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2007 Arts & Ideas Festival Explores the Skin We're In

IT COVERS EVERY INCH OF YOUR BODY, and now it's the theme for Pasadena's 2007

Arts & Ideas Festival – SKIN! From Oct. 10-31, more than 20 of our city's top arts, science and cultural institutions will explore this intriguing subject in dozens of provocative, pensive and peculiar ways.



Appearing every three years, the festival was created to ignite debate and unveil new perspectives linking science with the arts. Today the city of Pasadena proudly cosponsors the event in conjunction with Cultural Nexus – Pasadena's first comprehensive cultural plan – with the belief that the arts enhance education, commerce and tourism while helping to unite us as a community.

A full slate of performances, exhibitions, films, presentations and lectures is planned throughout Pasadena: Art Center College of Design's exhibit "In the Dermisphere" will study skin as camouflage, cultural symbol and organ; Pasadena Conservatory of Music will explore how human skin interacts with musical instruments; Armory Center for the Arts will examine racial identity; a special outdoor, interactive display hosted at One Colorado by Spitzer Science Center will demonstrate how different our world looks with infrared light (hint: all skin types look the same); the popular Public Conversation Series will feature experts discussing topics from "Deeper than Skin: Art and the American Self" to "The Changing Skin of Pasadena."

Other participants include Furious Theatre Company, Gamble House, Huntington Library, Lineage Dance, NewTown, Pacific Asia Museum, Pasadena City College, Pasadena Museum of California Art, Pasadena Playhouse, Pasadena Public Library, Pasadena Symphony, Shumei Arts Council, Theatre @ Boston Court and Xiem Clay Center.

For more information about the Arts & Ideas Festival visit www.cityofpasadena.net or call 793-8171; for more information about Cultural Nexus call 744-7062 or visit the website.

A Perfect Weekend

Art lovers, October is your month! Pasadena's museums, galleries, concert halls, restaurants and courtyards will be brimming with activities during Pasadena ArtWeekend from Oct. 12 to 14.

It begins with ArtNight Pasadena on Friday, Oct. 12, from 6 to 10 p.m. when more than a dozen of Pasadena's top cultural attractions will throw open their doors with free admission (and free shuttles among the venues).

On Saturday, Oct. 13, from 11 a.m. to 5 p.m., enjoy ArtWalk in the Playhouse District, a free outdoor celebration featuring local artists, storytellers, food and hands-on activities; and don't miss the 9th annual Latino History Parade and Jamaica (pronounced ha-my-ka) from 11 a.m. to 4 p.m. beginning at Howard Street near Los Robles Avenue and ending at La Pintoresca Park.

ArtMarket at One Colorado on Sunday, Oct. 14, from 10 a.m. to 5 p.m. will feature masterpieces created by Art Center College of Design and Pasadena City College students, faculty and alumni.

In conjunction with ArtMarket on Oct. 14, ArtPerformance will feature a series of outdoor concerts on stages throughout Old Pasadena from 11 a.m. to 6 p.m.

For complete details about Pasadena ArtWeekend, including bike tours and public transit, visit www.pasadenaartweekend.com or call (800) 307-7977.

Etcetera ... Etcetera

✦ **Learn to beat stress with T'ai Chi Ch'uan** and Qigong during a free session Thursday, Sept. 13, 8 to 9:30 p.m. at Dan Lee's Academy, 54 N. Oakland Ave. 358-1469 or www.danleetaichi.com.

✦ **Show off your swing during the 2007 Pasadena Golf Classic** on Friday, Sept. 14. \$225 entry fee benefits Pasadena Senior Center outreach and Old Pasadena improvements. 685-6754 or www.pasadenaseniorentr.org.

✦ **Meet under the Colorado Street Bridge** and 134 Freeway Bridge on Saturday, Sept. 15 (Coastal Cleanup Day), 9 a.m. to noon or volunteer to monitor water quality for the Arroyo Seco Foundation year-round. 304-3417.

✦ **Free screenings, seminars and food** are part of the Madison Health Fair on Saturday, Sept. 22, 9 a.m. to 1 p.m. on Madison Avenue between Orange Grove and Mountain. 683-9492.

✦ **Learn about Pasadena's schools** at two free events sponsored by Pasadena Education Network on Mondays, Oct. 8 and Nov. 5, 7 to 9 p.m. at Pasadena Central Library, 285 E. Walnut St. 710-2046 or www.penfamilies.org.

✦ **Learn how to own your own home** at the free First Time Home Buyers Seminar on Saturday, Oct. 13, 9 a.m. to noon at 649 N. Fair Oaks Ave., 2nd floor. (877) 795-2455 to reserve your spot.

✦ **A free college fair** Saturday, Oct. 20, noon to 4 p.m. at Villa-Parke Community Center, 363 E. Villa St., is sponsored by APPLE/IDEPSCA. 628-5585.

✦ **Community leaders will ham it up** onstage in "Pasablanca," the 2007 Pasadena Follies on Sunday, Oct. 21, 5:30 p.m. at Pasadena Senior Center. 795-4331 or www.pasadenaseniorentr.org.

✦ **"The Darwin Awards: Giving Their All to Improve the Gene Pool"** is free Thursday, Oct. 25, 8 p.m. at Caltech's Beckman Auditorium. www.events.caltech.edu or 395-4652.

✦ **Kidspace Children's Museum scares up some fun** at its annual Pumpkin Festival on Saturday, Oct. 27, 9:30 a.m. to 6 p.m. and Sunday, Oct. 28, from 9:30 a.m. to 5 p.m. www.kidspacemuseum.org or 449-9144.

✦ **Dreamed of doing a marathon?** Start training with the Wild at Heart Progressive Marathon/5K Walk. Just log 23.1 miles this fall, then do the final 3.1 miles Saturday, Nov. 3 at the Rose Bowl. 296-3364 or www.heartmarathon.com.

✦ **Need to report an abandoned car**, reserve a picnic site or get child care information? For a list of handy numbers call 744-7290 or visit www.cityofpasadena.net (click on Phone Numbers).

✦ **Visit our new one-stop shop** at www.cityofpasadena.net (click on e-government) to renew a dog or business license, pay a water/electricity bill or parking ticket, look for a city job, request a birth certificate, report a pothole, examine restaurant inspection reports and much more!

✦ **Pasadena's Code Enforcement Commission is planning** upcoming special meetings to discuss a variety of issues with the community. Learn more at www.cityofpasadena.net/commissions or call 744-4633.

✦ **Changes are underway to reduce pollution** at Brookside Park and the Arroyo Seco channel. Volunteer to help monitor the effort one hour per month (no experience necessary) by calling Arroyo Seco Foundation at 304-3417.

✦ **Note:** All dates and times listed in *Pasadena In Focus* are as of the publication date. Call the numbers listed to confirm information. All phone numbers are in the (626) area code unless otherwise noted.

Noticias En Breve

Un Fin de Semana Perfecto

Amantes del arte, ¡octubre es su mes! los museos, galerías, salas de concierto, restaurantes y patios estarán llenos de actividades durante el fin de semana de Arte en Pasadena del 12 al 14 de octubre.

Comienza con la Noche de Arte en Pasadena el viernes, 12 de octubre, de 6:00 a 10:00 p.m. donde más de una docena de las más importantes atracciones culturales en Pasadena abren sus puertas sin costo de admisión (y autobuses gratis para ir de un lugar a otro).

El sábado, 13 de octubre, de 11:00 a.m. a 5:00 p.m. no falte al Recorrido de Arte en el Distrito Teatral, una celebración al aire libre sin costo alguno, que presenta artistas locales, narradores de cuentos, comida y actividades manuales; y no falte ese día al 9no Desfile Anual de Historia Latina y de Jamaica de 11:00 a.m. a 4:00 p.m. que comienza en Howard Street cerca de Los Robles Avenue y termina en el Parque Pintoresca.

El domingo 14 de octubre de 10:00 a.m. a 5:00 p.m. el

Se continua adentro ...

A Great Rose Bowl Workout

WITH ITS MOUNTAIN VISTAS, BLUE SKIES AND SHADOWS OF THE HISTORIC STADIUM, the loop around the Rose Bowl is the preferred route for in-the-know runners and walkers. And now the loop is even safer, thanks to a buffer zone the city recently painted to separate pedestrians from cars and bikes.

The buffer zone works best when you follow the rules. For instance, the California Vehicle Code requires pedestrians to walk along the left edge of the roadway, so you should walk or run facing oncoming traffic in the designated pedestrian path, counterclockwise around the stadium. Do your part by following the signs and pavement markings, and you'll get a great, safe workout.

For more information, call 744-4194.



Your E-ticket to Great Grades

SHOPPING FOR BACK-TO-SCHOOL SUPPLIES? The best ones are free and online at www.cityofpasadena.net/library.



The first step is to get a library card for your student. This will provide access to free homework help, research materials and other great resources. Simply click on Library Services and take it from there.

You can download an entire e-book for your student to read - or listen to - for a report or research (click on Library Catalog and then Digital Books and Music).

Click on E-resources for a long list of databases with newspaper and magazine articles that can help with history research, English papers and much more.

With another click of the mouse, Live Homework Help provides tutors in real time from 1 to 10 p.m. every day, waiting to help 4th through 12th graders with math, English, social studies and science.

If your student is just looking for an answer to a question, whether it's about local history or world events, click on Connect with a Librarian day or night, seven days a week.

Additional web links, including activities for children and teens at local libraries and tips on finding the perfect college, can be found at www.cityofpasadena.net/library/librarykids and www.cityofpasadena.net/library/libraryteens.

And there's always the good, old-fashioned way: Bring your student to Pasadena Central Library or any branch library! A library card is the ticket to books, music, DVDs, reserved Internet access and much more.

September is National Library Card Month, so why wait? For more information call 744-4066.

Let it Roll! Pasadena Loves Bikes



Photo: Eric Shen

WITH A COMPREHENSIVE BIKE MASTER PLAN, handy bike maps and safety brochures, 60 miles of new bike lanes and 300 new bike racks, it's no wonder Pasadena is known as one of the most bike-friendly communities in Los Angeles County.

Many Pasadena traffic signals have devices that detect cars as well as bicyclists, helping you breeze right through. When you're riding your bike in the street toward a red light, in most cases a sensor will trigger the signal to turn green. If it doesn't work right away, place your bicycle inside the loop in the roadway (look for a six-foot asphalt circle in each lane before the crosswalk), and the signal will know you're waiting to cross. If you don't see loops in the pavement, look up to see if there's a video camera pointed at you from the traffic light. If there is, it probably has already detected you and you should see a green light shortly. (If there aren't any loops or cameras, the signal is set on a typical fixed time cycle and you'll get a green light before long.)

Originally designed solely for cars, the devices are meant to optimize signals and ease traffic flow. Field tests are conducted to set them so they're just sensitive enough to detect a bike but not so sensitive that a bird or small object will cause the light to change.

Pasadena's Transportation Department is helping make our community a great place to live, work and play - and where you don't need a car to get around. For more information on cycling in Pasadena, watch "Pasadena: Geared for Bikes" on KPAS or visit www.cityofpasadena.net/transportation.

For more information about bicycling through Pasadena, call 744-8747.

You Can't Be Too Prepared

FROM WINDSTORMS AND EARTHQUAKES TO WILDFIRES AND FLOODS, Southern California has more than its share of natural and human-caused emergencies and disasters.

Pasadena Fire Department reminds all residents to be prepared for the types of disasters that can affect this region:

- **Make a Plan** – Establish responsibilities for each member of your household. Learn the post-disaster policies at your child's school; and conduct a household evacuation drill in your home twice a year.
- **Build a Kit** – Plan to store enough supplies for at least three days for everyone in your household, including items for infants, seniors and people with disabilities. Store your supplies in a sturdy but easy-to-carry container such as a large backpack or duffel bag. Replace certain supplies, such as water and food, every six months. Keep a smaller version of the kit in your vehicle and pack one for your child to take to school.
- **Take a Free Class** – Pasadena Fire Department offers free Pasadena Emergency Response Team (PERT) training classes for neighborhood groups, community-based organizations and businesses. The class includes disaster preparedness, first aid, fire suppression and light search and rescue.
- **Be Prepared for Earthquakes** – Protect your property before the next earthquake strikes. Bolt bookcases and tall furniture to wall studs. Brace or anchor high or top-heavy objects. Secure items that might fall, such as televisions, books, computers, etc. Install strong latches or bolts on cabinets that store bottled foods, glass and china.
- **Learn More** – Visit www.cityofpasadena.net and click on Emergency Preparedness or call 744-7276. No Internet access? It's free at Pasadena Central Library and all branches.

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Mercado de Arte en One Colorado presentará obras maestras creadas por el Centro de Arte de la Universidad de Diseño y por los estudiantes de Pasadena City College, facultad y ex-alumnos.

Para detalles completos acerca del Fin de Semana de Arte en Pasadena, incluyendo el recorrido en bicicleta y transporte público visite www.pasadenaartweekend.com o llame al (800) 307-7977.

Proteja a Su Hijo Cuando Ocurra una Catástrofe

Es hora de regresar a la escuela. ¿Estará preparado su hijo si ocurre un gran terremoto u otra catástrofe durante las horas escolares? Más y más escuelas están pidiéndoles a los padres que proporcionen paquetes de emergencia para sus hijos.

Para que su hijo este seguro y cómodo, guarde un paquete con ropa adicional y una "frazada" de una tienda de deportes. Incluya una pequeña linterna con baterías, un cepillo de dientes para viaje y pasta de agua, refrigerios que no se descompongan y una lista de medicamentos que se necesiten. También debería de incluir una ficha con información de emergencia y de personas a contactar fuera del estado, además algo que puede tranquilizar a su hijo, como una foto familiar, una nota cariñosa, un animalito de peluche o un libro para colorear con crayones.

Pregúntele a un administrador de la escuela de su hijo acerca del plan que tienen en ese plantel en caso de una catástrofe y cada cuanto tiempo lo actualizan. Explíquele el plan a su hijo, y luego hable acerca de su propio plan familiar en caso de emergencia y donde se encontrarán después de una catástrofe si es que no sucede durante las horas escolares.

Usted y su hijo podrán descansar mejor al conocer estos detalles. Para más información y consejos adicionales, visite www.cityofpasadena.net y haga clic en Preparación para Emergencias o llame al 744-7276.

Etcétera, etcétera...

Evaluaciones gratis, seminarios y comida son parte de la Feria de Salud Madison, el sábado 22 de septiembre, de 9:00 a.m. a 1:00 p.m. en la Avenida Madison entre Orange Grove y Mountain. 683-9492.

Vaya a la feria universitaria gratis el sábado, 20 de octubre, desde el medio día hasta las 4:00 p.m. en el Centro Comunitario Villa-Parke, 363 E. Villa Street, patrocinada por APPLE/IDEPSCA. 628-5585.



ARTS Bus Ridership is Up

IN THE PAST 12 MONTHS RESIDENTS HAVE TAKEN about 275,000 new trips using the Pasadena Area Rapid Transit System (ARTS) - a 19 percent increase in riders! Hop on and you won't be alone: More than 1.7 million riders will board ARTS buses this year, an average of 740 more riders each day than last year.

Improved bus stop signage includes route schedules and maps, making it easier for riders to be more spontaneous and confident. Fares remain low, with 40 percent of riders paying just 50¢ or using Metro EZ Transit Passes. Nearly half of Pasadena ARTS Bus riders pay just 25¢ a ride by boarding with a student ID or qualifying for senior and disabled discounts, while the rest use transfers and passes. In addition to EZ passes, ARTS Bus drivers accept Metrolink passes and tickets, Access Services IDs and Pasadena Dial-A-Ride IDs.

For more information visit www.cityofpasadena.net/transportation (click on Transit Planning and Operations) or call 744-4055.



Partnerships Benefit Children and Families

THOUSANDS OF SCHOOL-AGED CHILDREN BEAT THE SUMMERTIME BLUES this year thanks to partnerships between the city of Pasadena and Pasadena Unified School District. We pooled our efforts to provide swimming and playground programs, meals at parks, recreation classes and field trips. Now that school is back in session, even more collaborations are in the works.

Tennis courts at John Muir and Pasadena high schools are open to the public on weekends at no charge. Reservations are not required except for tournaments and other special events. The city funded renovation of 10 courts at John Muir High School.

To provide additional park space in the Central District, the city has funded renovation of the elementary play field at McKinley School, including new shade structures, parkways and grass.

To increase pedestrian safety, the city's Transportation Department is revising maps to PUSD elementary and middle schools to highlight routes with sidewalks, crosswalks and signage, and produced a video about pedestrian safety starring Muir students (visit www.cityofpasadena.net/transportation and scroll down to Pedestrian Safety). To provide safer access at Pasadena High School, the city and PUSD have developed and funded a plan for two new pick-up/drop-off areas on Washington Boulevard and at the student parking area on Sierra Madre Boulevard.

A smooth and safe back-to-school process has been aided by Pasadena police and fire officials who have planned and coordinated programs with PUSD including leadership training for school athletes and other interested students who will work with public safety officials and promote safe campus atmospheres.

The Kids' Closet drive is a new partnership of city and PUSD employees through Sept. 14 to provide homeless families with vital needs such as clothes, school supplies and personal hygiene products.

The Fire Department is advising PUSD on disaster preparedness, including emergency operations for campuses and tips for parents as they pack emergency kits/backpacks for their children ages 6 to 12 to take to school. PUSD will participate in a city-led emergency operations drill in November.

For more information about city/school partnerships, email fowler@cityofpasadena.net or call 744-4732.



City Hall To Community: "Welcome Back!"



photo: Arle Penn

A fantasy light show bathed City Hall in a variety of colors.

CENTENNIAL SQUARE IN FRONT OF PASADENA CITY HALL WAS TRANSFORMED into a festival atmosphere July 15 during the first of two grand reopening events

The PUSD High School Summer Jazz Ensemble and the Caltech Nano Jazz Band performed while stilts-walkers, jugglers and balloon artists entertained spectators. Armory Center for the Arts provided children's activities and about 50 artists from California Art Club created paintings of City Hall.

After Pasadena's mayor proclaimed City Hall open for business, the Pasadena Pops Orchestra performed a free community concert of symphonic compositions and popular standards for an audience of thousands.

City Hall's courtyard was the place to be July 22 while queuing up for architectural tours led by Pasadena Heritage: A barbershop quartet and Dixieland band performed, visitors enjoyed ice cream sundaes and root beer floats, photo displays chronicled the retrofit and restoration project, and the paintings created on July 15 were exhibited.

For more information about the project, call (626) 744-4755 or visit www.cityofpasadena.net/cityhall.

PASADENA Water & Power

Choose Native and Low-water Plants



photo: Zack Stromberg

EXPERT GARDENERS AGREE: AUTUMN IS THE BEST TIME TO PLANT. Learn how to refresh your garden with beautiful natives and other low-water plants during Pasadena Water and Power's 4th annual California Friendly and Native Plants Landscaping Class on Saturday, Sept. 22, from 8:30 a.m. to noon at Eaton Canyon Nature Center, 1750 N. Altadena Dr.

Offered free to PWP's residential water customers, the popular class covers the benefits of using native and California Friendly plants, selection tips, planting guidelines and garden maintenance. The session is led by landscape professionals and

free materials are provided, including a full-color plant guide. Continental breakfast is included. Seating is limited, so reservations are required. Call 744-3715 to reserve your spot.



More Fluoride for Healthy Teeth

SMILE! REMEMBER THOSE CHILDHOOD FLUORIDE TREATMENTS AT THE DENTIST'S OFFICE? You'll soon have a better tasting way to fight tooth decay with fluoridated water.

Metropolitan Water District (MWD), from which we import about 60 percent of Pasadena's water, is planning to boost the amount of fluoride in its water to 0.7 to 0.8 parts per million. Pasadena Water and Power doesn't fluoridate its water because we already have pretty high amounts of the element, which is found in lakes, rivers, oceans and the rainwater that seeps into our reservoirs. But when we mix our own groundwater with MWD's fluoridated water, we'll begin delivering water with a new concentration of 0.7 to 1.2 parts per million.

According to the Centers for Disease Control and Prevention and more than 50 years of scientific research, people who live in cities with fluoridated water have healthier teeth and fewer cavities, with no known side effects. Customers who don't want to drink fluoridated water can use home water treatment units that use reverse osmosis membrane filters, or choose bottled water that doesn't contain fluoride.



Water Conservation is Critical

PASADENA (AND ALL OF SOUTHERN CALIFORNIA) IS FACING ONE OF THE TOUGHEST WATER SITUATIONS TO DATE. Locally we've had the lowest rainfall level since 1878 and our sources up north are just as dry! Pasadena Water and Power pumps about 40 percent of our local water supply from the ground and imports the rest from Northern California via MWD. This year, the Sierra Nevada snow pack level is well below average, the Colorado River Basin is in its eighth year of drought and the state recently imposed pumping restrictions in the Sacramento-San Joaquin Delta.

To preserve supplies and meet our water needs, Pasadena's mayor is urging residents to cut water use by at least 10 percent, or 20 gallons per day. Here are a few simple ways you can save:

- Cut your shower time by just two minutes and save five gallons.
- Turn off your faucet while brushing your teeth or shaving to save up to six gallons per minute.
- Fix faucet leaks to save 15 to 20 gallons per day.
- Take advantage of PWP's rebates for efficient toilets and clothes washers; go to the PWP website for more information and a list of qualifying models.
- Don't leave the hose running while you wash your car. Instead use a nozzle with an automatic shut-off to save 10 gallons per minute.
- Water your yard between 5 and 8 a.m. - never during the heat of the day.
- Sweep driveways, sidewalks and patios instead of washing them down with a hose to save 150 gallons each time.
- Consider replacing your lawn with drought-tolerant plants and native grasses.

PWP's new conservation ad is running in local newspapers



If you have an automatic sprinkler system, visit www.bewaterwise.com for a watering calculator tailored to your individual landscaping. Most of us over-water by 50 percent. Check the community's water conservation progression at the PWP website.



Get an Efficient New Pool Pump

PWP IS DIVING INTO A NEW REBATE PROGRAM! Replace your old, inefficient pool pump with a new dual, four or variable-speed pump and receive cash back. You'll cut your monthly utility bill, help reduce PWP's power generation costs and - best of all - protect the environment by reducing emissions. It's a win-win!

You'll find a list of rebate amounts, qualifying models and a downloadable application on the PWP website. To talk to a customer care representative or request an application by mail, call the PWP AnswerLine.



Employees Turn the Key on First Vanpool

PASADENA WATER AND POWER EMPLOYEES, in partnership with the Transportation Department, have started the city's first-ever employee vanpool by leasing an eight-passenger vehicle. The inaugural group of riders includes employees who work for PWP and live in communities along the 210 freeway east of Pasadena.

This effort, which helps the environment by getting more cars off the congested freeway, is the latest addition to the city's successful trip reduction program for employees, also known as Prideshare.

Visit www.cityofpasadena.net/waterandpower or call the PWP AnswerLine at 744-6970