



Agenda Report

TO: CITY COUNCIL **DATE:** June 14, 1999
FROM: CITY MANAGER
SUBJECT: NORTHWEST COMMUNITY PLAN EVALUATION REPORT

RECOMMENDATION:

There is no recommendation. This report is for information only.

BACKGROUND:

In October, 1998 and March, 1999, the City Manager presented the evaluation report on the Revised Northwest Community Plan July 1993 - June 1995. City Council did not accept and file the report because of inconsistencies that were found with the status of activities described in the Plan and a reporting format that was difficult to follow. Staff have reviewed all activities with regard to their current status and re-formatted the report.

Staff is recommending City Council accept and file the evaluation report on the revised Northwest Community Plan July 1993 – June 1995. A second revised Northwest Community Plan will be submitted to City Council for approval in the Fall of 1999.

PURPOSE OF REPORT

The primary purpose of this evaluation report is to inform the Pasadena community about the present status of activities scheduled to occur during the fiscal years of July, 1993 through June, 1995. However, the report does include a brief description of potential activities for 2000-2001. The report will be published after it has been accepted and filed by City Council. The report gives a succinct and accurate account on the implementation status of the Revised Northwest Community Plan and will be the only public document concerning Northwest Pasadena that has been published by the City since the adoption of the revised plan in 1993.

This report is not an evaluation report on the current status of the Northwest Community Plan area.

Northwest Community Plan evaluation Report - Continued

The report will be used to assist the Northwest Commission and City staff in preparing the *second revision* of the Northwest Community Plan.

FUTURE PLANNING

City staff believes that economic development is the most important challenge facing the Northwest Community Plan area. We are recommending the Northwest Programs office be reorganized into the Housing and Development Department. The City has initiated a community needs assessment process to confirm the validity of our appraisal that economic development should be the focus of future planning in Northwest Pasadena.

The City will solicit the input of Neighborhood Associations, Business groups, Project Area Committees, Citizen Advisory Commissions and Northwest residents to assess the current needs of the Northwest Community Plan area. City staff will then return to City Council with the results of the needs assessment and a revised plan based upon those findings.

FISCAL IMPACT

There is no fiscal impact as a result of this report.

Respectfully submitted,



CYNTHIA J. KURTZ
City Manager

Prepared and Approved by:



For Prentice Deadrick
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