

Agenda Report

DATE: February 1, 1999

TO: CITY COUNCIL

FROM: CYNTHIA J. KURTZ, CITY MANAGER

SUBJECT: CONTRACT FOR MERGER OF CHANNEL 55-KPAS AND THE PASADENA COMMUNITY ACCESS CORPORATION (PCAC)

RECOMMENDATION:

It is recommended that City Council:

- 1) Authorize the City Manager to enter into a contract with the Pasadena Community Access Corporation (PCAC) for \$237,000 per year for two years for administration and oversight of Channel 55-KPAS, production and broadcast of City Council meetings, and monthly production and broadcast of "City Beat"; and,
- 2) Appropriate \$60,257 from the KPAS Revolving Deposit Account 1013150 to KPAS general account 144000 to bring it to a total of \$237,000 for FY99; and
- 3) It is further recommended that the City Council find that based upon the information contained herein that a public purpose is served by exempting the proposed transfer of property from the provisions of the Salvage and Scrap Property Ordinance P.M.C. 4.04, pursuant to section 4.04.080.

BACKGROUND:

On June 8, 1998, City Council approved the operational merger of 55-KPAS and 56-PCAC and approved funding in the amount of \$237,000 per year, for two years, beginning July 1, 1998. The status of the merger is outlined below:

Staff and Equipment

PCAC staff and equipment have been effectively moved from the school district facilities to the KPAS space at Hen's Teeth Square. Upon execution of the contract, the city will transfer all KPAS property, as documented in an inventory prepared by city staff, to PCAC. For this reason, staff is recommending an exemption from the standard salvage procedure. Such a transfer will aid PCAC in providing meaningful programming to the public, thus serving a valid public purpose.

Operations

PCAC has taken responsibility for management of KPAS operations including budget and reporting. One draw has been made against the KPAS account and the city continues to pay the rent and utilities for the Hen's Teeth Square out of the KPAS account. Upon execution of the contract, payment will be made to PCAC quarterly, following the submittal of quarterly reports and satisfactory performance. The dollar amount to be received by PCAC annually will be reexamined in June, 2000.

Programming

PCAC has taken over all productions required under the contract including City Council meetings and "City Beat." All programming on channel 55 will continue to require approval from the City.

Business Plan

Council requested that PCAC present a business plan to the City by December, 1998. Due to the appointment of new board members, it is not anticipated that a final plan will be approved and forward to City Council until February, 1999.

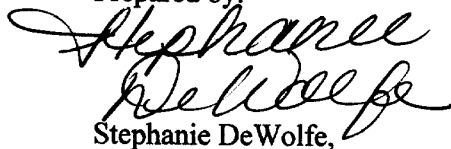
FISCAL IMPACT:

The funds for this contract are budgeted for FY1999 in the KPAS general account (144000) and KPAS revolving deposit account (1013150). A total of \$237,000 will need to be appropriated to the KPAS/PCAC account during the next budget cycle for FY2000.

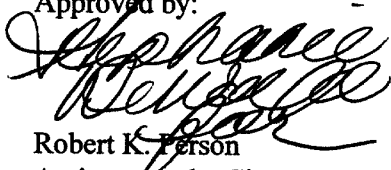
Respectfully submitted,


Cynthia J. Kurtz, City Manager

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