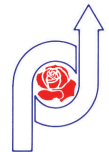


*The Pasadena Chamber of
Commerce* PRESENTS



You're in the Enterprise Zone! NOW WHAT?

*Or The State of California wants to give YOU money.
Come learn how to get some.*

A FREE informational meeting for businesses
at Melody's Soul Food
755 East Washington Boulevard (between Lake and El Molino)
Thursday, March 5th, 3:00 p.m. to 4:30 p.m.
FREE (light refreshments will be provided)

Reservations not required, but email paul@pasadena-chamber.org so we know how many to plan for.

The Enterprise Zone program was created to spur business growth and development in targeted areas. Pasadena recently expanded its Enterprise Zone to include many areas of the Central Business District. Being in the Enterprise Zone qualifies businesses for certain tax incentives and other forms of financial and technical support. These incentives can mean substantial savings to an employer, a business that may be expanding or hiring new workers, or existing businesses. Join us to learn if you qualify, how much you could save and how you can access Enterprise Zone benefits.

PROGRAM

Welcome and Introductions:

Paul Little, Pasadena Chamber of Commerce

Enterprise Zone 101, the Basics:

Melissa Alva, Pasadena Enterprise Zone Manager

Presentations and Panel Discussion / Questions and Answers:

Nojan Bolorchi of Tax Incentive Solutions, Dan Lien of Community Bank

Marcus Panasewicz of RSM McGladrey, Jason Melillo of KBKG