



Agenda Report

March 30, 2020

TO: Honorable Mayor and City Council

FROM: Department of Transportation

SUBJECT: **CONTRACT AWARD TO KOA CORPORATION FOR THE PREPARATION OF PRELIMINARY ENGINEERING, COST ESTIMATES, PREPARATION OF CONCEPTUAL PLANS AND COMMUNITY OUTREACH FOR LAKE AVENUE TRAFFIC AND PEDESTRIAN SAFETY ENHANCEMENT-CONCEPT STUDY**

RECOMMENDATION:

It is recommended that the City Council:

1. Find that this action is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15061(b)(3) (General Rule); and
2. Authorize the City Manager to enter into a contract as a result of a competitive selection process, as specified by Section 4.08.047 of the Pasadena Municipal Code with KOA Corporation for consultant services for the preparation of preliminary engineering, cost estimates, preparation of conceptual plans, and community outreach for the Lake Avenue Traffic and Pedestrian Safety Enhancement-Concept study, for an amount not to exceed \$178,820.

BACKGROUND:

The FY 2020 Capital Improvement Program identifies funding for the Lake Avenue Traffic and Pedestrian Safety Enhancements concept study. The concept study will identify multi-modal improvements that would enhance safety, pedestrian and bicycle connectivity to the Metro Gold Line Lake Station, focusing on the segment between Mountain Street and Maple Avenue (Attachment B).

Lake Avenue is the principle arterial linking downtown and the Gold Line Lake Station with the neighborhood north of the freeway and Altadena. The 0.64 –mile long corridor consists of two travel lanes in each direction, with a two-way left turn lanes or a raised center median. Given the nature of the corridor, Lake Avenue has some of the highest traffic volumes in the City and also serves as the main pedestrian connection from Northwest Pasadena to the Metro Rail System. Working closely with the community, a

range of potential improvements to enhance the pedestrian experience, address safety, and improve connectivity will be identified.

CONSULTANT SELECTION:

The City released a Request for Proposal (RFP) for Consultant Services for the Lake Avenue project on October 23, 2019. The RFP was advertised through the City's bid notification system, Planet Bids. On December 19, 2019, three firms submitted complete and responsive proposals.

The three proposals were independently evaluated by a staff representing an outside public agency (City of Los Angeles Department of Transportation), Department of Transportation staff and staff from the Public Works Department. A summary of the evaluation is the following:

Team Lead	Location	Average Proposal Score
The Arroyo Group	Pasadena, CA	80.85
KOA Corporation	Orange, CA	87.50
Arup	Los Angeles, CA	65.20

KOA Corporation scored higher in the areas of Project Understanding and Project solution and thus rated the highest based on the rating criteria stated in the RFP. The KOA Corporation project team's experience in Concept Study and outreach work is extensive. The project team includes CityWorks Design (CWD), a local consultant firm with extensive local knowledge. This Pasadena-based firm specializes in urban design and architecture with a special focus on public realm and transportation projects. The contract term is 12 months upon execution of the agreement. KOA has previously carried out work for the department, most recently having completed the Metro Gold Line Allen Station Concept Study.

The proposed contract fully complies with the City's Competitive Selection process pursuant to Pasadena Municipal Code Section 4.08.047 as well as all federal requirements for procurement, as identified in the Office of Management and Budget (OMB) 2 CFR Part 200 and 1201.

COUNCIL POLICY CONSIDERATION:

The Lake Avenue Concept Study is consistent with Mobility Element Policy 1.7 by designing streets to achieve safe intersection for all the modes of travel particularly for pedestrian and bicycle users. Program 3.10 also calls for designing intersections to provide a safe and efficient flow of vehicles, pedestrians and bicycles. This project is also consistent with Policy 1.26 by continuing to coordinate with other governmental agencies in the area, including municipalities, Southern California Association of Governments, Metro and the San Gabriel Council of Governments to address issues of mutual concern related to the transportation system; and Policy 2.3 by providing convenient, safe and accessible transit stops.

ENVIRONMENTAL ANALYSIS:

The proposed action is an authorization to contract with KOA Corporation for preparation of concept studies. This action is the preparation of a concept study only and is therefore exempt from CEQA per Section 15061(b) (3) (General Rule).

FISCAL IMPACT:

The cost of this action will be \$178,820. Funding for this action will be addressed by the utilization of existing Capital Improvement Program budgeted appropriation in the Lake Avenue Traffic and Pedestrian Safety Enhancement to Metro Gold line Lake Station-Concept Study (75105). This project was created in FY 2019, with initial funding from Reserve for Key Projects in FY 2020.

Respectfully submitted,



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Director

Department of Transportation

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Approved by:



STEVE MERMELL
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Attachment: (2)

Attachment A – Summary of Scores and Final Ranking
Attachment B – Project Study Area Map