

Housing Department

CITY COUNCIL

Increasing Capacity of Local Food Programs to Address Food Insecurity Resulting from COVID-19 Pandemic

James Wong, Senior Project Manager November 9, 2020





Recommendation

- Find that actions are exempt per CEQA Guidelines Section 15061(b)(3) ("general rule")
- Appropriate \$206,200 in City funds to cover cost of food programs from 11/1/20 – 1/31/2021
- Authorize City Manager to expend appropriated funds without Competitive Bidding per City Charter Section 1002(F), and grant the proposed expenditures an exemption from Competitive Selection process per PMC Section 4.08.049(B) (City's best interests are served)
- Prioritize federal CDBG-CV funds to increase capacity of food programs to alleviate COVID-19 food insecurity





- COVID-19 pandemic has resulted in millions of job losses across the country, leaving families without food
- Feeding America reports a 60% increase across the country in number of people needing assistance
- CDC: Food insecurity to continue to increase, especially among households with children
- The pandemic has hit Pasadena hard, ravaging the local economy
- Economic hardship and food insecurity are expected to continue well after the local emergency declaration is lifted





Housing Department

Pasadena Programs Addressing Food Insecurity

- Great Plates Delivered program provides prepared meals from local restaurants for older, high-risk adults
- 20 local food banks/pantries currently operating
- Ten (10) programs supported w/ \$245,807 City funding for period May through October 2020
- Recommendation: Additional allocation of \$206,200 City funds to eleven (11) programs to continue services through January 2021





Add'l \$206K City Funding

Program	City Funding
Food Banks and Pantries (7 existing programs)	\$98,700
National Day Labor Organizing Network	\$20,000
Pasadena Senior Center	\$15,000
San Gabriel Valley YWCA	\$17,500
Harvest Village Ministries (delivery only)	\$55,000
TOTAL 5	\$206,200



Federal Funds – CDBG-CV

- City has received \$1.23M CDBG-CV from HUD to date
- Funds may be used for activities which prevent, prepare for, and respond to COVID-19 (e.g., ERA program - \$1M)
- City will be eligible for an additional allocation \$1.22M
- Recommendation: Prioritize allocation to increase capacity of local food programs to address food insecurity as a result of COVID-19 pandemic
- Funds would be administered by Parks, Recreation & Community Services
- Staff to return on Nov. 16 with Substantial Amendment to Annual Action Plan, budget authorization