

Martinez, Ruben

From: City Web
Sent: Monday, June 15, 2020 10:27 AM
To: Public Comment; City_Council
Subject: Public Comment for Meeting on June 15, 2020 about Agenda Item 13

Public Comment for Meeting on June 15, 2020 about Agenda Item 13

Name: Paul Little - **Email:** **Phone:** **Address:**
Pasadena Chamber of
Commerce

Comments:

Thank you for considering funding the Pasadena Small Business Relief Fund. While it is not the \$1 million originally requested, the \$500,000 being considered could save 50 locally owned storefront small businesses throughout our city.

I urge you to act now and approve the expenditure to support our local small business community.

I appreciate very much the City of Pasadena stepping up to provide meaningful and impactful financial support for your local small business community. The funds are much needed and very welcome.

When appropriate, we are also more than happy to report to the City Council on businesses that were supported with City funds.

Thank you again.

Consent given to read my comments out loud: Yes

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Item 13**

Martinez, Ruben

From: City Web
Sent: Monday, June 15, 2020 12:18 PM
To: Public Comment; City_Council
Subject: Public Comment for Meeting on June 15, 2020 about Agenda Item 13 - Business Grants

Public Comment for Meeting on June 15, 2020 about Agenda Item 13 - Business Grants

Name: Erica **Email:** **Phone:** **Address:**
Gutierrez

Comments:

I am a life-long Pasadena resident with over 25 years working in service to the community through non-profit organizations and education. I represent my family's recently opened small business in North West Pasadena and I congratulate the city for making the move to provide small business disaster relief funds to help save our local businesses as it is urgently needed.

I urge you to consider and add the following requirements to the agreement with PCF:

1. Ensure that there is racial diversity on the selection committee through the inclusion of black and brown community leaders and members
2. Give priority to black and brown Pasadena residents that own businesses in the Fair Oaks / Orange Grove specific plan areas and other similar low income areas that are consistently underrepresented in economic opportunities due to systemic racism and lack of intentional diversity
3. Give priority to small businesses that offer unique services and/or products and whose closure would significantly impact the diversity
4. Change full time employee requirement to 1-20 (#3)

Please also consider providing grants larger than \$10,000 to help cover costs related to Covid 19 requirements and strategic changes to increase likelihood of long term success.

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Martinez, Ruben

From: City Web
Sent: Monday, June 15, 2020 4:32 PM
To: Public Comment; City_Council
Subject: Public Comment for Meeting on June 15, 2020 about Agenda Item 13 - Agreement with PCF

Public Comment for Meeting on June 15, 2020 about Agenda Item 13 - Agreement with PCF

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|--------------|---------------|---------------|------------------|----------|
| Name: | Email: | Phone: | Address: | 3 |
| Robert | | | , PASADENA, | |
| Villarreal | | | California 91103 | |

Comments:

My wife and I are lifetime residents of Pasadena, alumni of PUSD schools and descendents of the native people's of this continent. Growing up, we along with many others, found there was a lack of access to cultural spaces that celebrated our language, our culture and indigenous roots. We also didn't see people that looked like us in our history books, our school system, our local government and in mainstream media. This is one of the reasons we felt it was important to open up a space that can do that for our community. We are cultural gift shop that had only been open for 7 months when the safer at home order was issued. During that time, we created a space that brought access to unique hand-crafted cultural arts items from local and international artisans. We also brought in artists to guide cultural workshops. We created a unique business that emotionally impacted many when they walked through the door. There is no other business like ours in Pasadena and we are now at risk of closing. Please require grant guidelines to prioritize unique businesses like ours, owned by persons of color, residents of Pasadena and in communities of most need.

Consent given to read my comments out loud: Yes

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