

awareness on the nature of family violence and how to respond safely among 150 local residents and agency representatives; (2) Raise awareness of violence as a preventable public health problem and how the community can participate in its reduction among at least 140 persons; (3) Assure the long-term sustainability of violence prevention efforts within the Pasadena Public Health Department; and (4) Conduct an overall evaluation of the Project.

The project seeks to accomplish these objectives by training people in the community to educate others on family violence and on violence as a preventable public health problem. The facilitators that will be trained on the family violence curriculum through the "Family Violence Awareness Project" will be individuals who have working or volunteer relationships with parents of young families and/or the general population through community ties; they in turn will use the curriculum to educate parents of school-aged children and/or other members of the general community. Persons trained as part of the "Violence is Preventable" speaker's bureau will be community leaders (including youth leaders) and agency representatives who will speak to civic organizations, service clubs and other interested groups on violence as a preventable public health problem, and on how they can apply volunteer and financial resources to prevent and reduce community violence. The intended population for these presentations are community groups concerned with applying resources to improve quality of life.

An additional approach that will be applied during this project period is to develop a long-term plan for institutionalizing a Violence Prevention Unit within the Pasadena Public Health Department, including an assessment of resource needs and available funding opportunities. At least two grant applications will be developed and submitted during this time frame to support sustained leadership from the Public Health Department. The FY 1999 funding will cover operational costs and the cost of a half-time City Service Worker Program Coordinator I to manage, plan, and implement these activities.

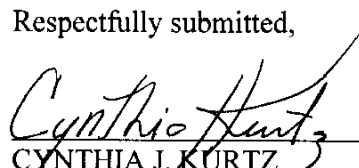
AFFIRMATIVE ACTION

This contract is exempt from the City's Affirmative Action in Contracting Ordinance, pursuant to P.M.C. 4.09.060 (A) which exempts contracts with other governmental entities for labor, materials, supplies or services.

FISCAL IMPACT

This action by the City Council will increase the FY 1999 adopted budget for the Health Promotion and Policy Development Division Account #565000 by \$25,000.

Respectfully submitted,


CYNTHIA J. KURTZ
Acting City Manager

CITY COUNCIL
FY 1999 Contract for Violent Injury Prevention Grant Funds
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