



PLANNING & DEVELOPMENT DEPARTMENT  
PLANNING DIVISION

December 20, 2007

Dear Art Center Neighbor,

On Thursday, January 3, 2008, the Art Center College of Design has authorized the City of Pasadena to begin a balloon modeling exercise at the Lida Street campus to complete the visual analysis for the Art Center Master Development Plan Environmental Impact Report (EIR). Set up for the balloon modeling will begin on January 3rd, and removal of the balloons from the Art Center campus will be on Saturday, January 5th.

This exercise is necessary to complete the visual analysis of the EIR currently being prepared for the proposed new building. There will be at least one balloon that will show the highest point of the atrium structure that is the central design feature of the proposed Design Research Center Building (DRC). The proposed site location of the DRC would be on the lawn area behind the existing Ellwood Building and the edge of the hillside.

Please use this opportunity to observe the height and location of the proposed DRC building from your property or other vantage point. The Art Center campus will be closed for the winter break during this time. Please be advised that this notice does not constitute authority from the City to enter the Art Center property. Your comments and observations may be presented at the various public hearings before the advisory commissions to the City Council (Planning Commission, Design Commission, etc.) anticipated in the spring of 2008. Written comments may be sent to Planning staff at anytime during the public review period. We will notify you in advance of each public hearing.

For additional information, please visit the Art Center project page on the City of Pasadena website at [www.cityofpasadena.net/planning](http://www.cityofpasadena.net/planning). Select Environmental Notices, and then select Art Center Master Plan, or contact Robert Avila at (626) 744-6706 or [ravila@cityofpasadena.net](mailto:ravila@cityofpasadena.net). Written comments may be sent to 175 N. Garfield Avenue, Pasadena CA, 91101, RE: Art Center Master Plan.

Yours truly,

Robert Avila  
Planner