



## In the Midst of Layoffs are Employers Prepared to Guide Their Employees Through Recession and Transition

It is never easy. There is no painless way to do it. No one wants to do it. But it has to be done. Telling your loyal, hardworking, talented employees this is the end of the journey with your company can never be a pleasant task.

The Foothill Workforce Investment Board (FWIB) understands that laying-off workers can have a traumatic impact on your business, employees, and the whole community. The Business Service Team can mobilize immediately to meet with the employer to plan the best way to communicate the services available to the employees once they are laid-off. The team is prepared to assist with **access to Unemployment Insurance Benefits, access to training and career development, stream of job leads and employer contact, upgrading resumes to current market standards, interview preparation, and a variety of supportive services to help transition into a new job or different career.**

The Foothill Workforce Investment Board is comprised of representatives from businesses, education, labor, and community. Our goal is to assist employers when times are good by helping them build their workforce, and when the economy is at a downturn to help transition their workforce into different jobs. The FWIB is funded through the Workforce Investment Act and with additional funds through the American Recovery and Reinvestment Act (ARRA) we are able to assist more individuals daily.

We ask you to help your transitioning employees know what services are available for them within their communities. Along with the FWIB you can arm them with as much information as you can so they are prepared for this transition. All services provided by the FWIB are at NO COST to both the employers and the job seekers.

We look forward to helping the cities we serve, and we make it our priority every day. We will make you business our business as long as you need us. For more information please visit our website at [www.foothilletec.org](http://www.foothilletec.org), or contact Joumana "JB" Barakat with the Business Service Unit at 626.584.8387.

## SBA Launches New 100-Percent Guarantee ARC Loan Program to Help Struggling Businesses

Small businesses suffering financial hardship as a result of the slow economy may be eligible to receive temporary relief to keep their doors open and get their cash flow back on track through to a new loan program.

The SBA will start guaranteeing America's Recovery Capital (ARC) loans. ARC loans are deferred-payment loans of up to \$35,000 available to established, viable, for-profit small businesses that need short-term help to make their principal and interest payments on existing qualifying debt. ARC loans are interest-free to the borrower, 100 percent guaranteed by the SBA, and have no SBA fees associated with them.

ARC loans will be made by commercial lenders, not SBA directly. For more information on ARC loans, visit <http://www.sba.gov/recovery/arloanprogram/index.html>

### Business Resources Links

- [Pasadena Enterprise Zone](#)
- [Economic Development](#)
- [Foothill Workforce Investment Board](#)
- [Pasadena Chamber of Commerce](#)
- [North Lake Village Business Association](#)
- [South Lake Business Association](#)
- [Playhouse District](#)
- [Old Pasadena Management Company](#)
- [Pasadena Visitors Bureau](#)
- [Northwest Commission](#)

### Did You Know?

- *The Pasadena Enterprise Zone (EZ) can assist your company in determining if your employees qualify for a 5-year State Hiring Credit potentially up to \$37,000. Contact the [Enterprise Zone Manager](#) (626) 744-7347 for more details.*
- *The Pasadena Enterprise Zone welcomes the following new businesses to the Zone:*
  - Servando Fuentes,
  - Kenneth Sumner Custom Carpentry,
  - Healthy Option,
  - City Works, Inc., and
  - All Star Glass Inc.