

1. Legal Name:

The Arroyo Center for Art and the Environment, a joint venture of Arroyo Seco Foundation and the California Art Club

2. Address –

75 South Grand Avenue
Pasadena, CA 91105

3. Contact:

Tim Brick, Managing Director, Arroyo Seco Foundation

4. Authorized Contact:

Tim Brick, Managing Director, Arroyo Seco Foundation.

5. Tax Status –

The Arroyo Seco Foundation and the California Art Club are non-profit, tax exempt organizations under Section 501(c)(3) of the 1986 Internal Revenue Code. ??? Attach copies of letters of determination

6. Authorization –

The articles of incorporation and bylaws of ASF and CAC give these corporations the legal authority to acquire and hold title to property or to lease property.

7. Non- Public Agencies:

7a. Description of organization

The Arroyo Center for Art and the Environment is a joint venture of the Arroyo Seco Foundation and the California Art Club.

Arroyo Seco Foundation

The Arroyo Seco Foundation, founded by Charles Lummis more than 100 years ago, works to promote the preservation and promotion of the Arroyo Seco, one of Southern California's greatest natural treasures.

After a lapse in many decades, the Arroyo Seco Foundation was revived in 1989 to continue that vision and mission. Since then, ASF and hundreds of volunteers have planted thousands of native trees in the Arroyo, participated in and led major Arroyo planning efforts, educated the public as to the riches of the Arroyo, and most importantly worked to restore the natural splendor of the Arroyo for this and future generations.

ASF advocates an integrated, harmonious approach to watershed and flood management, water conservation, habitat enhancement, and expansion of recreational opportunities. Through physical projects and recreation and environmental awareness activities, ASF strives to involve residents and organizations in this tremendous enterprise. As a member of the California ReLeaf tree-planting network ASF works to reforest the Arroyo Seco, the San Gabriel Mountains, and neighboring urban landscapes with native shrubs and trees.

The Arroyo Seco Foundation enables local residents, organizations, and businesses to become directly involved in restoring the Arroyo Seco through its many and varied activities.

Major Current Projects include:

- **Arroyo Seco Watershed Restoration** -- This comprehensive approach to mountain and urban watershed management is a partnership of ASF and member groups of the Council of Arroyo Seco Organizations (CASO).
- **Arroyo_Seco_News** -- A lively email news and discussion forum that keeps Arroyo aficionados up-to-date on Arroyo issues, projects and events — and to spread the word.
- **CASO** – ASF manages and provides staff support to the Council of Arroyo Seco Organizations, a network of community-based organizations and environmental groups working to improve the Arroyo; ASF also actively participates in CASA – the Council of Arroyo Seco Agencies.
- **Supporting Arroyo Improvement Efforts** -- A multitude of planning efforts have been conducted to upgrade and restore the Arroyo along its entire length. These include a master plan for the Angeles National Forest, Pasadena's Arroyo Seco Master Plan, South Pasadena developments, Debs Park, Confluence Park planning, the US Army Corps of Engineers Arroyo Seco Watershed Feasibility Study and other efforts.
- **Tours and Educational Events** -- ASF offers a variety of tours of the Arroyo Seco and a series of educational programs about its habitat, culture and history.
- **Volunteer Opportunities** – ASF offers several of ways to get involved in protecting and restoring the Arroyo Seco, such as periodic clean-ups, tree-plantings, water quality monitoring, and other activities. The Arroyo Seco Stream Team is our group of volunteers who conduct these activities.

California Art Club

The California Art Club (CAC) was established in 1909 by early California Impressionists or Plein Air Painters. The group developed out of the Painter's Club of Los Angeles, an informal group of male artists founded in 1906; a significant impetus to form the new club was to allow women artists to participate. Artists Franz Bischoff (1864-1929), Carl Oscar Borg (1879-1947), Hanson Puthuff (1875-1972) and William Wendt (1865-1946), whose wife Julia Bracken Wendt (1871-1942) was a sculptor of merit were instrumental in its founding, and the first meeting was held in Franz Bischoff's Arroyo Seco studio.



William Wendt
(1865 - 1946)

2nd (1911-1914) and 4th (1917-1918) CAC President

Under the leadership of William Wendt, who served as president for six years, the California Art Club quickly became a powerful and prestigious institution and cultural authority on the west coast. Membership included such luminaries as Edgar Payne (1883-1947), Granville Redmond (1871-1935), Guy Rose (1867-1925), Jack Wilkinson Smith (1873-1949) and Marion Wachtel (1876-1954). The success of the CAC's exhibitions helped grow its supporting "Patron" membership to include many Southern California leading citizens. Among these was Aline Barnsdall, who in 1926 gave her Frank Lloyd Wright designed home, Hollyhock House, to the California Art Club for its headquarters. After the 1929 stock market crash, World War II, and the onset of international modernism, the Club's status and membership declined; in 1942, the CAC presented its prestigious headquarters to the City of Los Angeles to ensure its preservation and maintenance. Astonishingly, the California Art Club did not die with this loss, but continued as a small group of professional and amateur artists.

In 1993 artist Peter Adams was asked by Patron member Verna Gunther to help revive the California Art Club. With his wife, Elaine Adams, their vision to restore "traditional" art to a high standard was realized. Fellow artists Dan Goozéé, Steve Huston, Stephen Mirich, Daniel W. Pinkham, Tim Solliday and William Stout all pitched in, recruiting top artists from Northern and Southern California. Noted artists outside California also joined this revival as "Out-of-State Artist" members.

California Art Club president Peter Adams says, "A major tenet of the California Art Club is to look to our heritage for inspiration and guidance brought through the knowledge of artistic techniques nearly forgotten. The intention of the California Art Club is to encourage the education and continuation of fine traditional art by inviting the public to witness the evolution of our artists' new timeless creations." Adams states, "Traditional art is the new avant garde."

The Arroyo Center for Art and the Environment

The Arroyo Center for Art and the Environment will be governed by a board of seven directors. The Center will not seek separate corporate status, but instead be a project of the Arroyo Seco Foundation. The Arroyo Seco Foundation and California Art Club will designate three board members each, with the seventh designated by the City of Pasadena.

The Center will be managed by an executive director and staff with a broad overview of the art and environment of the Arroyo Seco. Art classes and programs will be directed by the California Art Academy & Museum, a non-profit subsidiary of the California Art Club. Programs and activities relating to the environment and nature will be managed by the staff of the Arroyo Seco Foundation. An advisory committee of educational professionals and experts in environmental management is being formed to broaden participation in educational programs and to ensure the highest quality of instruction. We intend to involve the University of California Cooperative Extension Program, the Pasadena Unified School District, Kidspace Children's Museum, Los Angeles and San Gabriel Rivers Watershed Council, and other educational institutions on our environmental education committee.

7b. Listing of all principals in the organization and proposed on-site programs managers, appropriate credentials as well as description of previous related experience

Principals



Tim Brick is Managing Director of the Arroyo Seco Foundation and Executive Director of the Arroyo Center for Art and the Environment. Mr. Brick has been involved in the management and operation of non-profit organizations for more than 35 years. A senior director of the Metropolitan Water District of Southern California, he chaired the Water Education Committee and has served on many others. He directed the Arroyo Seco Watershed Restoration Feasibility Study and other Arroyo improvement efforts for more than two decades. He was Executive Director of Hahamongna Operating Company, established by the City of Pasadena in 1995 to pursue the development of Hahamongna Watershed Park, and served as a consultant on that project until 1998. He curated the award-winning "Flowing Waters, Fruitful Valley" exhibit at the Pasadena Museum of History in 2004-2005 and has dedicated himself to the art and culture of Arroyo Seco for many years. He is a reader at the Huntington Library in western water and local history.



Peter Adams - Contemporary American artist Peter Adams, a fourth-generation Pasadenan, received his training at Art Center College of Design, Otis Art Institute, and Instituto de Bellas Artes, San Miguel de Allende. However, it was not until he enrolled at the Lukits Academy of Fine Arts in Los Angeles that he finally found the traditional artistic philosophies that have since informed his work. At the Lukits Academy, Adams spent seven years in diligent training, eventually becoming the personal apprentice to the renowned mural, landscape and portrait painter Theodore N. Lukits (1897-1992).

From his years with Lukits, Adams gained a heightened appreciation for Oriental objects and antiquities. At the Lukits Academy it was typical for students to study still-life compositions that consisted of original sculptures and porcelains from the various Chinese dynasties that were part of the Lukits personal collection. This interest later led to his traveling throughout Asia; in 1980 Adams was the first American artist to travel and paint unescorted through the People's Republic of China. His fascination for Asia gained him great acclaim when, in 1987, he was the only American artist to travel and paint with the Mujahideen rebels in Soviet-occupied Afghanistan. Today, Adams combines Eastern design concepts with the Western sense of depth through atmosphere.

Adams is a Signature Member of the California Art Club, Pastel Society of America, and Plein Air Painters of America, as well as a Master Signature Member of the Oil Painters of America.

Since 1993 Adams has served as president of the California Art Club, established 1909 and one of the largest and most active professional arts organizations in the country. Under his leadership, the club's roster has grown from 80 members to nearly 3,000. Today, the California Art Club is recognized as a leading proponent in the current national traditional art movement.

He serves on the Board of Directors for the Pacific Asia Museum, and is on the Advisory Board of Directors at the Academy of Art College in San Francisco, as well as the American Society of Portrait Artists in Montgomery, Alabama. In addition, he is an elected Associate Guild Member, Honorary Emeritus of the American Society of Classical Realism in Minneapolis, Minnesota.

In May, 1997 Peter Adams received the Gold Crown Award for Visual Art presented by the Pasadena Arts Council. Also in 1997, he co-founded the California Art Academy and Museum in Pasadena, California, a 501(c)(3) nonprofit institution designed to assure continuation of high standards in traditional fine art.



Elaine Adams, Executive Director of the California Art Club and Director of American Legacy Fine Arts, combines an extensive background in art history, executive administration, and finance. She provides a unique personal approach to servicing artists and gallery clients, and as the wife of the artist Peter Adams has been active in many capacities in the art industry. For more than 12 years she has been immersed in the contemporary-traditional fine art scene, and is recognized as one of the country's most dynamic and influential forces in the growing shift from conceptual art and back to representational, figurative formats.

Elaine has served on several art committees and cultural boards, including Los Angeles County Museum of Art's American Art Council, Pacific Asia Museum, Art Center College of Design, The Pasadena Symphony, Rymann-Carroll Foundation, and the American Society of Portrait Artists. Since 1993, as a non-paid administrator, she has held the positions of Executive Director of the California Art Club, and Editor-in-Chief of the *California Art Club Newsletter*. She is also director of the California Art Club Gallery at The Old Mill in San Marino, and an author and lecturer on topics relating to traditional fine art.

In 1997 Elaine and Peter founded the California Art Academy and Museum, a 501(c3) nonprofit learning institution dedicated to classical training in fine art and California's artistic heritage. In November of that year, *Southwest Art Magazine* named Elaine one of the country's "Five Most Notable Women." Other honors include recipient of the Pasadena Arts Council's Gold Crown Special Award in 2000 for her contributions in advancing contemporary-traditional art.

Prior to her work in the art world, Elaine earned dual bachelor's degrees in mathematics and economics at the University of Southern California. After graduation, she worked as a stockbroker for Crowell, Weedon & Co., the largest independent investment firm in the Western United States. Because of her financial background, many collectors seek her advice and counsel before purchasing contemporary-traditional fine art, as she believes collectors should view art collections as they would any important asset. Elaine Adams may be reached at elaineadams@earthlink.net

Jeff Chapman, Director of Environmental Education, has served as the Arroyo Seco Foundation's Watershed Coordinator for the past two years. Previously he was a teacher and naturalist for the National Audubon Society, where he developed environmental education activities for a diverse urban population at the Audubon Center at Debs Park in Northeast Los Angeles. He also served as Education Assistant of the Catalina Island Conservancy from 1998 to 2002. Jeff resides in Eagle Rock



The Arroyo Seco Watershed Coordinator

program, a project of the Arroyo Seco Foundation, is part of a statewide initiative of the California Department of Conservation funded by the CALFED Bay Delta Authority. Key goals of the program are to promote water conservation, improved water quality, and community and institutional partnerships in these endeavors.

As watershed coordinator, Jeff

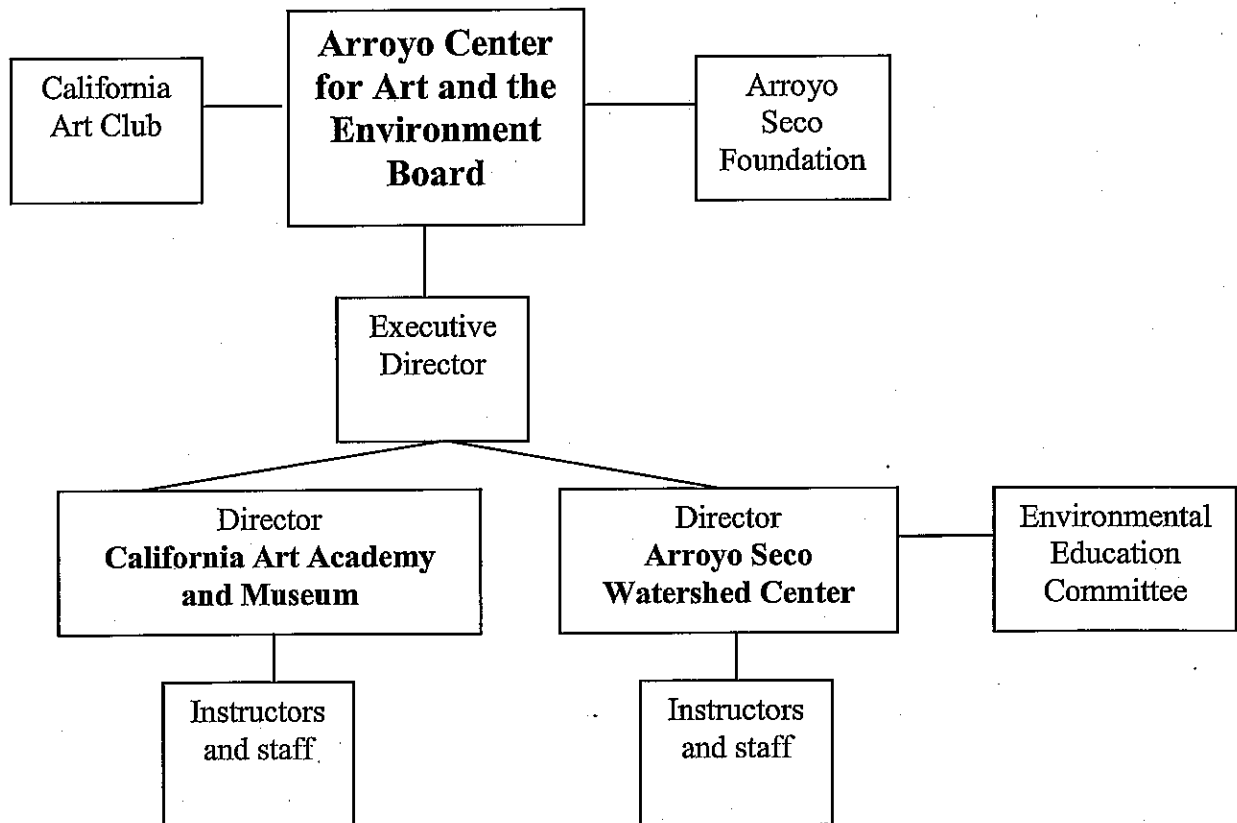
- Provides staff support to the Council of Arroyo Seco Organizations, a consortium of neighborhood and environmental groups working to improve the Arroyo Seco;
- Assists in development and dissemination of educational programs regarding wise water use and conservation strategies, including irrigation controllers, appropriate landscaping and other techniques;
- Trains and assists with the activities of the Arroyo Seco Stream Team, a grassroots component of the watershed management program; and
- Develops internet-based resources for the ASF web site.

Jeff Chapman also represents the Arroyo Seco Watershed on the Upper Los Angeles River Steering Committee of the Los Angeles County Integrated Regional Water Management Program (IRWMP). The IRWMP is developing a strategic plan for water resources, quality, open space, and habitat for Los Angeles County.

Legal and Financial

John Walker, a retired attorney who was formerly a partner at the law firm of Latham and Watkins, is the legal advisor for the Arroyo Center for Art and the Environment. Our financial consultant is Richard E. Pearson, CPA, MBA, of the firm Oberlies & Pearson, Inc., Certified Public Accountants.

7c. Organizational chart for the organization



7d. Guidelines of personnel procedures, etc.

I. GENERAL POLICY

It is the policy of the Arroyo Center for Art and the Environment to provide equal employment opportunities to all qualified individuals without regard to race, color, religion, national origin, gender, sexual orientation, age, veteran status, disability, or marital status in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

It will also be our policy to promote the realization of equal employment opportunities through a positive, continuing program of specific practices designed to ensure full realization of equal employment opportunity for all.

To make this policy effective, and to ensure conformance with the Rules and Regulations of local, state and federal law, our Equal Employment Opportunity Program includes the following elements:

II. RESPONSIBILITY FOR IMPLEMENTATION

The executive director is responsible for the administration and implementation of our Equal Employment Opportunity Program. It will also be the responsibility of all persons making employment decisions with respect to the recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that our policy and program is adhered to and that no person is discriminated against in employment because of race, color, religion, national origin, gender, sexual orientation, age, veteran status, disability, or marital status.

III. POLICY DISSEMINATION

To ensure that all members of the staff are cognizant of our equal employment opportunity policy and their individual responsibilities in carrying out this policy, the following communication efforts will be made:

- o The ACAE's employment application forms will contain a notice informing prospective employees that discrimination is prohibited and that they may notify the appropriate local, State or Federal agency if they believe they have been the victims of discrimination.
- o Appropriate notices will be posted informing applicants and employees that the Center is an Equal Opportunity Employer and of their right to notify an appropriate local, State or Federal agency if they believe they have been the victims of discrimination.

IV. RECRUITMENT

To ensure that information concerning each full-time vacancy is widely disseminated, we will utilize advertising in local and regional publications as well as through relevant professional associations or publications.

V. TRAINING

Our goal is to fully utilize and develop the talents of all those who work for the Center without discrimination of any sort.

VI. EVALUATION

All employees and contract personnel shall be reviewed annually to assess performance in achieving program goals.

VII. POLICY AND PROGRAM DEVELOPMENT

ACAE practices an inclusive process in planning and initiating programs and policies.

7e. Connection to the Community and community interest that will be served.

Both the Arroyo Seco Foundation (ASF) and the California Art Club have deep roots in the community and outstanding records of public outreach and involvement.

ASF has always involved community members and organizations in our work from our earliest tree-planting and urban reforestation efforts to more ambitious and far-reaching watershed management work today. We enlist participation and cooperation to protect, conserve, and restore the Arroyo Seco. ASF currently works with various communities through an array of venues and methods. ASF is collaborating with schools to develop curriculum that is Arroyo-centric and to conduct classroom and field lessons for classes. Our adult educational efforts have focused on shaping citizens who understand the broad concepts of watershed management and restoration. ASF has used venues such as Watershed U, civic clubs, and residential association presentations, workshops, and walking tours to expand the knowledge of local residents and visitors of the Arroyo Seco. In addition, ASF has organized the Arroyo Seco Stream Team to directly involve residents in various projects in the Arroyo, including water quality monitoring and cleanup activities.

ASF has also spurred the creation and helped sustain the Council of Arroyo Seco Organizations (CASO) and the Council of Arroyo Seco Agencies (CASA). These two vehicles engage community leaders and agencies in efforts to better manage, conserve, and improve the natural resources of the Arroyo Seco watershed. CASO provides a network for a multitude of regional community based and environmental organizations to discuss and involve constituents in watershed issues. CASA brings more than 15 governmental agencies and key non-profit organizations to the table to collaborate on projects that will improve the health of the watershed, while enhancing local residents' quality of life.

Community interests served by the Arroyo Seco Watershed Center are numerous. The Center will provide a gathering and learning location for a broad audience of stakeholders. Arroyo Seco restoration activities will allow participation in planning and implementing projects to make our environment more beautiful, thus improving quality of life for all who share this marvelous natural resource. Our educational endeavors will instill a deeper sense of place, creating pride and ownership. Landscape and aesthetic improvements at the site will enhance the neighborhood. The Center will promote democratic participation in the Arroyo by involving the community, CASO and CASA.

California Art Club

The California Art Club engages in many art activities for artists and art-lovers throughout the year. These include:

- Annual group paint-out at the Autry Museum of Western Heritage, with live western models and models wearing authentic Chinese costumes
- Special museum tours
- Annual Gold Medal Juried Exhibition
- Quarterly Exhibitions at the California Art Club Gallery located at The Old Mill in San Marino
- Curated national museum exhibitions
- Annual juried painting competitions at Mission San Juan Capistrano
- Bi-annual exhibitions of Painting/Sculpting Patrons at the historic Women's City Club of Pasadena

- Annual California Spring Salon sponsored by Edenhurst Gallery and Morseburg Galleries
- Annual plein-air painting exhibition at the Bowers Museum of Cultural Art in Santa Ana
- Monthly general club meetings with prominent lecturers at the Autry Museum of Western Heritage and other museum locations throughout Southern California
- Activities at regional chapters in San Diego, Santa Barbara and San Francisco Bay Area
- Publication of CAC exhibition catalogues
- Bi Monthly publication of the comprehensive California Art Club Newsletter

These activities and program have developed a broad base of support for the California Art Club and the respect of the arts community throughout California and the West.

Economic and Environmental Benefits

The Arroyo Center will provide significant economic benefits to Pasadena and surrounding communities. As a prominent art and environment center, it will become a magnet for tourists and tourism revenues. Ecological tourism, a dynamic new trend in travel marketing, is not just centered on the Amazon and other far flung destinations. Many visitors from throughout Southern California and tourists from around the world will visit the Center because of what it promotes and where it is located.

ASF has conducted numerous tours of the Arroyo for visiting groups in this very section below the Colorado St. Bridge, and the reaction is always the same: "We had no idea a place like this existed so close to downtown Los Angeles!" Working with the Pasadena Chamber of Commerce, the Visitors and Convention Bureau, and other associations, we will create greater interest in the Arroyo's spectacular natural scenery and environmental riches. Our goal is to build a thriving tourism network in the Arroyo Seco.

As the beauty of the Arroyo is restored, more visitors will come to appreciate what the City of Pasadena and other agencies have done to care for and enhance the local environment. Studies consistently demonstrate that parks and green space increase values in a community's residential property. By dedicating this precious spot to open space and creating a natural park-like setting, the Center will be an asset to our community and a cultural gem of our region.

The Arroyo Center will also provide jobs for local residents to instruct students in traditional art and environmental education. Staff will be needed to promote and manage program activities of the CAAM and of the ASWC, and to care for and upgrade the site.

Programs offered at the Arroyo Center will provide other benefits as well. They will enhance cultural knowledge and environmental awareness among local residents. Promotion of low-impact "green" building techniques and best management practices to improve water quality will have invaluable effects. As governmental regulators are calling on cities to clean up water bodies, the value of an educated citizenry is inestimable. Education is a huge aspect of changing behavior and cleaning up waterways. ASWC programs will help keep pollutants out of the water, so cities do not have to spend as much for cleanup. The same may be said for water conservation

education. Huge savings in the amount of water Pasadena imports can be achieved through residential and commercial conservation. Clean water, a restored and functioning ecosystem, and improved water supply reliability are gifts that the Arroyo Center will give to this and future generations. The value and community interest involved are immeasurable.

8. Constitution/charter/by-laws or Articles of Incorporation

Documents Attached