

# Agenda Report

**TO:** CITY COUNCIL

**DATE:** February 28, 2000

**FROM:** CYNTHIA J. KURTZ, CITY MANAGER

**SUBJECT: APPROVAL OF NUTRITION AND PHYSICAL ACTIVITY GRANT IN THE AMOUNT OF \$25,000 FOR THE PERIOD FEBRUARY 1, 2000 TO JANUARY 31, 2001 FROM CALIFORNIA HEALTHY CITIES AND COMMUNITIES**

## **RECOMMENDATION:**

It is recommended that the City Council:

1. Approve the acceptance of \$25,000 from California Healthy Cities and Communities to plan and implement a nutrition and physical activity promotion program during the period February 1, 2000 through January 31, 2001; and,
2. Approve a journal voucher increasing estimated revenues and appropriations in the Health Promotion and Policy Development Division budget account #565000 by \$15,000 from \$1,005,628 to \$1,020,628, with the additional \$10,000 to be recognized in FY 2001.

## **BACKGROUND:**

While California is the most productive agricultural area in the U.S., adequate and proper nutrition is a growing concern to greater and greater numbers of people living in the state. The California Healthy Cities and Communities, with funding from the California Department of Health Services, has awarded 4 grants statewide to qualifying Healthy Cities Projects to help address this population health concern. The funding aims to : 1) promote systems and environmental changes related to nutrition and physical activity; 2) increase access to healthy foods and opportunities for physical activity; 3) expand or establish a food and nutrition policy council; and 4) increase community awareness about the health benefits associated with healthy diet and physical activity.

The Pasadena Public Health Department has been working with the Pasadena Health Promotion Coalition (PHPC), formerly the Northwest Health Coalition, since 1992. In 1998, the PHPC revised its mission as follows: To promote and reduce the incidence of

**CITY COUNCIL**

Nutrition Grant from California Healthy Cities and Communities  
February 28, 2000

page 2 of 3

chronic disease among the vulnerable, under-served populations in the Greater Pasadena area through strategies which address nutrition, physical activity, and access to health education and preventive care. This grant will allow the Pasadena Public Health Department to work with the PHPC to conduct a community assessment and develop a plan to address the need for access to affordable, fresh food among the low-income residents of Northwest Pasadena and Southwest Altadena, and to identify needs and recommendations around increasing opportunities for physical activity. This grant will additionally support the creation of a Food Policy Council, comprised of at least 15 committed members, to assess and oversee long-term food and nutrition concerns, and to address those concerns through policy.

The proposed contract fully complies with the Affirmative Action in Contracting Ordinance, PMC section 4.09 and is exempt from Competitive Bidding pursuant to City Charter Section 1002(H), contracts with other governmental entities or their contractors for labor, materials, supplies or services.

**FISCAL IMPACT:**

This action by the City Council will increase the Public Health Department's FY 2000 budget by \$15,000 in the Health Promotion and Policy Development Division Program Account #565000 from \$1,005,628 to \$1,020,628. The \$10,000 balance of the grant award will be included in the FY 2001 proposed budget.

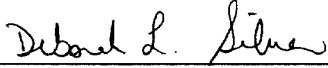
Respectfully submitted,

  
CYNTHIA J. KURTZ  
City Manager

Prepared by:

  
Heidi E. Petersen, Management Analyst  
Administration Division

Reviewed by:



Deborah L. Silver, Manager  
Health Promotion & Policy Development Division

Approved by:



Wilma J. Allen  
Acting Director of Public Health