find out how you and your organization can be involved. We want to hear from you!

Our heartfelt thanks to those who have participated so far:

- African-American Fatherhood Project
- Apple/Idepsca
- Baby Let's Wait
- Black Male Forum
- Blair High School
- Central Library Staff
- City Commission on the Status of Women
- Community Sessions at Jackie Robinson Center and Young & Healthy
- Day One Youth Advocates
- Day One Coordinating Council
- First Congregational Church
- Food Policy Council
- Hombres Unidos
- Housing and Homeless Network
- Junior League
- Lake Avenue Church Health Cabinet
- Mother's Club
- Pacific Clinics Board of Directors
- Pasadena City College
- Pasadena High School
- Pasadena Neighborhood Leadership Institute
- Pasadena Senior Center Board of Directors
- Pasadena Tobacco Prevention Coalition
- Pasadena Senior Commission
- Patron Saints Foundation
- PUSD Community-wide Health Education Committee
- PUSD Impact Coordinators
- PUSD Nurses
- The Partnership for Children, Youth & Families
- The Sycamores Family Resource Center
- Waverly Middle School
- YMCA Board of Managers
- YMCA Child Care Staff
- YMCA Youth
- Young & Healthy Staff
- YWCA Youth