



Agenda Report

TO: CITY COUNCIL **DATE:** MAY 10, 1999

FROM: CITY MANAGER

SUBJECT: AUTHORIZATION TO CONTRACT WITH ERISS CORPORATION
FOR A LABOR MARKET SURVEY

RECOMMENDATION

It is recommended that the City Council authorize the City Manager to enter into a contract not to exceed \$54,700, with ERISS Corporation to conduct a labor market survey of the Foothill Private Industry Council jurisdiction. Competitive bidding is not required pursuant to City Charter section 1002[F], contracts for professional or unique services.

It is further recommended that the City Council grant this contract an exemption from the competitive selection process of the Affirmative Action in Contracting Ordinance, pursuant to section 4.09.060[C], contracts for which the City's best interests are served.

BACKGROUND:

The City of Pasadena is a member of the Foothill Private Industry Council (FPIC). The Council has a six-city jurisdiction covering the area of South Pasadena, Duarte, Arcadia, Monrovia, and Sierra Madre in addition to Pasadena. The FPIC provides career training and placement services to residents within its jurisdiction.

Throughout California there are several other Private Industry Councils all providing similar services in other geographic areas. Critical to the mission of all Private Industry Councils is information concerning the needs of local businesses e.g. hiring trends, occupations in demand, salary data, the availability of community based services, training opportunities, and skill standards.

Recently, the County of Los Angeles Private Industry Council contracted with ERISS Corporation, as a result of a competitive selection process, to perform a survey of businesses within its service area. The purpose of this survey is to compile critical data on area employers. This data will reside in a database that will be available through the Internet to all interested parties.

The Foothill Private Industry Council has an opportunity to participate in this same survey by contracting with ERISS. The objective is to create a single County-wide database, but with the capability to provide information on a sub-county level from a single zip code to a city to a region (e.g., San Gabriel Valley). In so doing, the Foothill Private Industry Council can develop an invaluable resource for job seekers, employers, and economic development agencies throughout its service area. The data will be especially helpful to those seeking employment or skill upgrades. The database will show what kinds of jobs exist in a community, the compensation, location, and the employer's expectations.

Although the City could contract separately for a vendor to perform a labor market analysis, there are significant advantages to coordinating with the survey being conducted for the Los Angeles County Private Industry Council. By participating as part of the larger county-wide effort, the City will ensure that data taken locally combines with regional information thus providing greater opportunities for analysis. In addition there is an economy of scale estimated to reduce what the City would otherwise expend for similar services by approximately \$25,000. For these reasons, an exemption from the competitive selection process of the Affirmative Action in Contracting Ordinance is requested.

FISCAL IMPACT

Sufficient funds for this contract are provided for in current Job Training Partnership Act (JTPA) dollars.

Respectfully submitted,



Cynthia J. Kurtz, City Manager

Approved by:



Patsy Lane, Director
Human Services, Recreation and Neighborhoods Dept.

Prepared by:



Steve Chase, Career Services Coordinator