

DATE: MAY 22, 2000

TO: COMMUNITY DEVELOPMENT COMMISSION

FROM: CYNTHIA J. KURTZ, CHIEF EXECUTIVE OFFICER

SUBJECT: SUBMISSION OF 2000 CONTINUUM OF CARE HOMELESS ASSISTANCE APPLICATION TO THE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD)

RECOMMENDATION:

It is recommended that the Community Development Commission ("Commission") authorize the filing with the U.S. Department of Housing and Urban Development (HUD), the 2000 Continuum of Care Homeless Assistance Application for a funding request of \$2,232,147 for three projects and authorize the Chief Executive Officer ("CEO") to execute, and the City Clerk to attest, the 2000 Continuum of Care Homeless Assistance Application and all other subsequent documents if funding is awarded. The projects to be included in the HUD application include Pacific Clinics/Passageways, Union Station/Euclid Villa, and Serra Project.

BACKGROUND:

On February 24, 2000, HUD released a Notice of Funding Availability (NOFA) for Continuum of Care Homeless Assistance to assist communities build viable continuum of care systems. The deadline to submit an application is May 31, 2000. Nationwide \$850 million is available in funding. All funding under this grant is competitive. The three projects the City is applying for are; Pacific Clinics/Passageways for the provision of outreach, referral, and assessment services (\$952,750), Union Station/Euclid Villa for transitional housing for homeless families (\$618,874); and Serra Project for scattered site permanent supportive housing for individuals/families with HIV/AIDS (\$660,523). If funding is awarded by HUD, it will allow the Commission to fund these programs for three years.

HUD Priority/Continuum of Care Strategy

HUD has made addressing homelessness a high priority. In order to meet the multi-faceted needs of homeless individuals/families, HUD has determined that a Continuum of Care approach is the most effective. HUD defines the Continuum of Care as a system of homeless services with four basic components; (1) outreach and assessment; (2) emergency shelters and appropriate services; (3) transitional housing with support services; and (4) permanent housing or permanent supportive housing to meet the long term needs of individuals/families. The Continuum of Care approach helps communities plan for and provide a balance of emergency, transitional and permanent housing and service resources to address the various needs of homeless individuals/ families to make the critical transition from streets to jobs and independent living.

Community Needs

In partnership with the Housing and Homeless Network, Staff assembled a committee comprised of Staff, representatives from the Housing and Homeless Network, representatives from the Homeless Advisory Council (homeless and formerly homeless persons), and non-profit service providers in the areas of HIV/AIDS, substance abuse, domestic violence, and mental health to access homeless service and housing needs, to inventory the existing resources available to serve the homeless community, and identify and prioritize gaps in housing service delivery. The following priorities were determined:

- renew funding for existing agencies which provide client outreach, intake, referral and assessment services
- renew funding for existing transitional housing for individuals/families
- renew funding for existing permanent supportive housing for individuals/families
- permanent housing which provides supportive services for singles (e.g., recovery treatment, life skills, job training)
- permanent housing which provides supportive services for families
- transitional housing for youth between the ages of 18-24
- supportive services for individuals/families (i.e. recovery treatment, job training and placement)

The prioritized gaps were supported by homeless statistical data contained within the City of Pasadena 1992 Homeless Count, the Consolidated Plan (1995), the Commission's Affordable Housing Plan, statistical data gathered during the 1998-1999 Bad Weather Shelter Program and 2000 Homeless Count.

Community outreach to the homeless is also required by the HUD Continuum of Care NOFA. On March 29, 2000, a community meeting was held at Union Station, an emergency homeless shelter, to solicit comments from both consumers and providers of homeless services with regards to the homeless situation in Pasadena and how we can best address this issue. This was the fourth community meeting. Forty citizens attended this meeting. Of this number, twenty-five were currently homeless, seven were formerly homeless and the remainder were homeless service providers.

Request for Proposals Process

On April 4, 2000, the Commission released its 2000 Continuum of Care Request for Proposal (RFP). Notices were sent out to over 200 service-based agencies, in an extensive outreach effort. All proposals were due May 3, 2000, at 5:00 p.m. Technical assistance was offered to all interested proposers throughout the proposal process. On April 4, 2000, a "How to Write an Effective Project Plan" workshop was held. The workshop was conducted in conjunction with a proposers' conference to address questions regarding the preparation and submission of the RFP.

Of the five proposed projects, three were renewal projects (Passageways/Pacific Clinics, Serra Project, and Union Station Foundation/Euclid Villa). Renewal projects are existing projects whose HUD funding will expire during the 2001 calendar year. Renewals are treated like all other projects competing for funding.

| AGENCY | PROPOSED PROJECT | PROJECT DESCRIPTION | FUNDING REQUEST |
|-----------------|--------------------------------------|---|--------------------|
| Pacific Clinics | Passageways (1020 S. Arroyo Parkway) | Renewal project to provide outreach, intake, assessment, and referral services to nine hundred and sixty-nine (969) homeless individuals/ families. | \$952,750 |
| Serra Project | CHOISS Program | Renewal project to provide scattered site permanent supportive housing for thirty (30) homeless individuals/families living with HIV/AIDS. | \$660,523 |
| Union Station | Euclid Villa (160 Euclid) | Renewal Project to provide transitional housing and supportive services to twenty-eight (28) homeless families. | \$618,874 |
| TOTAL | | | \$2,232,147 |

Proposals were evaluated based on the following criteria: 1) Project Narrative; Continuum of Care Strategy; Experience/Administrative Capacity; Financial Capacity/Leveraging; Addresses High Priority Need; Renewal projects; Affirmative Action; and Local Preference.

Each proposal was evaluated and ranked by a six member evaluation panel comprised of members of the Housing and Homeless Network who are active advocates and non-profit homeless service providers. Additionally, each proposer was given the opportunity to provide an oral presentation of their proposal. Two proposals were rejected (Homes for Life and Community Enhancement Corporation) based on the established criteria.

HOUSING IMPACT:

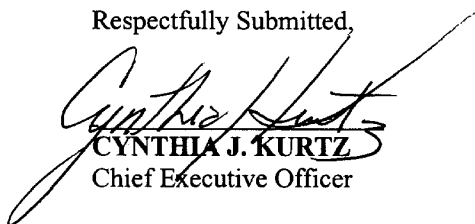
Approval of the recommendations would result in the provision of housing and services for 1,027 homeless individuals/families.

These affordable housing activities are consistent with the goals and objectives of the Commission's Affordable Housing Plan 1995-2000, the Commission's 1995-1999 Implementation Plan, the Community Development Committee's Fiscal Year 1997-98 Priority Work Program, the Commission Continuum of Care Strategy, the City of Pasadena General Plan (Housing Element), the Northwest Pasadena Community Plan (Housing Element), and the Community Development Block Grant Consolidated Plan (1995-2000).

FISCAL IMPACT:

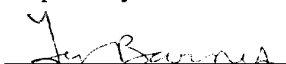
Approval of the 2000 Continuum of Care Homeless Assistance Application and subsequent approval by HUD could financially contribute approximately \$2,232,147 to enhance the Continuum of Care system and delivery of supportive housing services for homeless persons residing within the City of Pasadena.

Respectfully Submitted,



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Approved by:



RICHARD BRUCKNER
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