

Agenda Report

TO: CITY COUNCIL
FROM: CITY MANAGER
DATE: DECEMBER 18, 2000
SUBJECT: A RESOLUTION ADOPTING THE GENERAL FILMING GUIDELINES, ADOPTING THE SPECIAL FILMING DISTRICT GUIDELINES, AND REVISING THE GUIDELINES FOR FREQUENTLY FILMED AREAS AND A RESOLUTION AMENDING THE GENERAL FEE SCHEDULE TO ALLOW FOR A \$650.00 FILMING VIOLATIONS PENALTY

CITY'S MANAGER'S RECOMMENDATION

It is recommended that the City Council:

1. Adopt a Resolution approving the General Filming Guidelines, approving the Special Filming District Guidelines, and revising the Guidelines for Frequently Filmed Areas;
2. Adopt a Resolution amending the General Fee Schedule to allow for a \$650.00 penalty for filming violations;

BACKGROUND

Council conducted a public hearing on October 23, 2000 to discuss revisions to the filming ordinance and guidelines. A follow up meeting was held on November 6, 2000 to discuss additional issues relating to penalty fines, police enforcement, and banning film companies who violate their permits. During this meeting, Council approved changes to the filming guidelines and ordinance.

At this time, the various filming regulations are being presented for formal resolution adoption.

General Filming Guidelines, Guidelines for Frequently Filmed Areas and Special Filming District Guidelines

Attached is a resolution to revise the Guidelines for Frequently Filmed Areas to rectify some confusing legal language identified by the City Attorney's Office and the Planning Commission. In addition, this resolution would adopt the newly created Special Filming District Guidelines process, which will allow property owners the ability to petition and request special filming regulations for their area. In addition, the General Filming Guidelines being adopted include a new penalty fine, adoption of a 90% signature requirement for late night filming citywide with certain highly filmed neighborhoods retaining the 100% signature requirement, banning of helicopters in residential areas, and adopting a procedure for addressing violations.

General Fee Schedule Amendment

A resolution amending the General Fee Schedule to allow for a \$650.00 per filming violation civil penalty is attached.

ENVIRONMENTAL DETERMINATION

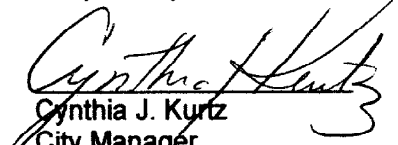
The general exemption found in section 15061 (b) (3) of the California Environmental Quality Act (CEQA) applies to these guidelines.

CEQA applies only to projects that have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant impact on the environment, the activity is not subject to CEQA.

FISCAL IMPACT

Staff believes that improved filming guidelines and clear direction from neighborhoods create a more attractive environment for the film industry and will ultimately result in increased film activity. This would, in turn, result in an increase in revenue to the City. The direct results of this action, however, cannot be calculated at this time.

Respectfully submitted,


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City Manager

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