

CITY OF PASADENA
STRATEGIC PLANNING RETREAT
June 18, 2009 * Pasadena Conference Center

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MISSION STATEMENT

The City of Pasadena is dedicated to delivering exemplary municipal services responsive to our entire community and consistent with our history, culture and unique character.

CORE VALUES

The City of Pasadena values...

Responsiveness

Honesty and integrity

Accountability

Excellence

Open, clear and frequent communication

Innovation

Diversity and inclusiveness

THREE-YEAR GOALS

2009-2012 • not in priority order

Maintain fiscal responsibility and stability

Improve, maintain and enhance public facilities and infrastructure

Increase conservation and sustainability

Improve mobility and accessibility throughout the city

Support and promote the quality of life and the local economy

Ensure public safety