

IS THERE WATER IN YOUR FUTURE?

IT'S DIFFICULT TO IMAGINE A FUTURE WITHOUT WATER. But were it not for continual careful planning, engineering and management of this most vital resource, there would be little of it to speak of in semi-arid Pasadena, much less the thriving economic and cultural center we are fortunate to call the "Rose City."

With so much concern about current shortfalls in supply, and predictions of long-term drought, Pasadena Water and Power (PWP) is embarking on crafting its most comprehensive water resource plan ever. The Water Integrated Resources Plan (WIRP) will be our city's blueprint for ensuring reliable, cost-effective, and environmentally responsible water supply for the next twenty-five years. It takes into consideration available and alternative supplies, demand forecasts, climate change and conservation.

PWP is seeking YOUR PARTICIPATION AND COMMENTS as it prepares this critical document. A series of public workshops will be held to weigh concerns about water sustainability, reliability, water quality, emergency reserves, dependence on imported sources and the city's economic objectives and quality of life, among other issues. Our public stakeholders are essential to creating a strong, effective Water Integrated Resources Plan, and we hope to hear your viewpoint.

Camp, Dresser & McKee, Inc., the water resource planning consultant retained by the City to assist in the development of the WIRP, will facilitate discussion at the workshops.

The City Council, Municipal Services Committee, and Environmental Advisory Commission will also hold more public meetings on this topic as the WIRP is developed. Visit www.PWPweb.com/WaterPlan for updates.

WATER INTEGRATED RESOURCES PLAN Workshop #1

**TUESDAY,
NOVEMBER 10, 2009
6:30 P.M.
JACKIE ROBINSON CENTER
1020 N. FAIR OAKS AVE.
PASADENA, CA**



PASADENA
Water & Power
SERVING THE COMMUNITY SINCE 1906