

## Agenda Report

April 26, 2021

TO:

Honorable Mayor and City Council

FROM:

Parks, Recreation and Community Services Department

SUBJECT:

**TEMPORARY REDUCTION IN RECREATION PROGRAM** 

PARTICIPANT FEES FOR YOUTH AND TEENS

## **RECOMMENDATION:**

The following report is for information only; no City Council action is required.

## **BACKGROUND:**

The Parks, Recreation and Community Services Department (PRCS) offers a wide range of recreational programming including but not limited to youth sports leagues (basketball, flag football, soccer and volleyball); summer aquatics; summer camps; and fitness and wellness classes. During the pandemic, the Department has offered modified programming highlighting sports drills and agility training, small cohorts for summer day camp, and non-contact boxing.

In an effort to re-engage the community and increase outdoor park use, PRCS will reduce recreation program participant fees for Pasadena's youth and teens (including PUSD students). These fee reductions would apply to all summer and fall recreation programs through October 31, 2021.

In recognition of the difficult economic situation many families face, the reduced pricing structure features a nominal fee to encourage participants to attend the programs and classes for which they enroll. Staff did consider recommending all these programs be offered free of charge, but realize that some residents might enroll and not actually attend because there would be no financial consequences.

The table below shows the regular resident fees and the reduced summer and fall 2021 fees for each impacted program. Program sessions are typically six to eight weeks. Youth sports league seasons range from eight to 16 weeks. Under the reduced pricing model, summer day camps are seven weeks long instead of a regular eight-week camp.

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Program	Regular Fee	Reduced Fee Summer/Fall 2021
Youth Sports		
Basketball, Flag Football, Soccer, Volleyball	\$65/season	\$10/season
Boxing (Non-Contact)	\$25/session	Free
Summer Day/Neighborhood Camps		
Robinson Park	\$95/week	\$10/week*
Villa Parke Park	\$95/week	\$10/week*
Victory Park	\$95/week	\$10/week*
Arroyo Seco	\$118/week	\$25/week* ^
Washington Park	\$50/session	Free
La Pintoresca Park ^^	\$50/session	Free
Teen Programs	,	
Summer	\$50/session	Free
Fall	\$30/year	Free
Summer Aquatics		
Group Swim Classes (50 minutes)	\$50/session	\$10/session**

<sup>\*</sup>In addition, camps will have a one-time registration fee of \$25

Participant fees for non-Pasadena youth and teens and adults will remain at the regular fee levels. Scholarships are available and will be awarded to families that demonstrate a financial need according to current U.S. Department of Housing and Urban Development income levels.

<sup>\*\*</sup>Swim class session comprised of four, 50 minute lessons

<sup>^</sup> Only camp that will go on field trips by hiking to sites in the Arroyo for archery and horseback riding lessons

<sup>^^</sup>Pending completion of park construction project

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## FISCAL IMPACT

These fee reductions will have a minimal impact on fiscal year 2022 revenue projections and are intended to increase recreation program participation. Due to COVID, many classes and programs were cancelled or greatly scaled back resulting in lower than anticipated revenue for fiscal year 2021.

Fees will revert to regular levels on November 1, 2021. Reduced program fees are consistent with the current Council action for the General Fee Schedule and no amendments are needed at this time

Respectfully submitted,

BRENDA E. HARVEY-WILLIAMS, Director Parks, Recreation & Community Services

Approved by:

STEVE MERMELL

City Manager