



Agenda Report

September 14, 2020

TO: Honorable Mayor and City Council
FROM: Parks, Recreation and Community Services Department
SUBJECT: AMENDMENTS TO GENERAL FEE SCHEDULE DUE TO COVID

RECOMMENDATION:

It is recommended that the City Council:

1. Find that this action is exempt under the California Environmental Quality Act (CEQA) in accordance with Section 15061(b)(3) (Common Sense Exemption);
2. Adopt a resolution amending the Fiscal Year 2021 General Fee Schedule to add a new Modified (COVID) After School Program fee, as detailed in the "Proposed New Fee" section of this report; and
3. Suspend collection of various fees listed in the body of this report in order to assist PUSD families and fitness businesses financially impacted by COVID.

BACKGROUND:

The Parks, Recreation, and Community Services Department seeks amendments to the FY 2021 General Fee Schedule to mitigate the economic impacts of COVID-19 on Pasadena families who participate in the City's after school program and private fitness clubs.

The Department's After School Adventures Program (ASAP) is partnering with PUSD's after school program, LEARNs, to provide all-day supervision for a limited number of PUSD students on 12 school campuses. The program began Tuesday, September 8 and will run at least to the completion of the fall academic term on October 16. Under this partnership, LEARNs will operate 8:00 a.m. - 1:00 p.m. and ASAP from 1:00 p.m.- 4:30 p.m. at the following schools: Don Benito, Field, Hamilton, Jackson, Longfellow, Madison, McKinley, Norma Coombs, San Rafael, Washington, Webster, and Willard. Program participants will remain in the same cohorts throughout the day.

To accommodate working parents' need for care for their children and in recognition of the difficult economic situation many face, staff recommends the creation of a Modified

(COVID) After School fee of \$30 per quarter and the temporary suspension of the \$25 registration fee. The regular ASAP fees vary, based on the school attended, and are either \$30 per week or \$60 per semester.

Proposed New Fee

Modified (COVID-19) After School Program Fee (Proposed Fee #1363) – In response to COVID-19 and its economic impact on families, participants will be charged \$30.00 per PUSD quarter. The fee will not be prorated.

The After School Adventures Program Registration Fee (#1365) \$25.00 shall remain suspended for as long as the Modified (COVID) After School Program fee is in place. At the appropriate time, staff will return to the City Council for approval to reinstate this suspended registration fee.

In the event that PUSD moves to a hybrid model or an in-person model for instruction during the school year, ASAP will modify its programming accordingly and evaluate the need for the Modified (COVID) After School fee. The PRCS Department will continue to offer scholarships to qualified families.

Suspension of Park Rental Fees for Private Fitness Clubs

Additionally, consistent with other City actions to waive and reduce fees for businesses (i.e. expedited on-street, alleyway, parklets, municipal parking lots, and private property permits fees), the Department seeks to suspend collection of park rental fees by private fitness clubs. Current Health Orders preclude these businesses from operating indoors, which has caused many of these businesses to cease operations and furlough or lay off employees. The nature of the business lends itself to operating outside. Some fitness clubs have access to a parking lot where they have been able to continue operations, however those that don't have such access could operate in City parks. Because they still have rent and other overhead costs, suspension of the park rental fees (which vary from \$57 - \$174 per hour) would allow fitness businesses to generate some revenue. In addition, their customers would be able to engage in healthy physical activity.

Staff recommends the rental fee be suspended for park usage by local private fitness clubs and personal trainers (Fees #1407, #1408 and #1409). When appropriate, staff will return to City Council to lift the fee suspension. Private fitness clubs and trainers will still need to comply with insurance requirements, pay a security deposit, and possess a current business license to receive a facility use permit.

COUNCIL POLICY CONSIDERATION:

This action is consistent with the City Council's goal to support and promote the quality of life and local economy.

ENVIRONMENTAL ANALYSIS:

The project has been reviewed for compliance with CEQA and is exempt per Section 15061(b)(3). The project is covered by the general rule that CEQA only applies to projects that have the potential for causing a significant effect on the environment.

FISCAL IMPACT:

Historically, the ASAP program has generated just over \$540,000 per year. This modified program pricing will generate approximately \$54,000 during the 2020-2021 school year. With the uncertainty of the number of permits issued under these fee suspensions, the revenue loss is unknown at this time.

Respectfully submitted,


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Director, Parks, Recreation and
Community Services Department

Approved by:


STEVE MERMELL
City Manager