

OFFICE OF THE MAYOR

August 3, 2000

TO: Vice Mayor Crowfoot and Councilmembers
FROM: Mayor Bogaard
SUBJECT: PUSD Reform Plan Advisory Ballot Measure

In the wake of Tuesday's meeting, I have formulated a proposed ballot measure relating to voter endorsement of the Reform Plan which reflects the elements that I suggested should be part of the measure if it is placed on the ballot on November 7. The language is intended to reflect at least some of the concerns expressed by members of the Board of Education.

It is not clear to me what the wishes of the Council are in regard to this possible advisory measure, except that some are strongly in favor of placing it on the ballot, and some are opposed. The purpose of the attached draft is to provide a basis of discussion when this matter comes up at Monday's meeting.

The City Clerk advises me that if such a measure is placed on the ballot, the Council will be asked to direct what supplemental materials will be sent to voters in regard to this ballot proposition. Among the options are to send the report's findings and recommendations or only the recommendations. We should be prepared to discuss this issue on Monday evening.

I hope that this is helpful to our discussion at that time.

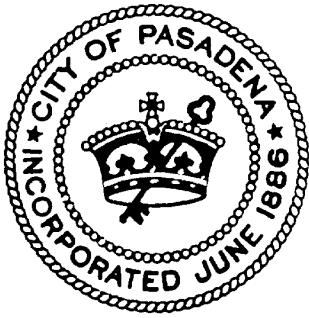
BB/b
Attachment

8/7/2000
7.A.7.

Advisory Ballot Measure Endorsing School Reform Plan

August 3, 2000

Shall the voters endorse, on an advisory basis, the Charter Reform Task Force's School Reform Plan and call upon the Pasadena Unified School District Board of Education, consistent with its independent governing authority, including considerations of feasibility and cost, to implement the Plan's recommendations and to report fully and timely to the community on the Plan's implementation?



Agenda Report

TO: CITY COUNCIL

DATE: AUGUST 7, 2000

FROM: CITY ATTORNEY

SUBJECT: CONSIDERATION OF THE SCHOOL ACCOUNTABILITY AND REFORM PLAN AND CONSIDERATION OF PLACING AN ADVISORY MEASURE ON THE NOVEMBER 7, 2000 BALLOT REGARDING SAID PLAN

RECOMMENDATION:

- A. Consider the City Council's position regarding the School Accountability and Reform Plan of the City of Pasadena's Charter Reform Task Force on School District Governance and for appropriate action regarding pending motions on the subject.
- B. In the event City Council takes action to place an advisory measure pertaining to adoption of the School Accountability and Reform Plan on the November 7, 2000 ballot, it is recommended that the City Council approve and adopt the following:
- (1) **A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASADENA ORDERING THE SUBMISSION TO THE QUALIFIED ELECTORS OF THE CITY AND THE TERRITORY ANNEXED THERETO FOR PASADENA UNIFIED SCHOOL DISTRICT PURPOSES OF ONE (1) ADVISORY PROPOSITION ON THE SCHOOL ACCOUNTABILITY AND REFORM PLAN OF THE CITY OF PASADENA CHARTER REFORM TASK FORCE ON SCHOOL DISTRICT GOVERNANCE.**
 - (2) **A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASADENA REQUESTING THE BOARD OF SUPERVISORS OF THE COUNTY OF LOS ANGELES TO AUTHORIZE AND ORDER THE CONSOLIDATION OF A SPECIAL MUNICIPAL ELECTION OF THE CITY OF PASADENA AND THE TERRITORY ANNEXED THERETO FOR PASADENA UNIFIED SCHOOL DISTRICT PURPOSES WITH THE STATEWIDE GENERAL ELECTION TO BE HELD ON TUESDAY, NOVEMBER 7, 2000, AND REQUESTING THE COUNTY CLERK/REGISTRAR OF VOTERS TO PROVIDE CERTAIN SERVICES**

(3) A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASADENA REGARDING WRITTEN ARGUMENTS PERTAINING TO ONE (1) ADVISORY PROPOSITION ON THE SCHOOL ACCOUNTABILITY AND REFORM PLAN OF THE CITY OF PASADENA CHARTER REFORM TASK FORCE ON SCHOOL DISTRICT GOVERNANCE AND DIRECTING THE CITY ATTORNEY TO CAUSE TO BE PREPARED AN IMPARTIAL ANALYSIS FOR SAID PROPOSITION.

BACKGROUND.

On June 26, 2000, the Charter Reform Task Force presented its final report and recommendations to the City Council. A motion to adopt and endorse the findings and recommendations of the Charter Reform Task Force was tabled, pending a suggestion for the City Council to first have a joint meeting with the Board of Education before the Council considered adopting and endorsing the School Accountability and Reform Plan (the non-Charter policy recommendations of the Task Force).

At the June 26 Council meeting, two motions were approved (1) directing the City Attorney to draft formal ballot language and resolutions pertaining to the above-referenced proposed Charter amendments, and (2) directing the City Attorney to draft ballot language which would place the School Accountability and Reform Plan on the November 7, 2000 ballot. It was clarified that in adopting these motions, Council was only directing the preparation of ballot language and resolutions, which resolutions would be considered for adoption at a future meeting.

On July 24, 2000, the City Council adopted Resolution No. 7890 placing the three proposed Charter amendments recommended by the Task Force (increasing the size of the Board; providing for election by sub-district; and providing for a State of the School District Address) on the November 7, 2000 ballot. A motion was made to place the School Accountability and Reform Plan on the November 7, 2000 ballot as an advisory vote, and this motion was tabled pending having the joint meeting with the Board of Education before taking action on the motion.

A joint meeting was subsequently held with the Board of Education on August 1, 2000 to receive the Board's input and thoughts on the Reform Plan. The two pending motions referenced above are now before the Council for consideration (the formal motions are attached to this report). The proposed resolutions and ballot language pertaining to the advisory measure are attached in the basic format presented to Council on July 24, and is based on language presented to the Task Force when it considered recommending placing the advisory measure on the ballot.

ADVISORY VOTE:

The people of the Pasadena Unified School District are asked whether to adopt the School Accountability and Reform Plan of the City of Pasadena Charter Reform Task Force on School District Governance and to call upon the Board of Education to implement it.

FISCAL IMPACT.

To add an additional measure on the November 7, 2000 ballot will cost approximately \$8,000. This includes placing the question on the ballot, and printing in the voter information pamphlet (in English only) the ballot question, the City Attorney's impartial analysis, and arguments. This cost does not include printing the text of the findings and recommendations of the School Accountability and Reform Plan. The Registrar of Voters Office cannot accommodate printing this text in the voter information pamphlet. If the Council desires to have this text printed, it will require the City to print a supplemental voter information pamphlet. The estimated cost to print a bilingual (English/Spanish) supplemental pamphlet of the Reform Plan findings and recommendations is estimated at \$51,000 (\$18,000 for bulk mailing costs and \$33,000 for printing costs).

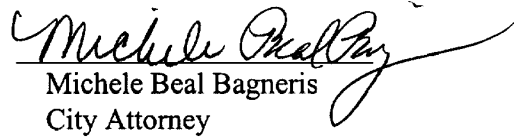
The total estimated cost to add this advisory measure and print a bilingual supplemental voter pamphlet of the Reform Plan findings and recommendations, is estimated at \$59,000 (\$8,000 to add the measure and \$51,000 to print and mail the supplemental pamphlet).

An adequate number of the Task Force's final report, in both English and Spanish, should be available to the public at libraries, parks and community centers, neighborhood associations, and the public schools in the event the public desires to read the Task Force's full report. A modest number of copies of the report were distributed last month to all public libraries and the full report is also available on the City's web page. The full report has been translated in Spanish and is ready for printing. If the Reform Plan is placed on the ballot, it is recommended additional dollars be allocated to the Election budget in the event the public wishes to obtain a copy of the full report.

The cost to print 1,000 copies of the full report is \$1,410. The City Clerk and Task Force staff consultant Dr. Raphael Sonenshein estimate approximately 6,000 copies of the full report should be printed to distribute as noted above, and have some available to mail upon request (\$2.31 each for mailing cost). If City Council concurs, an additional \$9,000 should be allocated to the Election budget for printing, and mailing if requested.

The total cost to add the measure, print a supplemental pamphlet of the Reform Plan findings and recommendations, as well as have a sufficient number of copies of the full report printed, is approximately \$60,000.

Respectfully submitted,


Michele Beal Bagneris
City Attorney